### Employment and Racial Disparities in Maryland's Workforce Pipeline



Regional Economic Studies Insitute Michael Siers Senior Research Manager Towson University's Regional Economic Studies Institute May 16, 2018

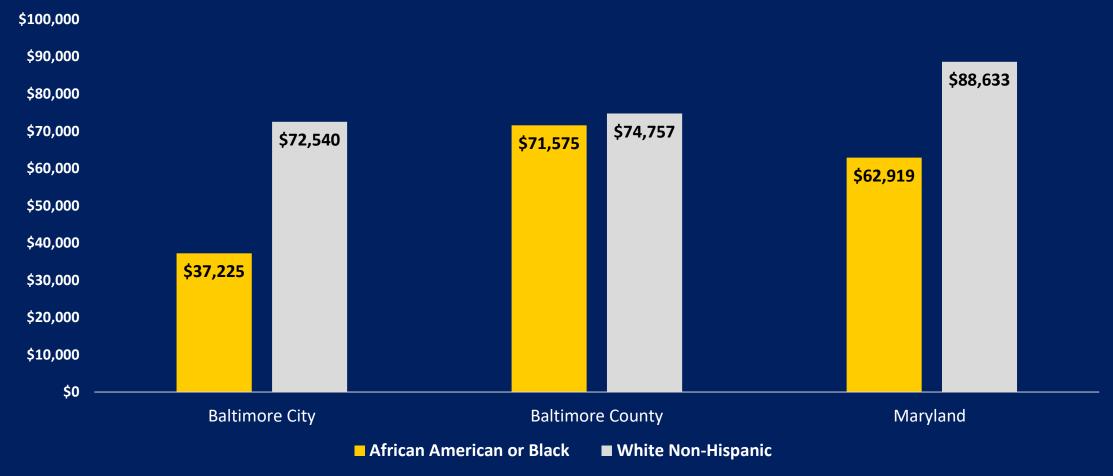
#### Poverty is More Prevalent Among African American than White Marylanders

30% 27% 25% 20% 15% 14% 12% 10% 10% 8% 7% 5% 0% **Baltimore City Baltimore County** Maryland African American or Black ■ White Non-Hispanic

**Poverty Rates by Race, 2016** 

#### African Americans Tend to Earn Less Than White Maryland Residents

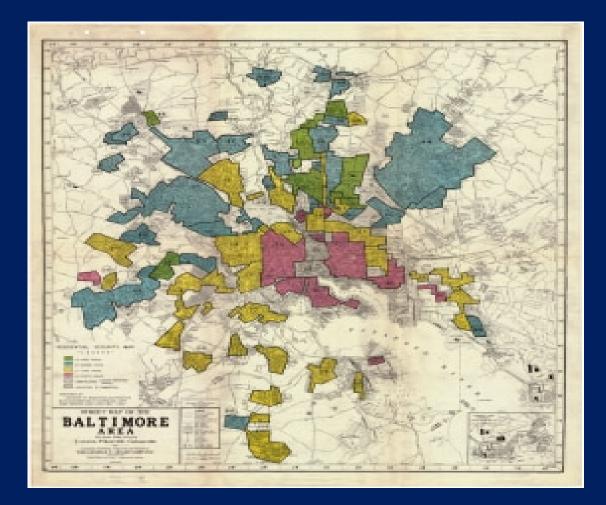
Median Household Income by Race, 2016

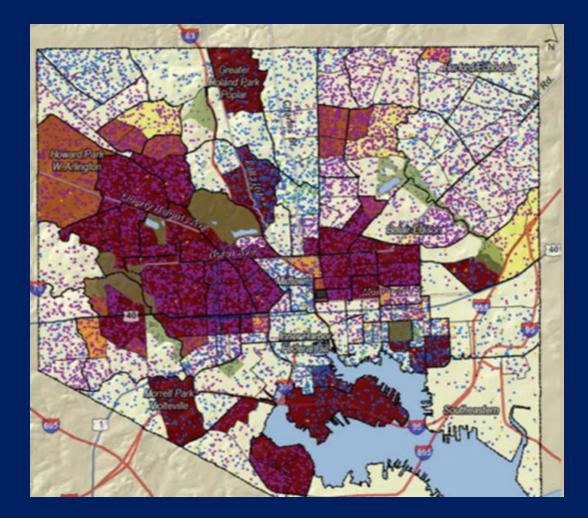


#### 1/3 of Baltimore City Households of Color Have Zero Net Worth



#### **Red-Lining vs Persistent Segregation**





# ECONOMISTS:

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50% Male - 50/50 Split?

# ECONOMISTS:

### 50% Male - 50/50 Split? 70% Male - Gender Split in Region?

# ECONOMISTS:

# 50% Male - 50/50 Split? 70% Male - Gender Split in Region? 60% Male - Gender Split with Needed Education?

# When Measuring Segregation, We Need to Control for Education

- Education may vary between groups for a variety of reasons:
  - Self selection
  - Cultural norms
  - Implicit bias
  - Poverty

• Need to separate how much of an occupation's segregation is due to education or other biases

#### **Occupational Crowding**

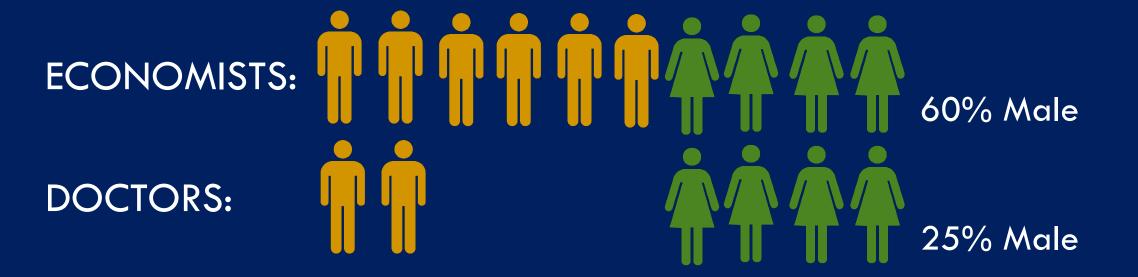
Percent of group in occupation

Percent of group with necessary education

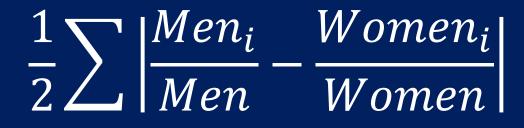
• The resulting ratio tells you if a group is over- or under-represented in a given occupation

- 1 indicates no crowding (proportional representation)
- Scores above 1 indicate group members are being "crowded" by society into those occupations

#### How We Measure Segregation Matters: Aggregating Across an Economy



#### How to Measure Segregation Across an Area: The Duncan Index of Dissimilarity



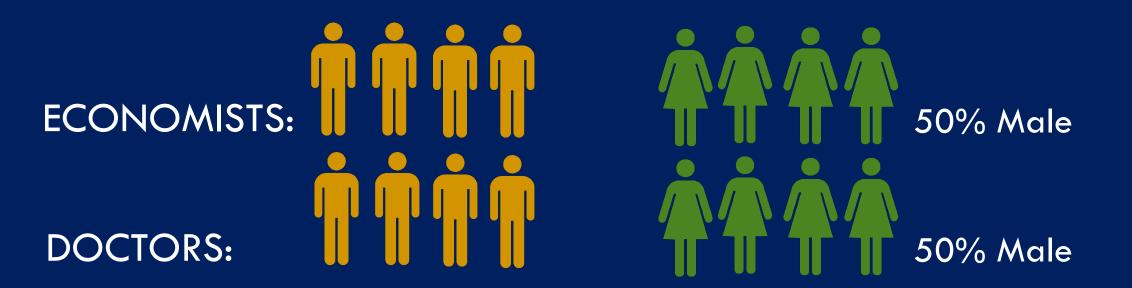
• Tells us the percentage of workers in a group that would have to switch jobs to "balance" the economy

#### The Duncan Index in Practice



 $\frac{1}{2} \left[ \left| \frac{6}{8} - \frac{4}{8} \right| + \left| \frac{2}{8} - \frac{4}{8} \right| \right] = 25\%$ 

#### The Duncan Index in Practice



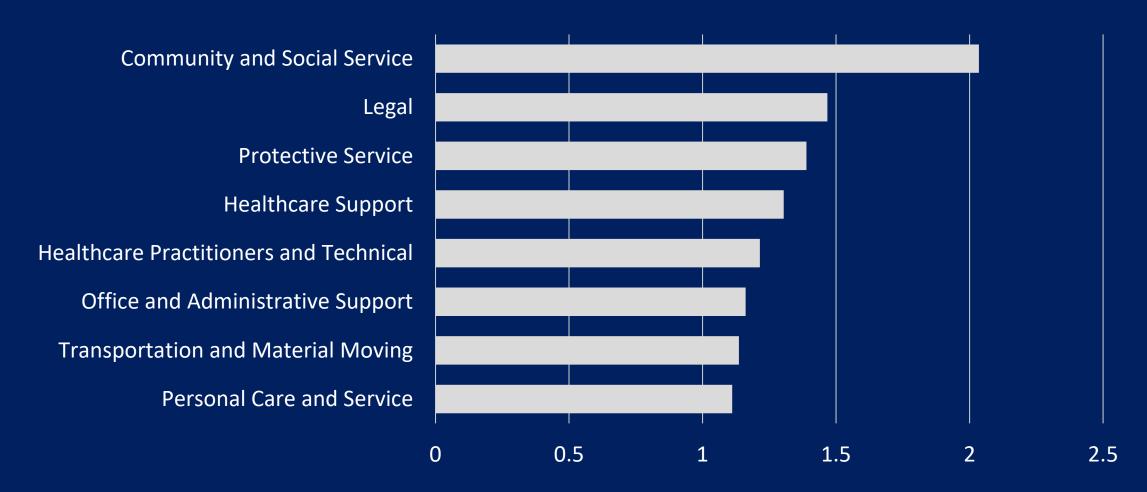
Moving 2 of the 8 men (25%) balanced out this economy

### RESI's Analysis of Segregation in Maryland

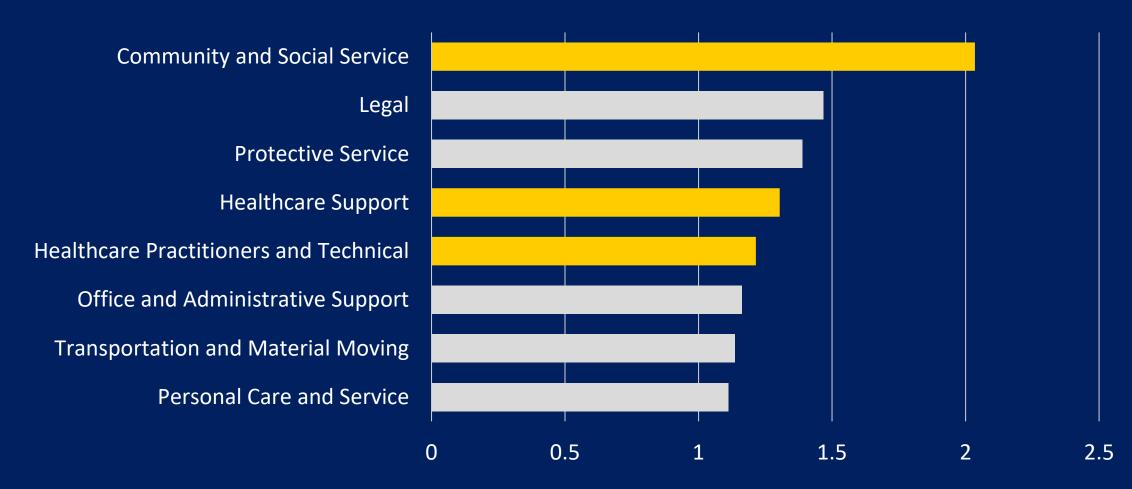
- Built on work by:
  - Michelle Holder (2015)
  - Hamilton, Austin, Darity (2011)
  - Gibson, Darity, Myers (1998)
  - Bergmann (1978)
- Used 5-year ACS data from IPUMS
  - 2009 2016
  - 2.3 million observations

#### Computed Occupational Crowding statistics and Duncan Indices

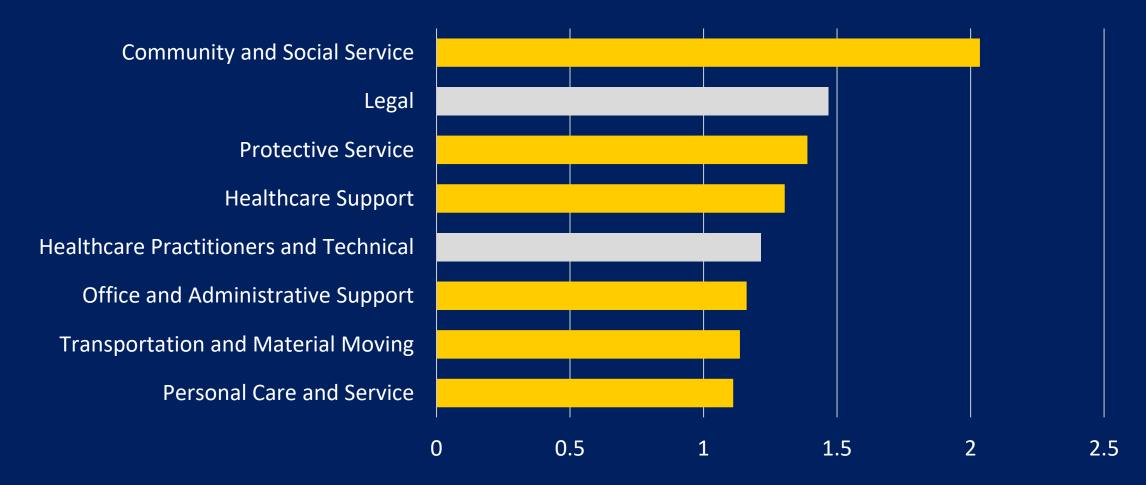
#### Of 22 Major Occupation Categories, African Americans in Baltimore are "Crowded" Into 8



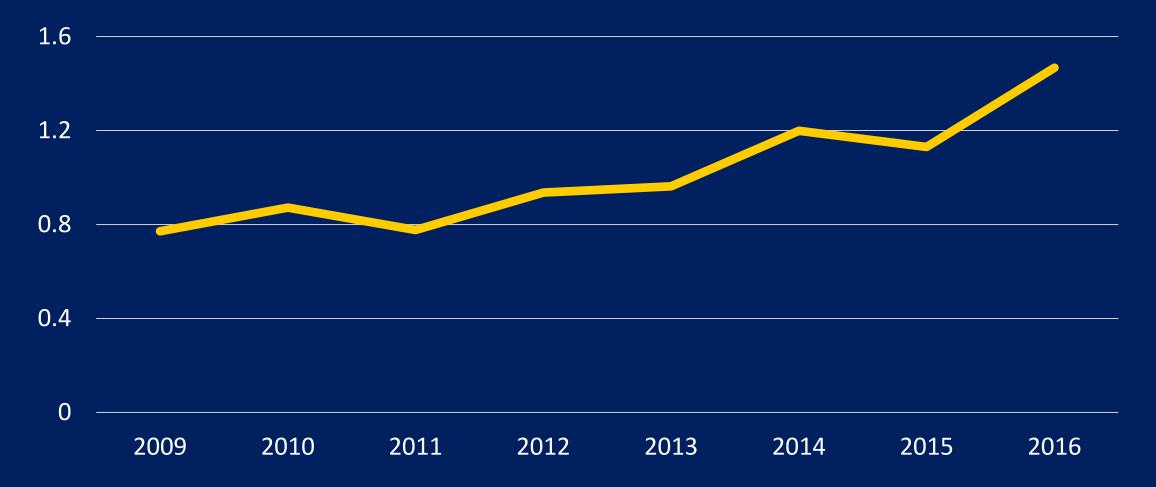
#### African-American Workers in Baltimore are More Likely to Work in Healthcare



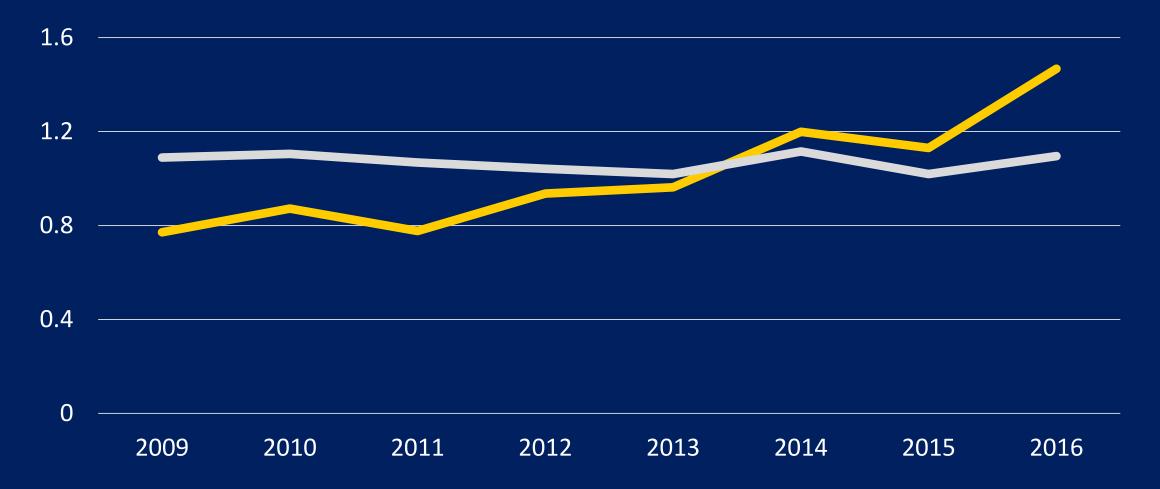
#### African-American Workers in Baltimore are More Likely to be in Low-Paying Jobs



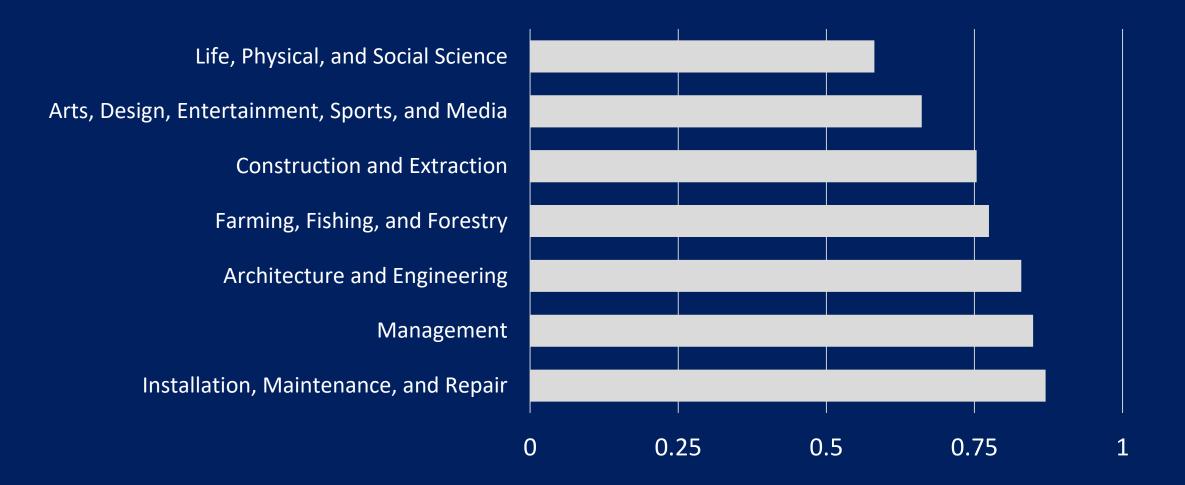
#### Post-Recession, African Americans in Baltimore Diversified Legal Occupations



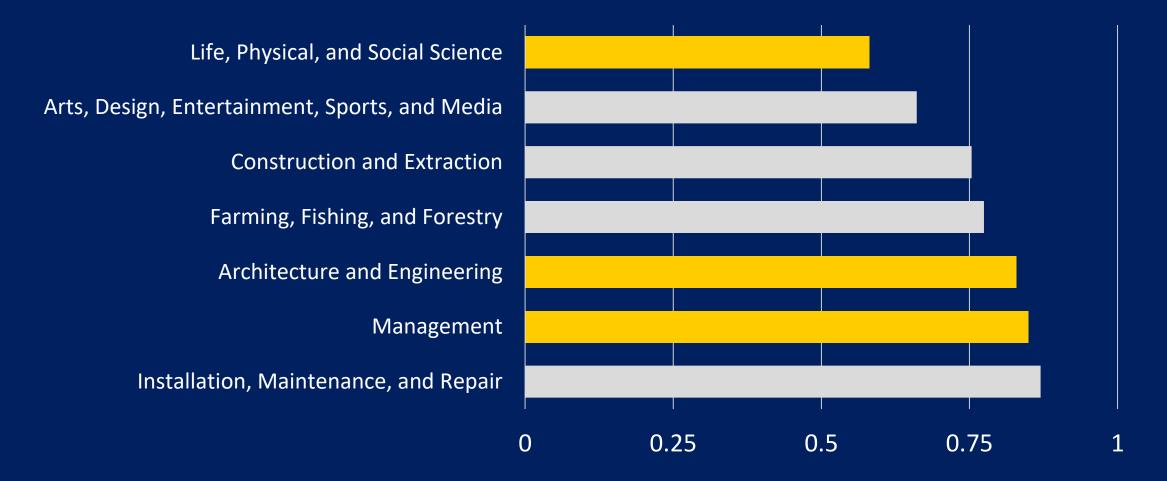
#### ...However Similar Diversification Statewide did not Materialize



#### Of 22 Major Occupation Categories, African Americans in Baltimore are "Crowded" Out of 7



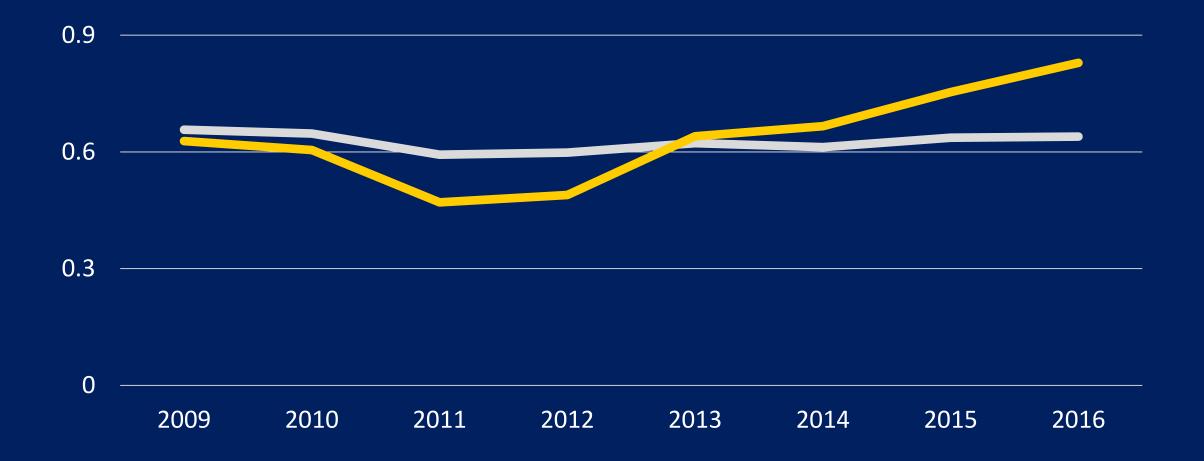
# ...These Include 3 of the 5 Occupations with the Highest Wages



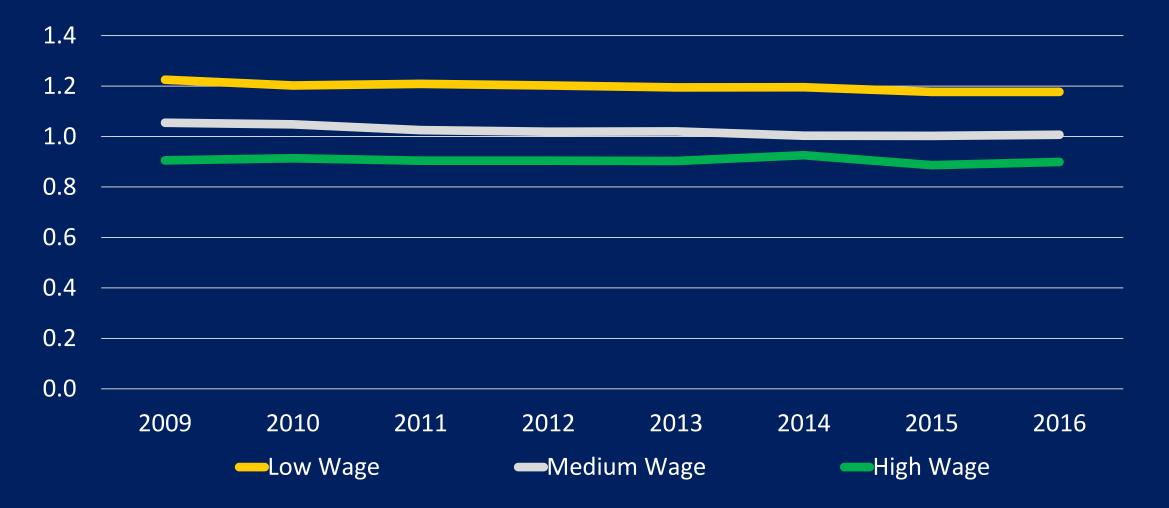
#### Post-Recession, African Americans in Baltimore Increased Employment in Architecture and Engineering



#### ...However Similar Diversification Statewide did not Materialize



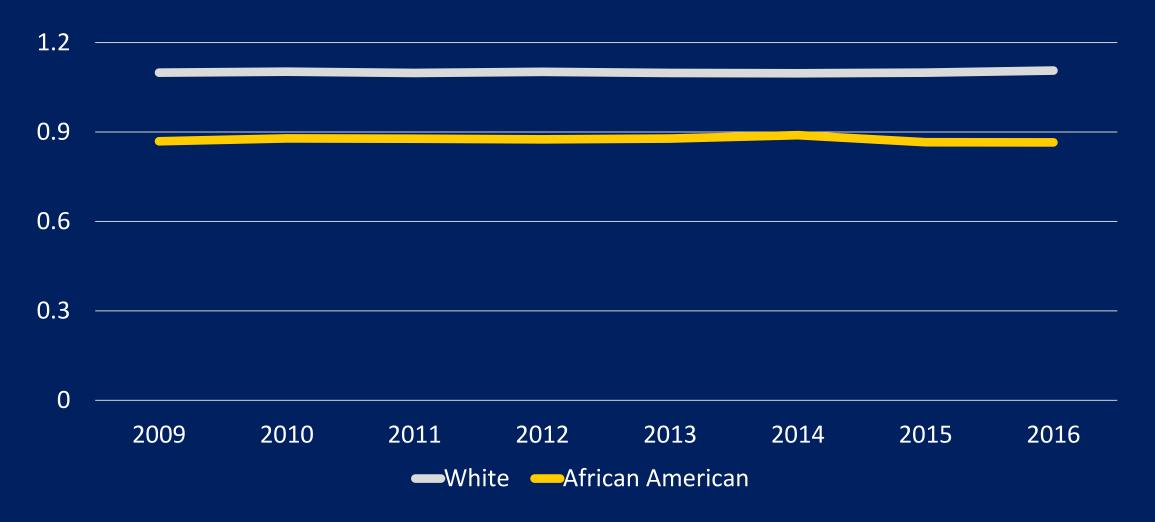
#### Across all Occupations Statewide, African Americans are "Crowded" into Low Wage Jobs



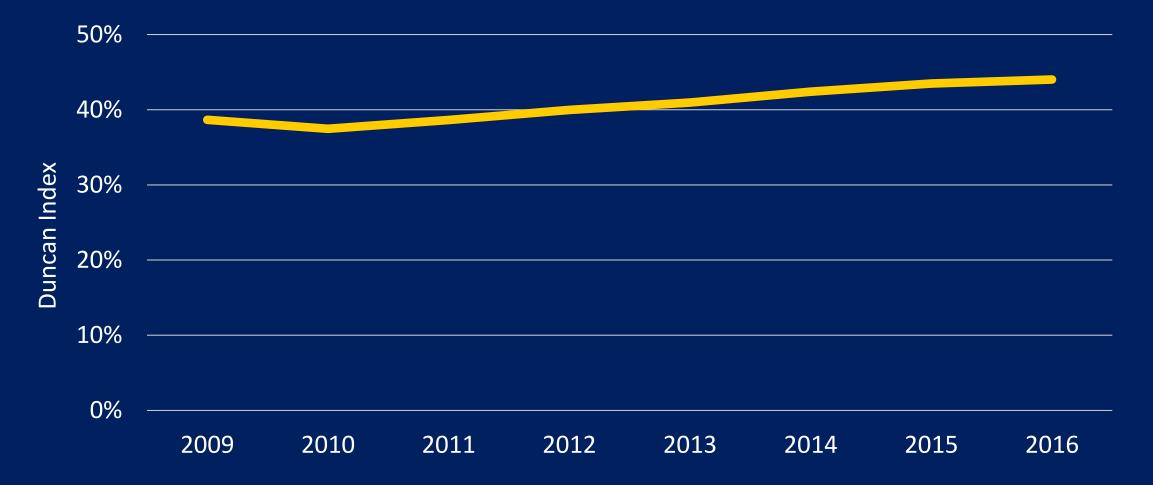
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Sources: US Census ACS Data, Bureau of Labor Statistics, RESI

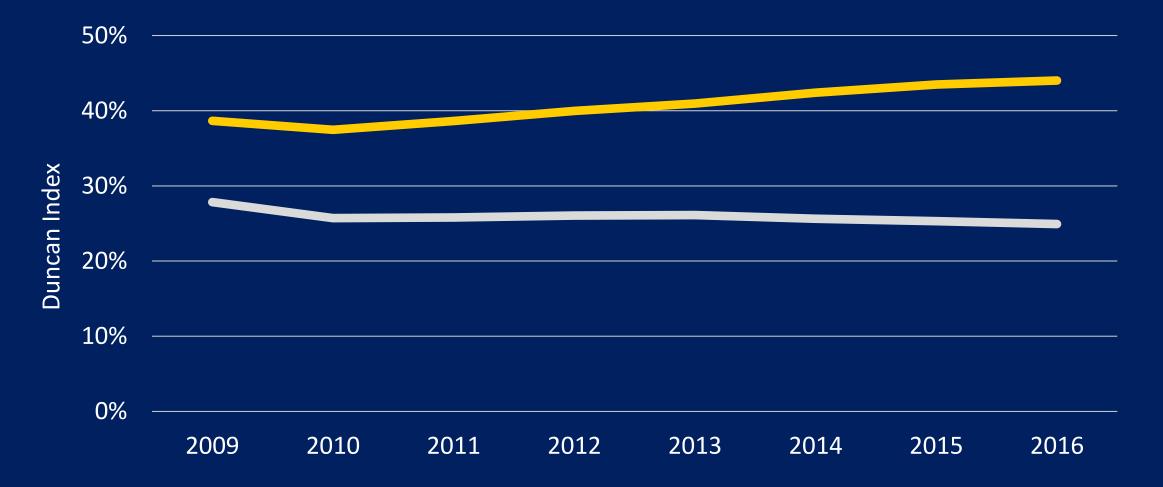
#### ... And Statewide, African Americans are Crowded Out of Jobs Resistant to Automation



### Generally, Segregation Has Increased in Baltimore City Post-Recession



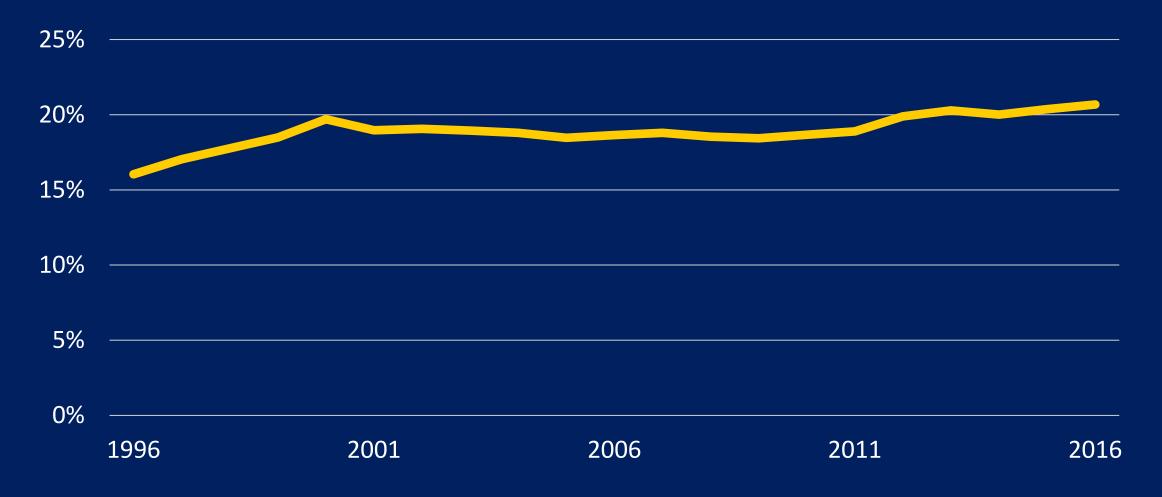
#### ...However, Regional Segregation has Remained Relatively Constant or Declined



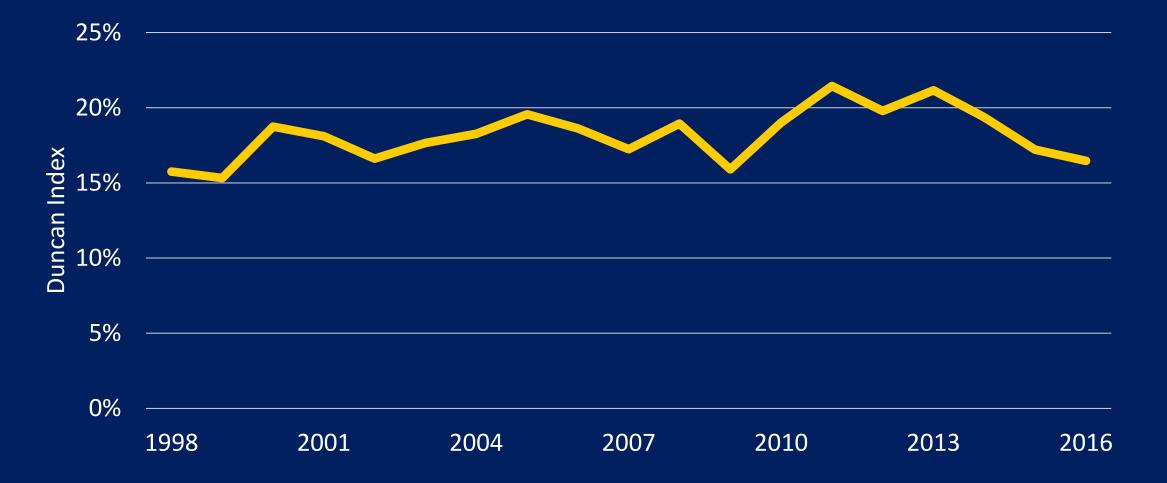
#### ...Similarly, Segregation Statewide Remained Constant Post-Recession



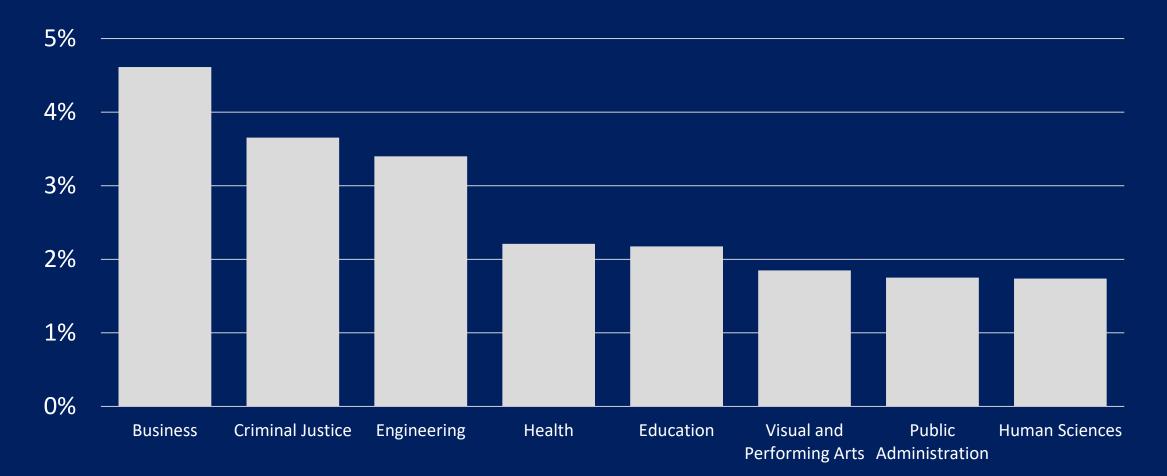
#### More African Americans are Graduating From Maryland Colleges and Universities



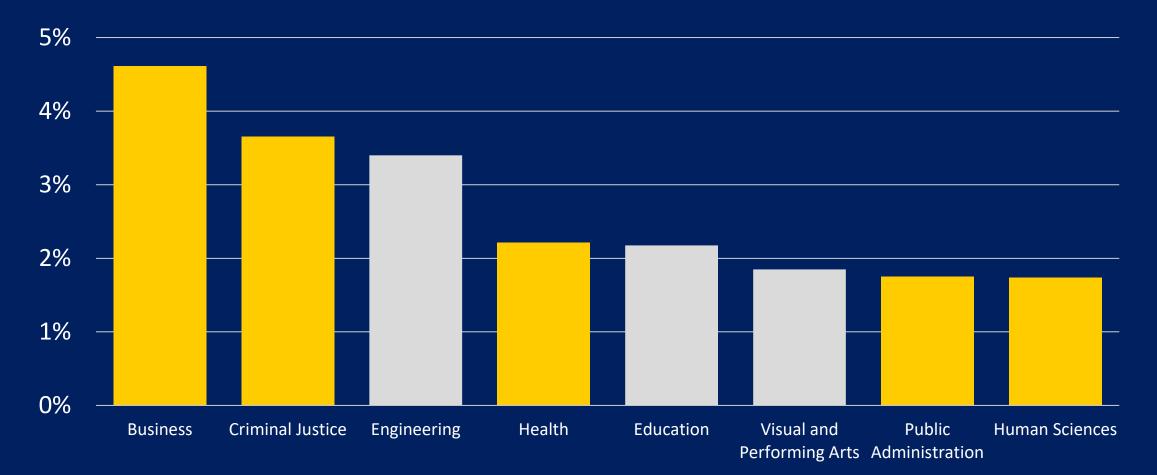
#### ...Though Segregation in College Majors Has Remained Relatively Constant Over Time



#### Top Eight Differences In Majors between African American and White Graduates



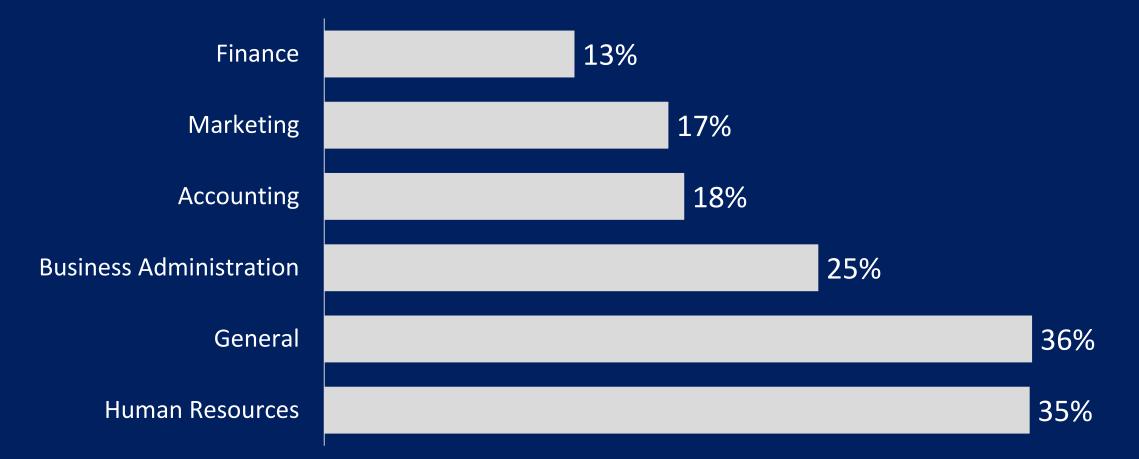
### ...Of These 5 Have Larger Shares of African Americans



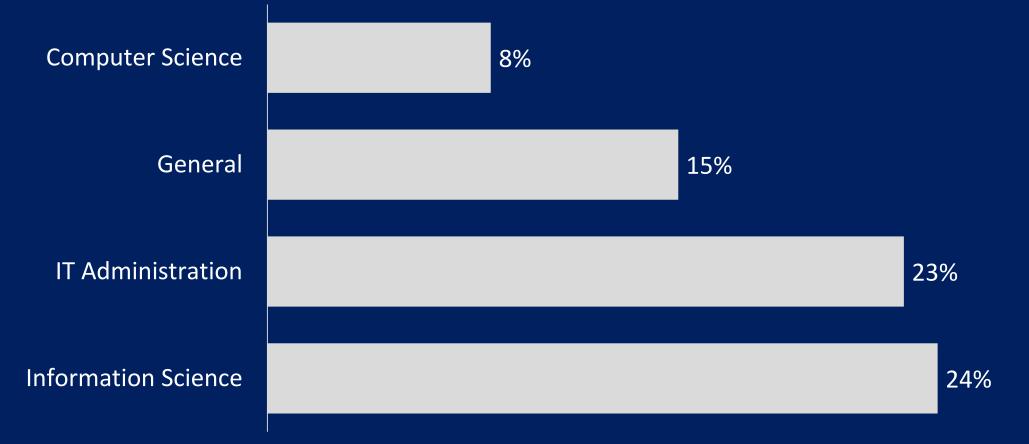
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Sources: National Center for Education Statistics, RESI

#### Within Business Majors, African Americans Graduate With Less Specialized and More General Degrees



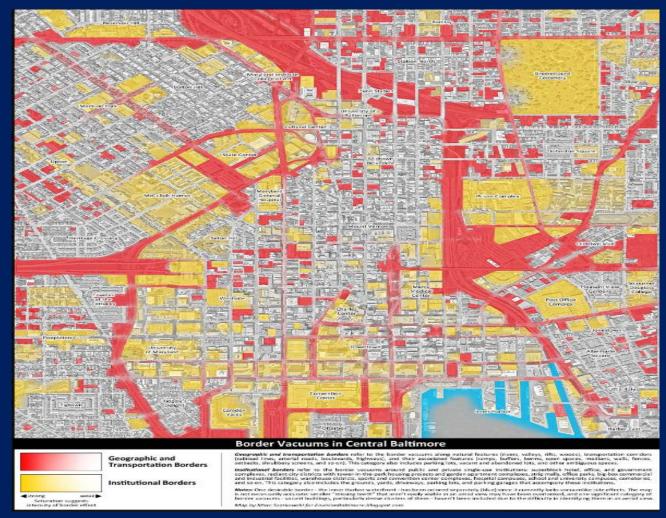
#### Within All Computer-Related Majors, African Americans are Under-Represented in Computer Science Majors



#### African Americans Constitute a Shrinking Proportion of Engineering Graduates Statewide



#### Correcting Segregation: Transportation



#### Correcting Segregation: Public Schools



### QUESTIONS?

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