Employment and Racial Disparities in Maryland's Workforce Pipeline



Regional Economic Studies Insitute Michael Siers Senior Research Manager Towson University's Regional Economic Studies Institute May 16, 2018

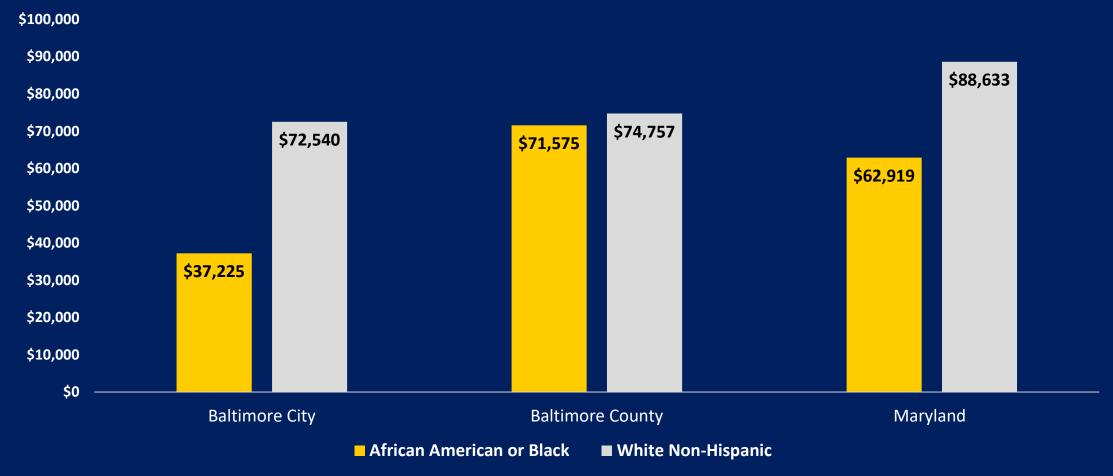
Poverty is More Prevalent Among African American than White Marylanders

30% 27% 25% 20% 15% 14% 12% 10% 10% 8% 7% 5% 0% **Baltimore City Baltimore County** Maryland African American or Black ■ White Non-Hispanic

Poverty Rates by Race, 2016

African Americans Tend to Earn Less Than White Maryland Residents

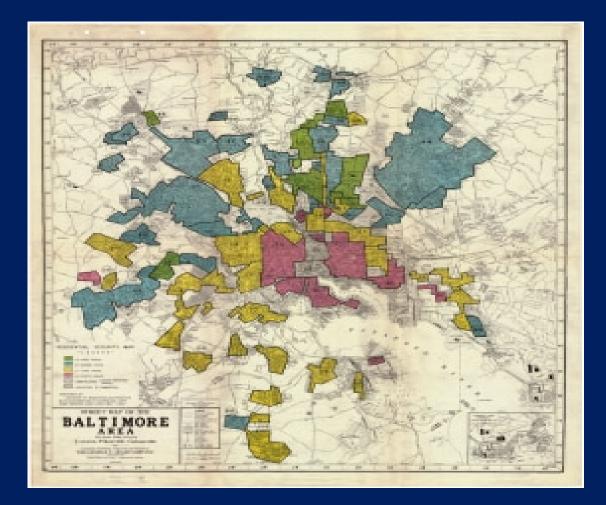
Median Household Income by Race, 2016

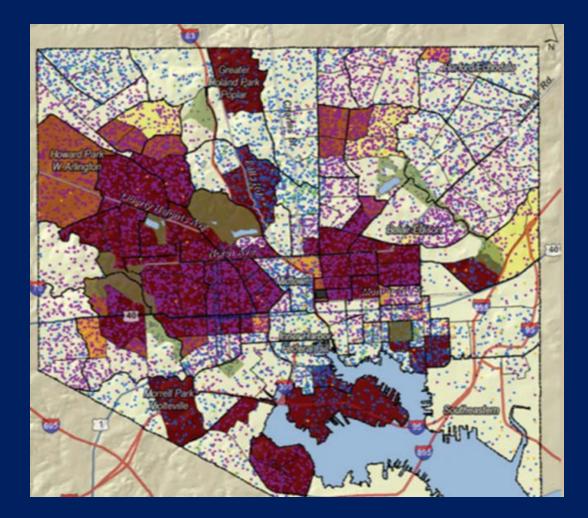


1/3 of Baltimore City Households of Color Have Zero Net Worth



Red-Lining vs Persistent Segregation





ECONOMISTS:

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50% Male - 50/50 Split?

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50% Male - 50/50 Split? 70% Male - Gender Split in Region?

ECONOMISTS:

50% Male - 50/50 Split? 70% Male - Gender Split in Region? 60% Male - Gender Split with Needed Education?

When Measuring Segregation, We Need to Control for Education

- Education may vary between groups for a variety of reasons:
 - Self selection
 - Cultural norms
 - Implicit bias
 - Poverty

• Need to separate how much of an occupation's segregation is due to education or other biases

Occupational Crowding

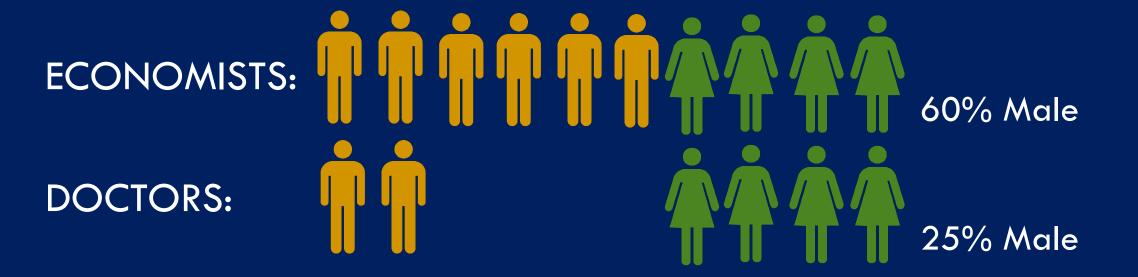
Percent of group in occupation

Percent of group with necessary education

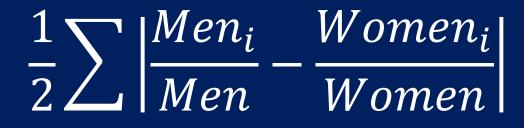
• The resulting ratio tells you if a group is over- or under-represented in a given occupation

- 1 indicates no crowding (proportional representation)
- Scores above 1 indicate group members are being "crowded" by society into those occupations

How We Measure Segregation Matters: Aggregating Across an Economy



How to Measure Segregation Across an Area: The Duncan Index of Dissimilarity



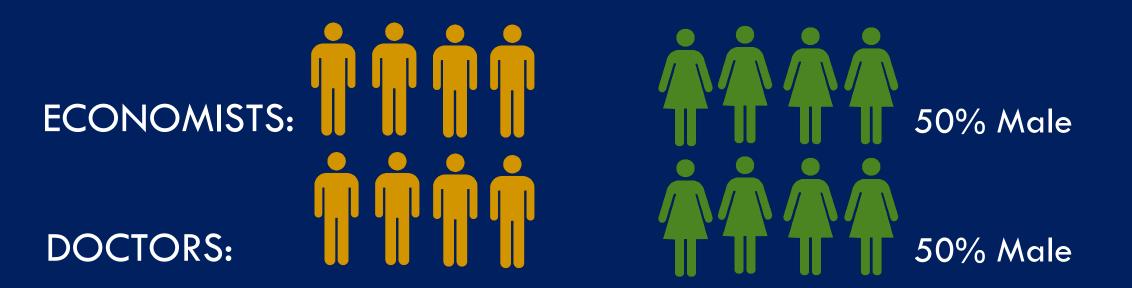
• Tells us the percentage of workers in a group that would have to switch jobs to "balance" the economy

The Duncan Index in Practice



 $\frac{1}{2} \left[\left| \frac{6}{8} - \frac{4}{8} \right| + \left| \frac{2}{8} - \frac{4}{8} \right| \right] = 25\%$

The Duncan Index in Practice



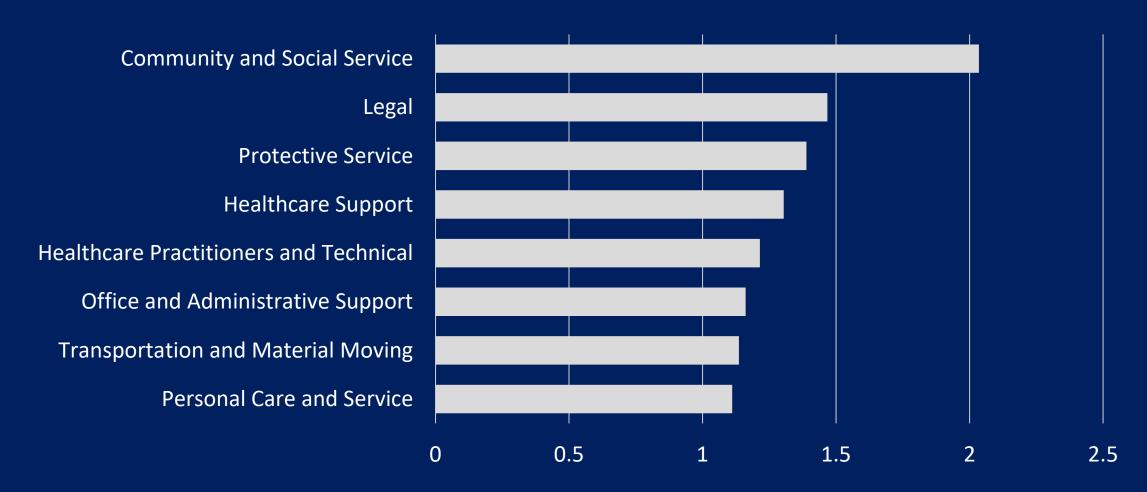
Moving 2 of the 8 men (25%) balanced out this economy

RESI's Analysis of Segregation in Maryland

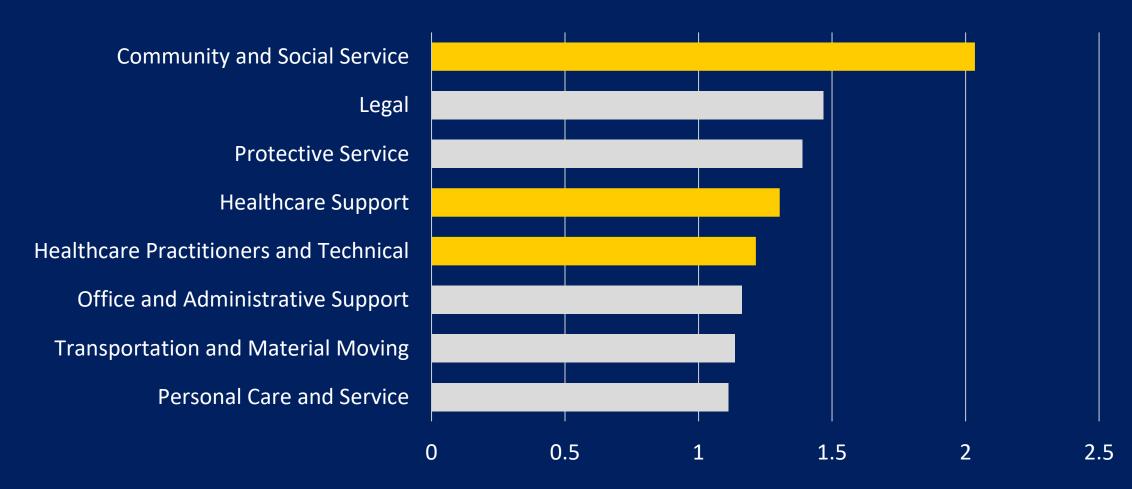
- Built on work by:
 - Michelle Holder (2015)
 - Hamilton, Austin, Darity (2011)
 - Gibson, Darity, Myers (1998)
 - Bergmann (1978)
- Used 5-year ACS data from IPUMS
 - 2009 2016
 - 2.3 million observations

Computed Occupational Crowding statistics and Duncan Indices

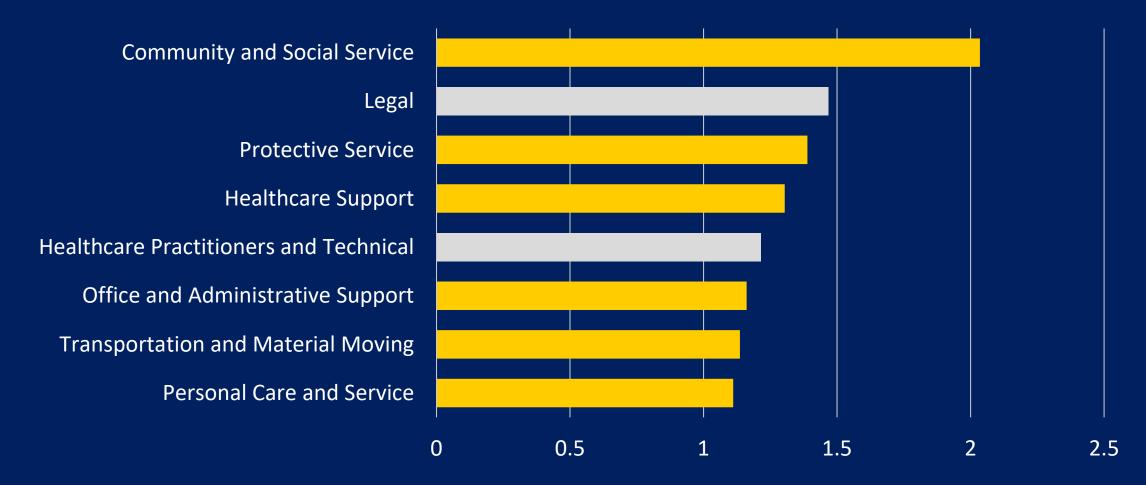
Of 22 Major Occupation Categories, African Americans in Baltimore are "Crowded" Into 8



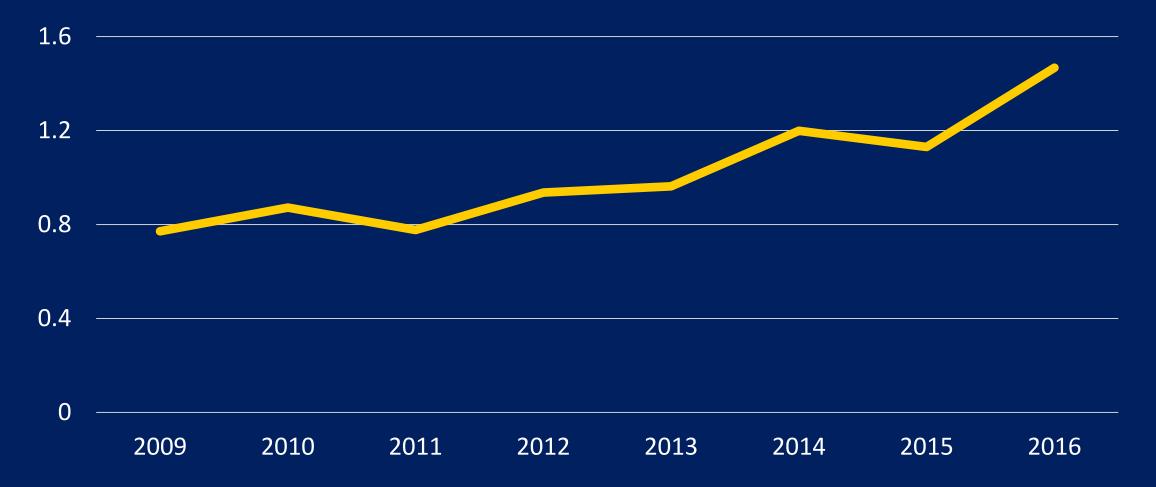
African-American Workers in Baltimore are More Likely to Work in Healthcare



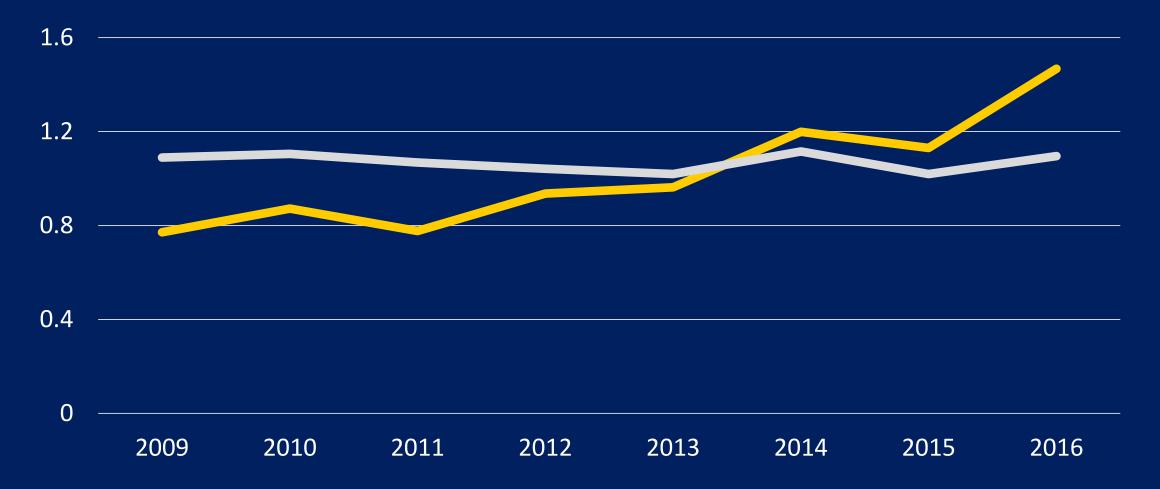
African-American Workers in Baltimore are More Likely to be in Low-Paying Jobs



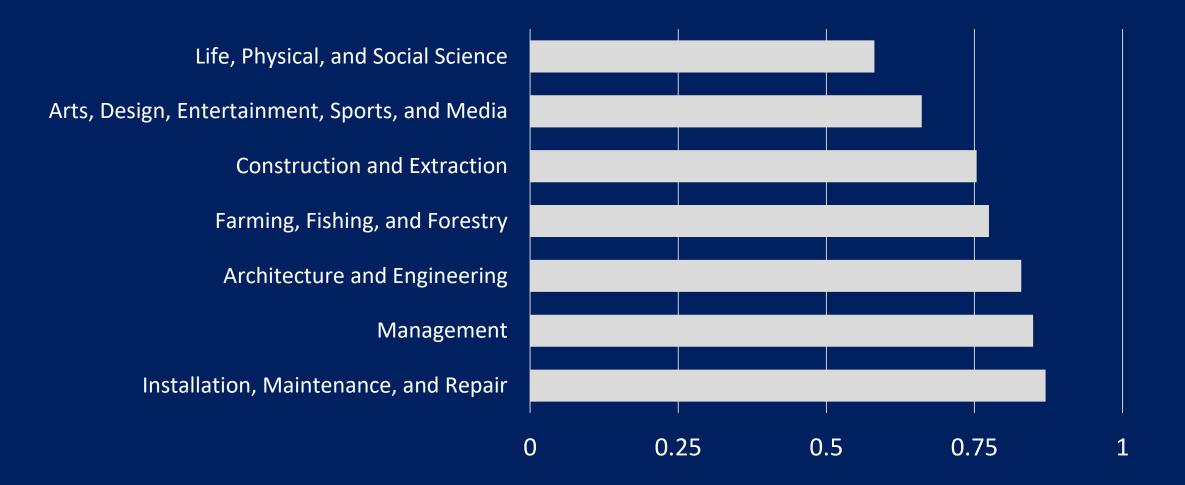
Post-Recession, African Americans in Baltimore Diversified Legal Occupations



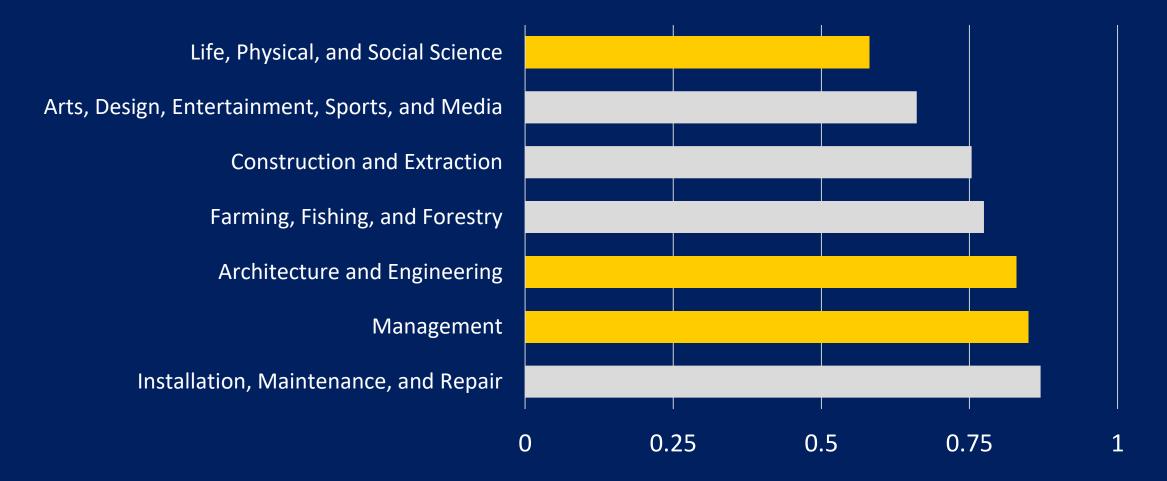
...However Similar Diversification Statewide did not Materialize



Of 22 Major Occupation Categories, African Americans in Baltimore are "Crowded" Out of 7



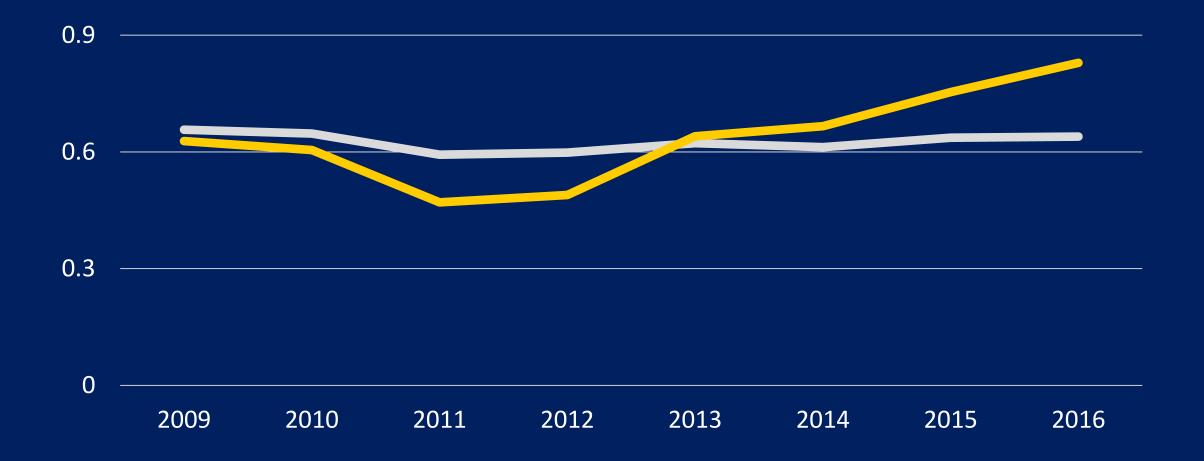
...These Include 3 of the 5 Occupations with the Highest Wages



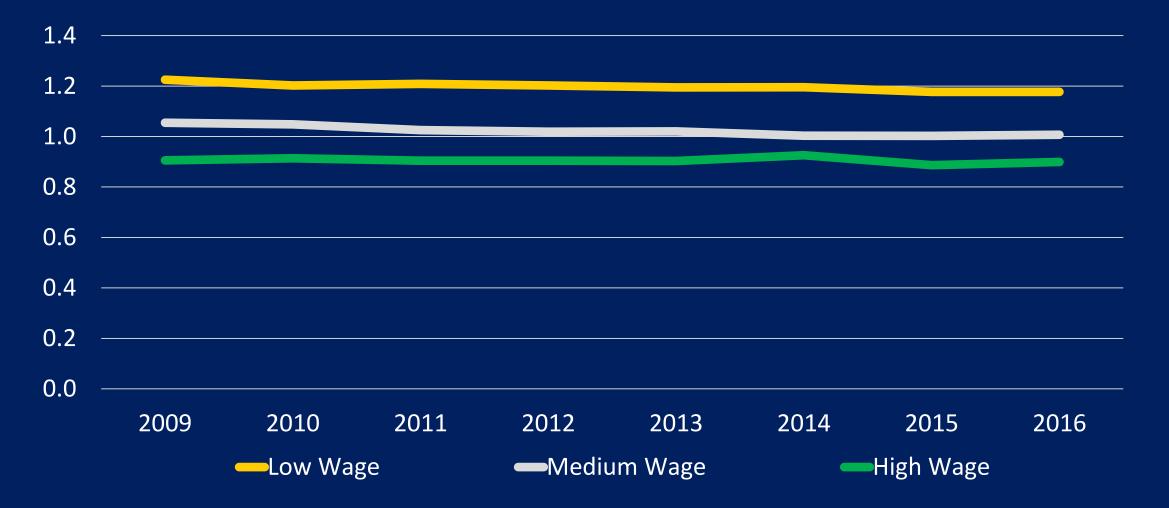
Post-Recession, African Americans in Baltimore Increased Employment in Architecture and Engineering



...However Similar Diversification Statewide did not Materialize



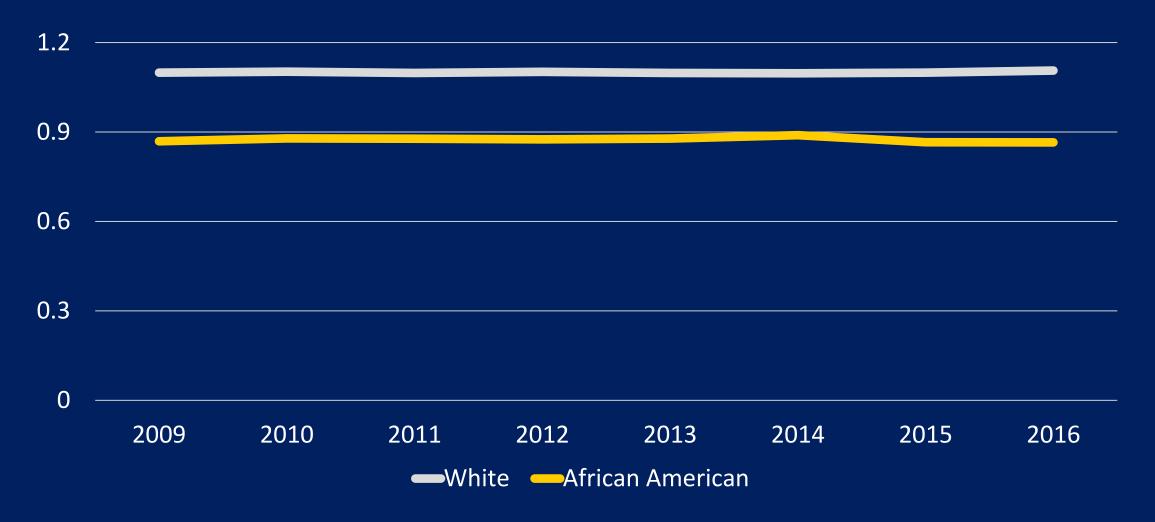
Across all Occupations Statewide, African Americans are "Crowded" into Low Wage Jobs



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Sources: US Census ACS Data, Bureau of Labor Statistics, RESI

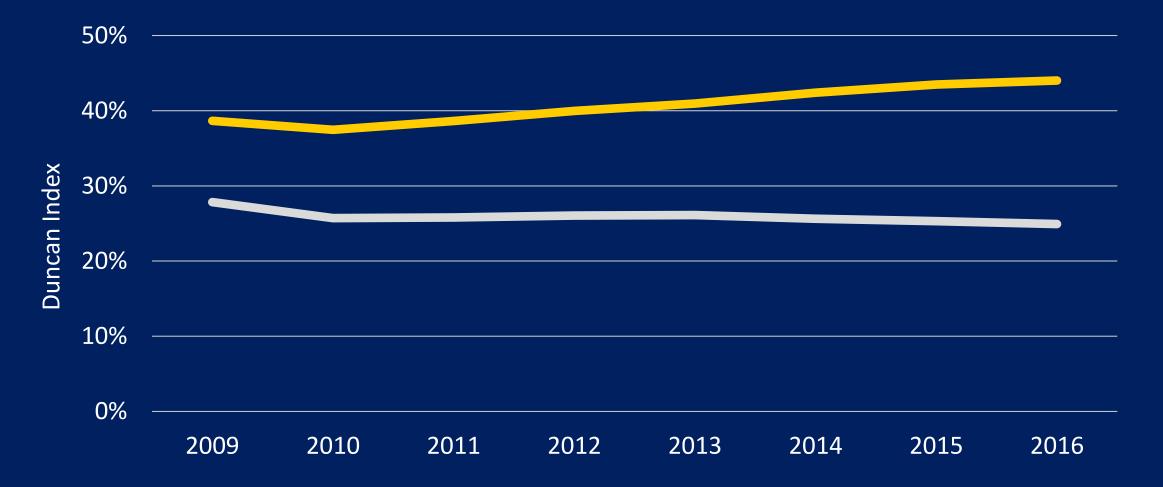
... And Statewide, African Americans are Crowded Out of Jobs Resistant to Automation



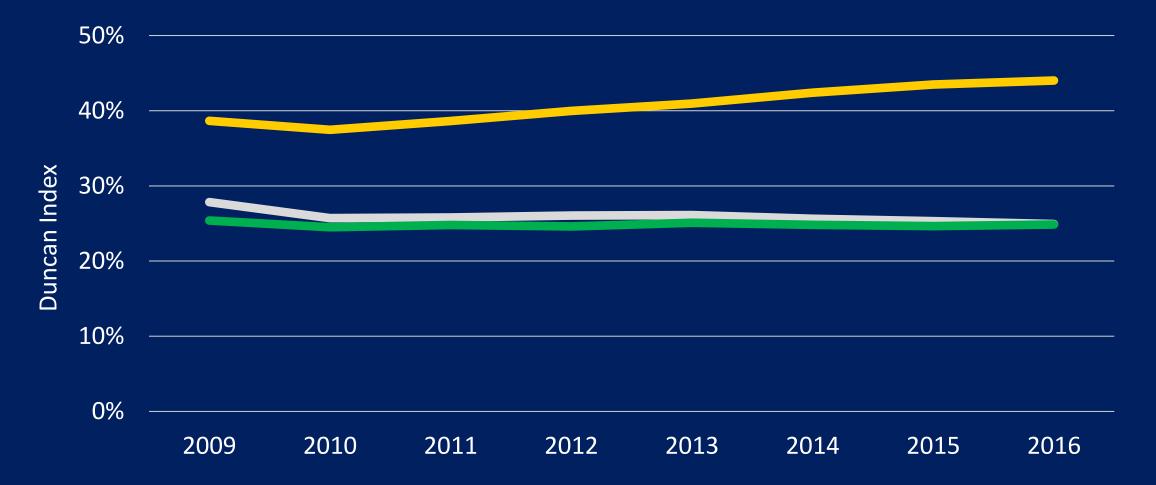
Generally, Segregation Has Increased in Baltimore City Post-Recession



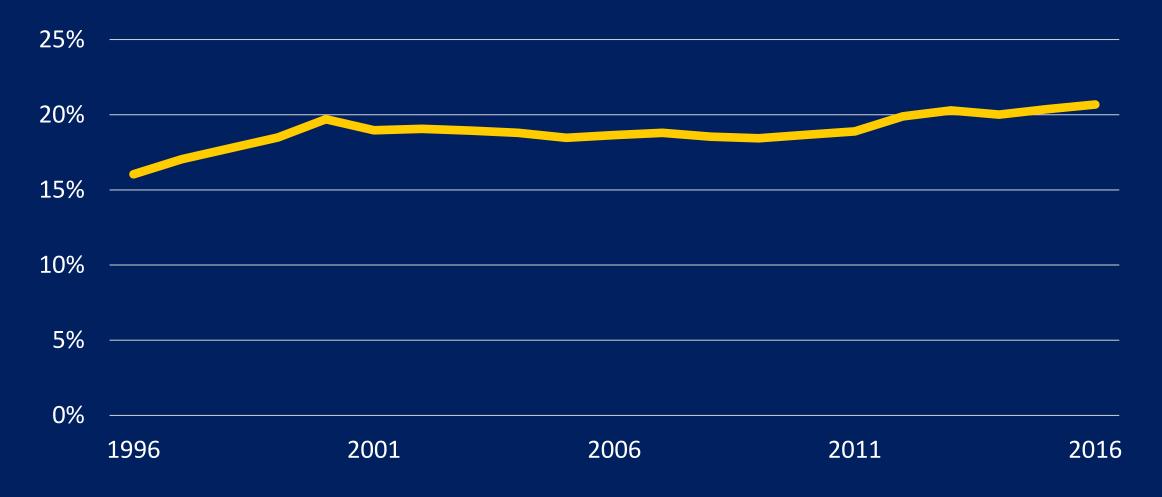
...However, Regional Segregation has Remained Relatively Constant or Declined



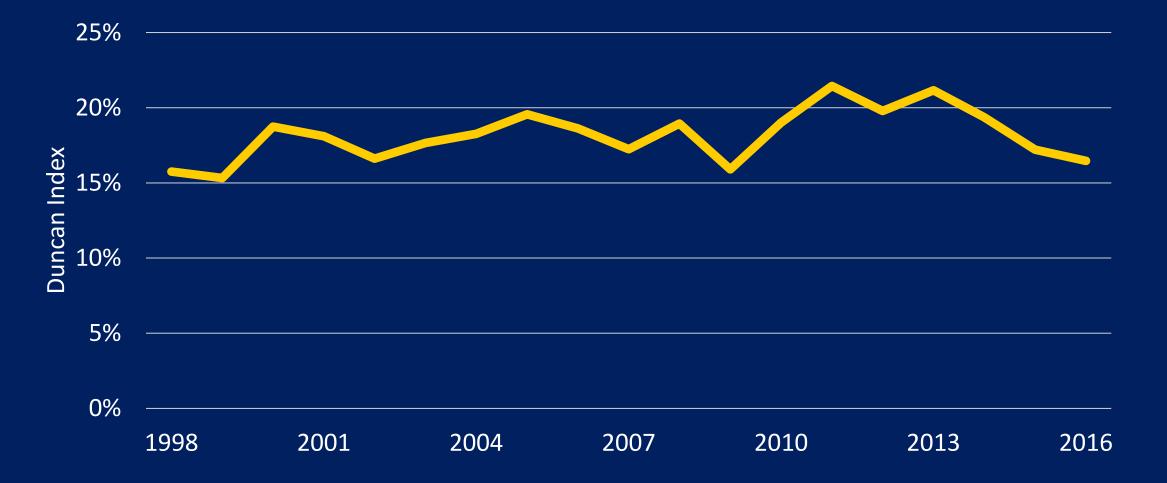
...Similarly, Segregation Statewide Remained Constant Post-Recession



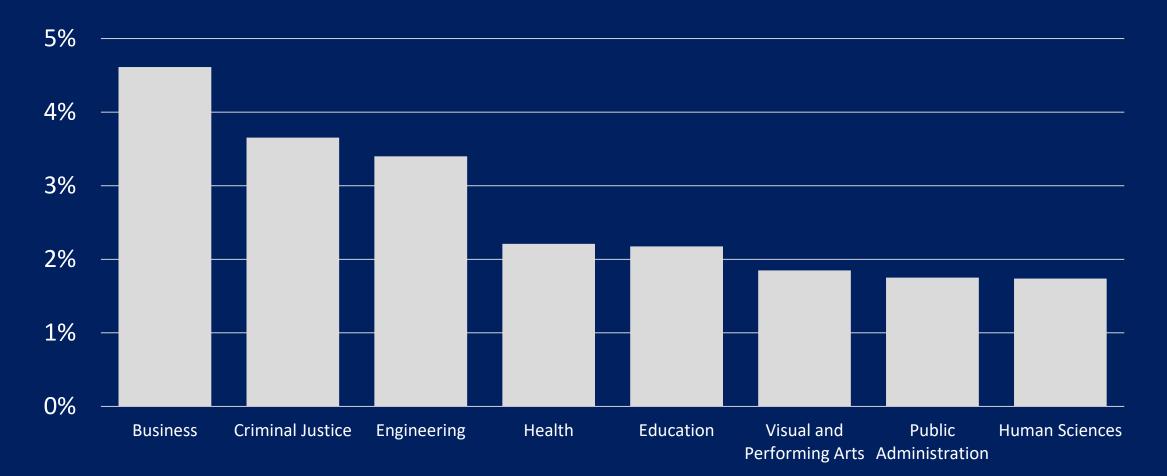
More African Americans are Graduating From Maryland Colleges and Universities



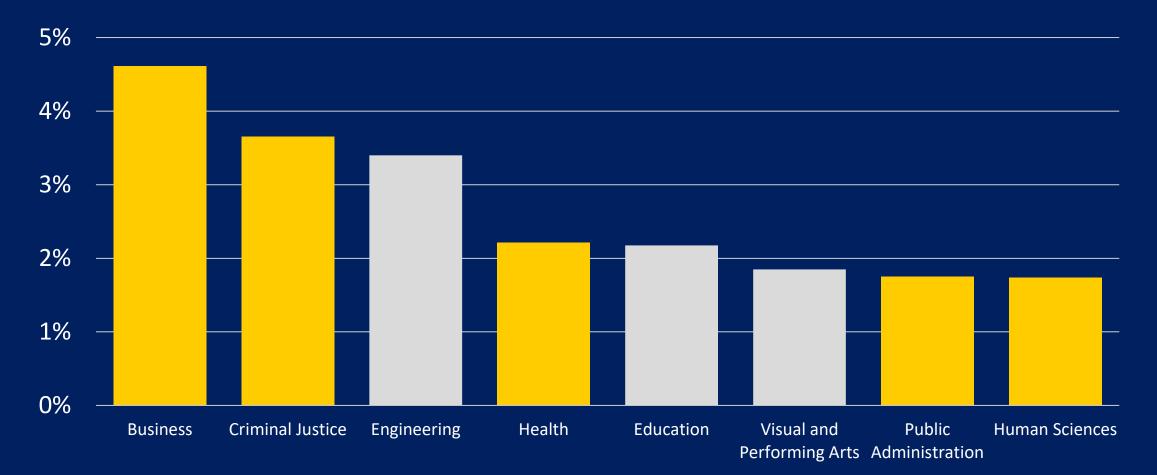
...Though Segregation in College Majors Has Remained Relatively Constant Over Time



Top Eight Differences In Majors between African American and White Graduates



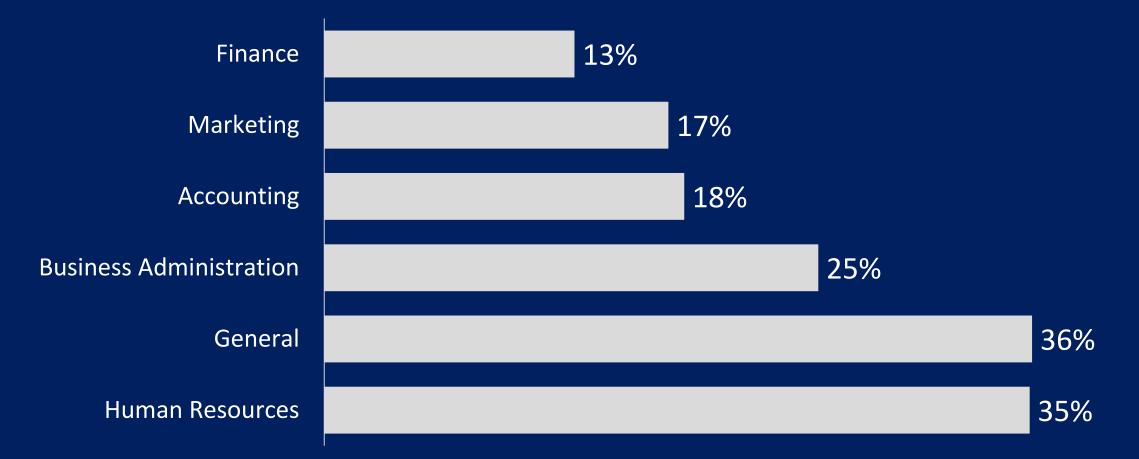
...Of These 5 Have Larger Shares of African Americans



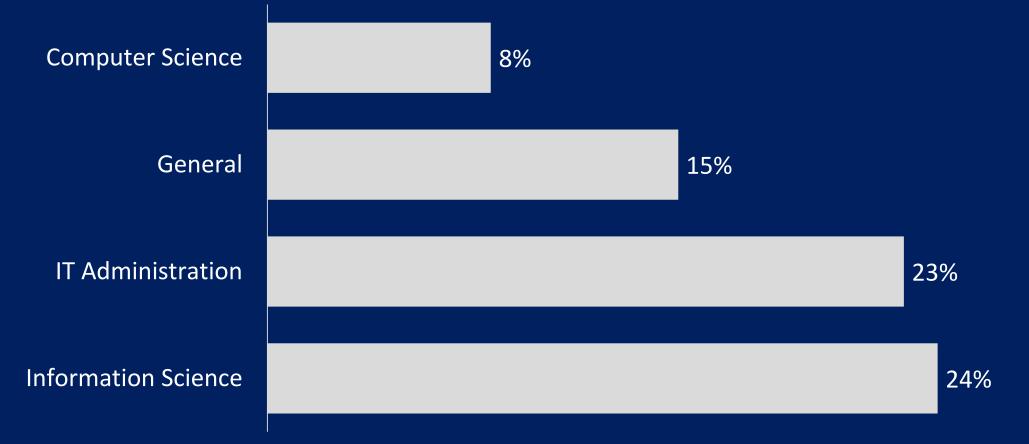
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Sources: National Center for Education Statistics, RESI

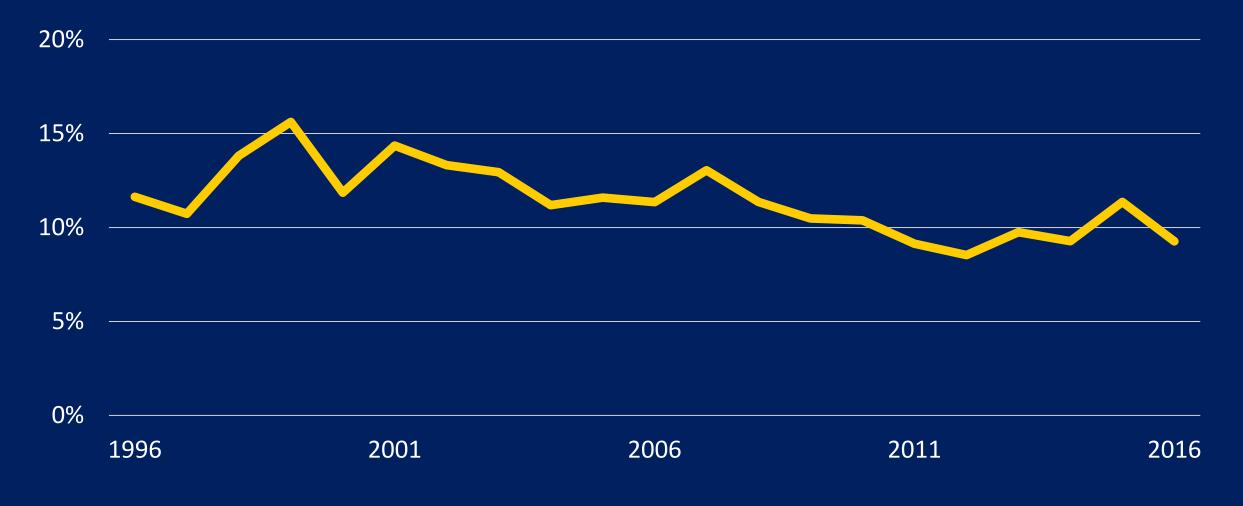
Within Business Majors, African Americans Graduate With Less Specialized and More General Degrees



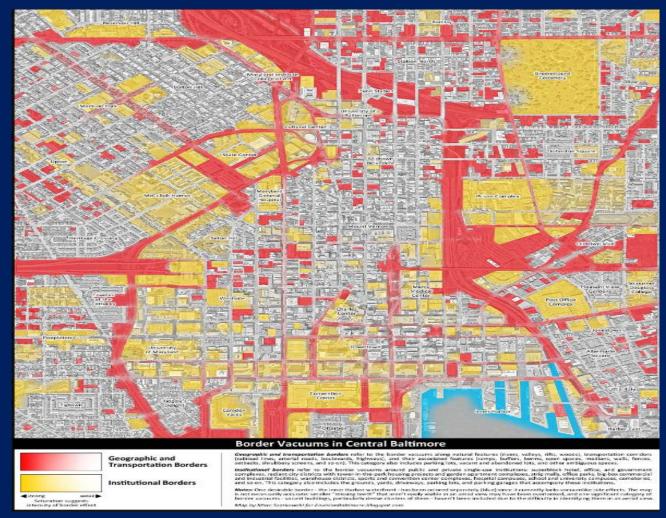
Within All Computer-Related Majors, African Americans are Under-Represented in Computer Science Majors



African Americans Constitute a Shrinking Proportion of Engineering Graduates Statewide



Correcting Segregation: Transportation



Correcting Segregation: Public Schools



QUESTIONS?

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