## MCOM Internship Industry Breakdown

Public Relations 17% 46% of students reported MCOM internships have been in Public Relations, Advertising and Entertainment fields.

Non-profit 15% Non-profit organizations ranked the second highest industrial category.

Entertainment 15% Other industrial categories include News Media and Publications (3%), Food (5%), Higher Education (3%) and Healthcare (3%).

Advertising 14% Recent internship employers include Maroon PR, TBC Agency, GKV, PROFILES, National Aquarium, Naval Academy Athletic Association, American Red Cross, Maryland Health Connection, WBAL-TV, WJZ-TV, and Baltimore Magazine among many others.

Marketing 13% This summary was prepared based on 396 of MCOM student internships between 2015 and 2019.



Mass Communication