"These grants wouldn't be possible without the TU Fund. It's the unrestricted gifts that allow us to fund the grants that have the greatest impact in our Maryland communities. We're investing in our communities through these programs, and we feel really good about that."











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TOWSON.EDU/TUFOUNDATION

GROWING STEM CAREER AWARENESS



MARY DEVADAS

Program director and assistant professor, chemistry

In the Fisher College of Science & Mathematics (FCSM), the grant will appeal to a diverse group of researchers who are serving as workshop facilitators alongside a principle investigator (PI) faculty member. In the workshops, high school students participate in STEM activities and research projects. This positions FCSM and TU as the higher education institution of choice for pursuing those careers.

COMPUTING FOR ALL GIRLS



QING L

Program director and professor, educational technology and literacy

The College of Education supports this project, which promotes equity in computing and education and focuses on underrepresented minorities, including women, students with special needs or those from low-income or refugee families. A secondary goal is to foster a diverse teacher education field by encouraging underserved women to consider choosing education and computing in education as their future career path. This program will be presented in partnership with the nonprofit organization, Girls Who Code.

IT TAKES COURAGE



JOSEPH KRAEMER

Program director, film co-director and assistant professor, EMF



MARC MAY

Film screenwriter and assistant professor, EMF



CHUNG-WEI HUANG

Film co-director and adjunct instructor, EMF

The Office of Inclusion & Institutional Equity (OIIE), in partnership with the Department of Electronic Media & Film (EMF), is supporting the production of the 8- to 12-minute advocacy film, It Takes Courage, which focuses on campus assault. The goal is to increase awareness about this serious problem and educate students, faculty and staff about the importance of reporting sexual misconduct and to highlight the resources and support offered to victims by the university. The video will follow the same model as another film produced by EMF, Just Another Day: How to Survive an Active Shooter, which reached four million viewers on YouTube and was nominated for a regional Emmy Award.

Supporting the TU Fund ensures the work of the TU Foundation continues to benefit our students and our community for years to come.

"Funding these grants supports programs from virtually every college and takes our philanthropic efforts to the next level. It's a win-win-win for TU: a win for students who benefit from the experiences, a win for faculty since the grants attract more outstanding educators to TU and a win for communities that benefit from the outstanding work of our students, faculty and staff."

KIM FABIAN '88

Development Chair, TU Foundation

PROFESSIONAL ATTIRE CLOSET



LORIE LOGAN-BENNETT

Program director and assistant vice president, Career Services

The TU Career Center is creating a Professional Attire Closet, where students can choose clothing to borrow for professional or career-focused opportunities. The closet will be located at the StarTUp in the Armory building when it opens in fall 2020 and will serve as TU's front door for business engagement. The closet is one of several ways the Armory will be used to develop a point of convergence around the goals of student success and workforce development. All students, regardless of financial status, will have the opportunity to borrow clothing from the closet and put their best foot forward as they pursue a career.

MAKING PUBLIC SPEAKING EASIER



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JENNIFER POTTER

Program director and associate professor/ chair of communication studies

"We can help students with topic development, outlining, delivery, visual aid creation and speech anxiety. The grant allows us to pay our student peer mentors as student staff members."

The Public Communications Center (PCC), launched in July 2018, helps students understand and overcome challenges related to public speaking. Staffed by peer mentors, individual appointments and workshops for students are offered, along with conference presentation appointments for faculty, development workshops for staff, peer-to-peer and faculty-to-student tutoring for oral presentations and support for other public speaking demands.

NURTURING YOUNG TALENT BY BRINGING PEOPLE TOGETHER



JAN BAUM

Program director and professor, Department of Management

"Our center is going to the next level. Our traction and student engagement are steadily growing, and we are engaging even more students in entrepreneurship programs on campus. We offer bigger competition prizes and support our leading-edge peer mentorship program."

The Center for Innovation + Entrepreneurship (CIE) was established to nurture and commercialize talent that contributes to regional economic and social development. The College of Business & Economics and the CIE are promoting entrepreneurship and helping students from all majors explore opportunities. The center is open to all colleges and connects students with TU's alumni network and leading-edge entrepreneurial practices to prepare them for success in the business world.

HELPING THE HOMELESS TO HEAR



JENNIFER SMART

Program director and associate professor, pathology and audiology

"Our audiology faculty and doctoral students have first-hand experience treating individuals with hearing loss at the Helping Up Mission. Being able to access services and hearing aids at no cost improves the quality of people's lives."

TU audiology faculty and students are providing hearing services at the Helping Up Mission (HUM) in Baltimore City. The program provides unique learning opportunities for students in a nontraditional learning environment with a diverse population. All participants diagnosed with hearing loss are offered new, digital hearing aids and a year's worth of replacement batteries at no charge. The project helps students and faculty better understand homelessness, recovery and how audiologists can help improve quality of life for individuals from diverse backgrounds. Students are also discovering how an outreach program is created and functions, the importance of hearing health care and the benefits of improving the quality of life in people experiencing homelessness.

OFFERING ONE-OF-A-KIND COLLEGE READINESS



INDIA LEACH

Program coordinator of outreach and retention, TU's Student Success Program

"Our students say 'What are you going to do once high school is over, and what does that look like for you?' This program allows the opportunity for our students to work with inner-city youth and share in their experience, which is so incredibly valuable."

With college preparedness starting earlier than ever, Towson University is helping students understand how to succeed in life after high school. The College Readiness Outreach Program (CROP) sends Towson University students to four Baltimore City high schools to talk to ninth graders about finances, career exploration, success, college life, diversity and other important life topics. CROP is about more than saying "go to college,"—it's about understanding what life is like after high school. No other Maryland university provides this type of program.

"The work being performed every day by our students, faculty and staff is changing our communities for the better. And that work is only elevated by the generous contributions from our donors through the TU Foundation."

KIM SCHATZEL
President