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TOWSON

UNIVERSITY ALUMNI MAGAZINE

SPRING 2016



MEET PRESIDENT
Kim Schatzel

SAVE THE DATES

THE INAUGURATION OF KIM SCHATZEL



AS THE
FOURTEENTH PRESIDENT
OF TOWSON UNIVERSITY

Fri., Sept. 16 / SECU Arena

Reception immediately following

Visit towson.edu/inauguration for more information.

FOOTBALL IN FLORIDA



Tigers vs. Bulls / Sat., Sept. 3

Raymond James Stadium, Tampa, Fla.

The Towson University Alumni Association and the Athletic Department invite you to Tampa, Fla., when the Tigers face the University of South Florida Bulls at Raymond James Stadium.

Visit tutigertracks.com/USF2016 for more information.

Dance on Bones

The College of Fine Arts and Communication celebrated TU's 150th Anniversary with a multimedia tribute presented by students and faculty. "Dance on Bones" delivered a dystopian story in which the world fought back against the loss of culture and memory with art and music. Faculty member Dave White wrote the script with production conceived by Peter Wray.



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TOWSON
UNIVERSITY



“We need to shout loudly and often why, in 2016 and beyond, ‘TU Matters to Maryland.’”

My first 100 days as Towson’s president were a dynamic flurry of introductions. I spent a great deal of time in Annapolis getting to know our state leaders and legislators and garnering support for our top priority—\$6.15 million in planning funds for the new \$183 million science facility slated to open in 2020.

Now our advocacy turns to securing funds for the proposed College of Health Professions Building, which was deferred until FY20. Towson has Maryland’s largest health professions enrollment with 80 percent of our graduates staying in Maryland after graduation, positioning TU to meet the state’s workforce needs of over 20,000 unfilled jobs in the health professions.

I’ve also met with alumni, business and non-profit leaders and other governmental officials, discovering an incredible consensus among us and the strong belief that TU is positioned for a bright future. We must simply build upon its growth and achievement of the last decade.

But too often I heard “I had no idea,” or “I did not know” about key campus statistics—our 22,000 students, numerous graduate programs and our residential—not commuter—campus. This means we need to retell the story of Towson University.

Although we are a nationally recognized public university, the reality of what Towson University has achieved is also influenced by the last 150 years versus where we are today. In the coming months, we will align our historic reputation with our reality in 2016 to build a better and stronger foundation for our future success.

TU does not need to change its path. Rather TU needs to stay true to its DNA. We need to shout loudly and often why, in 2016 and beyond, “TU Matters to Maryland.”

Thank you for working together and with me to lift up this amazing university. There is much to be proud of at Towson University and there are great things ahead!

Kim Schatzel
PRESIDENT

Climbing the Ladder

Building STEPS teaches city high school students about college and STEM careers



Paige Lawal '12

Students learn about topics ranging from aerospace and aerodynamics to coding for video games.

Paige Lawal '12 is helping build a better future for Baltimore City high school students—one “step” at a time. Last year, the communication studies grad joined the team at Building STEPS—a nonprofit housed in Towson’s Enrollment Services building—as associate program director. Since 2006, the organization has partnered with TU to provide assistance to Baltimore students interested in STEM (Science, Technology, Engineering and Math).

Building STEPS gives students hands-on exposure to STEM careers and helps them get into and stay in college.

“At Building STEPS we work with students until they graduate college, which I love about this program,” Lawal says.

Lawal visits high school classes to introduce the program to sophomores.

Students then apply and, if accepted, participate in seminars and workshops throughout their junior year.

The seminars involve visiting local STEM businesses, including Northrup Gruman, Towson University’s SciTech Laboratory, the National Aquarium, and University of Maryland Medical Systems. Students learn about topics ranging from aerospace and aerodynamics to coding for video games.

In addition, students participate in college tours and admissions workshops. The program also incorporates fun activities such as team-building days and a book club. Rising seniors intern at local STEM organizations.

The program gets students excited about learning, Lawal observes.

“These are great kids who need extra support,” she says. “I know they will succeed because they want to.”

Today, 70 high school juniors and 45 high school seniors are enrolled in the program, marking its biggest year since its inception in 1995. Lawal’s main goal is to continue increasing the number of students served.

The program continues supporting students once they are in college by offering help with classwork and sending care packages. Students also receive support through a network of Building STEPS alumni.

Tamar Smith '15, who pursued a degree in electronic media and film, says the program helped him get where he is today and cited his internship experience as especially valuable.

“It taught me that it takes time to achieve my goals,” says the freelance videographer. “I learned that what I’m doing right now is a learning experience that can guide me to where I want to be in my career.” ■

TOWSON

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NOTEBOOK

Independent of Autism

Anna Curtis '15 does more than study autism. The TU graduate student in the College of Health Professions started a nonprofit, Independent of Autism, more than a year ago to help those who lose state services after adolescence.

"[Children with disabilities] age out when they graduate and get their high school diploma or certificate," Curtis told the *Carroll County Times*. "All the services they were getting from the state drop off across the board. We didn't really have much out there for [this transitioning group]."

Since its inception, Independent of Autism has served 66 families, and currently provides social groups and social skills training, one-on-one social assistance, life skills and transitioning age assistance.

"I really wanted the individuals we serve to one day be independent of autism," says Curtis, who will earn her master's degree this spring. "They will always carry the autism diagnosis, but we want to see them able to live on their own, have a job, and have plenty of supports in place."

Blanket Project

Last December, some tiny newborns in GBMC's neonatal intensive care unit received comfort and joy thanks to the handiwork of Towson students.

The students delivered approximately 35 handmade baby blankets to patients and their families. The coverlets were part of Project Cozy, an initiative of Rebecca Ellison, a senior psychology major and treasurer of the Student Government Association (SGA).

Ellison had made blankets for years before attending Towson and brought her favorite tradition to the TU campus. Backed by the SGA and with discounts



▲ Project Cozy

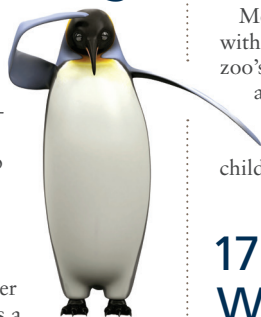
on materials from JoAnn Fabrics, students got to work at the fifth annual holiday event.

"It is such an amazing feeling to see how excited other Towson students are about giving back to the community," Ellison says.

Taking Charge

TU freshman Sara Borowy has spent her last three summers with an unlikely group of friends—a penguin, a tortoise and a crocodile. Borowy met her companions as a volunteer at the Maryland Zoo in Baltimore, where she assists at the zoo or travels off-site with its mobile education unit.

Borowy received the 2015 Teen Volunteer of the Year award for her dedication to the organization. Staff mem-



bers from various departments nominated Borowy to recognize her work as an education junior interpreter, a junior keeper and an animal handler.

"What made me feel really good is knowing that the people I have been helping really appreciate what I'm doing," the biology major says. "Working with them for so long, you really start to build a connection with everyone."

Most of Borowy's work is with the Animal Embassy, the zoo's travelling collection of about 60 animals that visits schools, events and day care centers to teach children about animals.

17 Straight Wins

Talk about unbeatable. The TU dance team brought home the first-place trophy again, winning the 2015 National Dance Alliance (NDA) Collegiate National



Championship for an unprecedented 17th year in a row.

The top seed going into the Daytona Beach two-day competition, Towson trailed the University of Missouri-Kansas City by a fraction of a point—9.218 to 9.0888—after day one. But the TU women were flawless in Friday's finals, inching out the Kansas squad 9.352 to 9.306 to capture the Division 1 national championship.

View a web cast: <http://nda.varsity.com/College/Nationals>.

CBE Winners

Students exercised their business savvy while networking with local business leaders during the Fall Case Competition held by the College of Business and Economics.

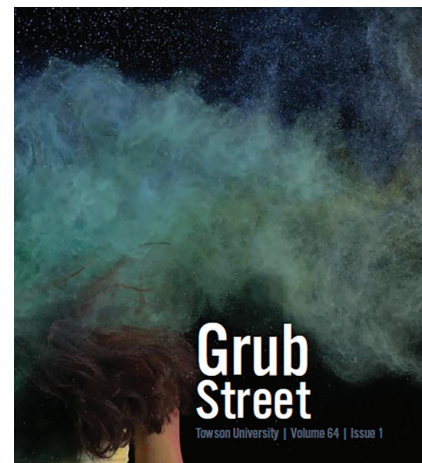
Sponsored by the Toby and Melvin Weinman Foundation, four teams competed in each of two tracks—marketing and global supply chain.

McCormick & Co., Stanley Black & Decker and the Institute for Supply Chain Management asked students to weigh the costs and performance of working with an offshore supplier for product containers. Rachel MacKnight, Emily Jones, Rob Marconi and Arash Shishbaradaran came out the winners.

Sofi's Crepes, a local restaurant, judged Stacey Heubeck, Joe Bachir, William Newman, Gregory Bishop and Robin Aspromatis to be winners in developing marketing tactics to improve revenue by 20 percent.

Grub Street Shines

Grub Street took second place in the literary journal category from the Columbia Scholastic Press Association (CSPA) for 2015. It's the 13th year in a row that the student-produced publication has received honors in the organization's Gold Circle Awards for Magazines.



Grub Street also received eight individual awards, including three first-place finishes in traditional form poetry, literary multipage presentation and literary portfolio.

The 2015 contest received 11, 110 applicants across all publications.

▼ The 2015 TU dance team brought home the first-place trophy for the 17th year in a row.

NUGGETS

'An Open and Honest Forum'

A standing-room-only crowd gathered in Stephens Hall last October to hear three Towson professors offer solutions to academic and economic inequalities in American society.

Hosted by the Honors College and the College of Business and Economics, "Black Lives Matter: A TU Faculty Dialogue with Q&A" featured Melissa Groves (Department of Economics), Jack Cole (Department of Education) and Donn Worgs (Department of Political Science)

Worgs highlighted accountability in education and law enforcement, as well as the importance of jobs that lead to personal and professional growth.

Groves suggested that the K-12 curriculum get tougher yet more personalized to address learning gaps. She also urged society to value vocational education as much as traditional college degrees.

Cole focused on three central tenets: education, economics and engagement abroad.

"Events like these are important not only because they provide an open and honest forum for discourse on controversial issues, but because they allow these issues to be viewed through an interdisciplinary lens," says Bethany Pace, Honors College director and acting assistant to the provost.

Innovation Starts Here

TU students heard from some of the best Nov. 3 when leaders from Under Armour, Target and Amazon visited the campus to discuss why innovative work environments matter to Fortune 500 companies. The event was part of the Student Launch Pad, a program that fosters entrepreneurship and innovation.

Ant-ics

An extinct species of ant may no longer march "two by two" as the song goes. But they are shedding light on the "evolution of ants and in particular, their march to terrestrial dominance."

So says John LaPolla, an ant expert in the Fisher College of Science and Mathematics and Dale Greenwalt, a paleontologist at the Smithsonian's National Museum of Natural History in a recent paper published in the journal *Sociobiology*.

The two researchers reported on the discovery of 12 new prehistoric ant species in the Kishenehn Formation shale in northwestern Montana.

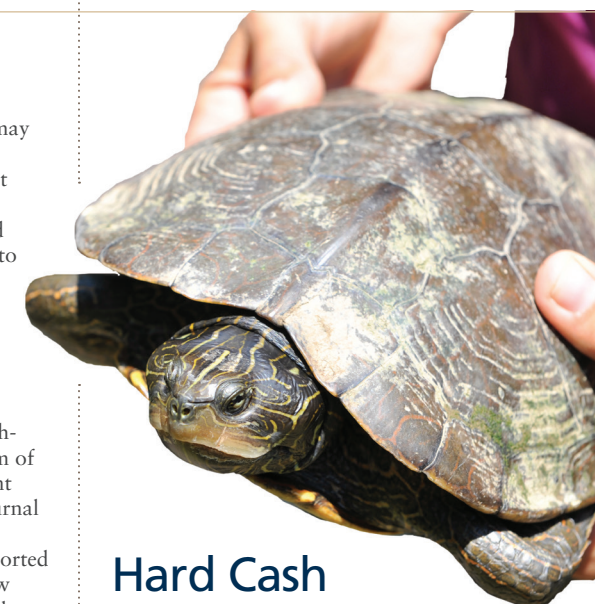
These dozen ant species are from the Eocene age of 46 million years ago, yet some represent genera that still exist today, according to the Archaeology News Network.

Down to Earth



A \$348,000 grant from the National Science Foundation will help Towson meet the growing need for geoscientists in the workforce.

The grant, received by Towson's GEO (Geoscience Educational Opportunities) program, will foster partnerships with high schools and community colleges, introductory geoscience classes and improved publicity of geoscience careers. The NSF predicts a shortage of 135,000 geoscientists by 2022. TU is one of only two University System of Maryland (USM) institutions to offer a geology degree.



Hard Cash for Hard Shells

The partnership between TU and the town of Port Deposit, Maryland, received a \$150,000 grant to fund the continued restoration of the historic Jacob Tome Gas House in Marina Park, a move that could be a lifesaver for an endangered turtle.

The Gas House will be converted into a state visitors center, as well as a research and education facility to support TU's ongoing research on the Northern map turtle.

In 2008, TU biology professor Richard Seigel and students began working to save the turtle with unprecedented cooperation with the community and other partners.

SPORT SHORTS

700 Club

An icy Gatorade bath celebrated the 700th career victory of Mike Gottlieb '80, TU's head baseball coach. The victory came March 26 in his 29th season leading the team. (He's added 10 more wins since then.)

Gottlieb joined the Tigers as a first baseman after two seasons at Nassau Community College. He remained after graduation as an assistant coach for seven years, becoming head coach in 1988.

His teams have reached the NCAA regionals four times, most recently in 2013.

LOOK BACK

FROM THE TRENCHES

Exhibit commemorates the 100th Anniversary of World War I



The antique equipment of war—uniform epaulettes, spiked helmet, field cap, bayonet scabbard, and field glasses—sits inside a glass case. And then there's the camera—the bulky Kodak Josef Faller used to create a photographic record of his years at the Western Front between 1914 and 1918.

Faller, who was conscripted into the German Imperial Army while a teenager, photographed the war from the perspective of an ordinary foot soldier.

His grandson, Greg Faller, associate dean of the College of Fine Arts and Communication, recalls "I had all this stuff and kept it in a nice box."

Then he and Trevor Lowing '11, a COFAC budget analyst, along with Faller's son Henrik, curated a three-stage exhibit that includes a slide show and video.

"Folks stop in their tracks and take a look," says Patrick Young, coordinator of the TU Veterans Center in the Psychology Building where the items are on display through 2017.



Happy 150th

Proclamations and display celebrate TU's birthday in Annapolis



(Top:) Guests read the display of TU's history. (Bottom:) USM Chancellor Robert Caret talks with Myrna Cardin '65 and Gerry Gaeng '81, co-chairs of the 150th Anniversary committee.

Forget the cake and ice cream. Towson University's official 150th birthday on Jan. 15 was marked by an energetic celebration in Annapolis.

TU students, faculty, staff, supporters and friends gathered in the State House to watch the House and Senate make joint resolutions honoring the university's extraordinary growth and contributions to the state since 1866.

The Founder's Day festivities found State Senator Kathy Klausmeier '83 (District 8) telling those in the Senate chamber about the evolution that brought Towson University to where it is today.

Delegate Pat Young '10 (District 44B) mirrored the message on the House floor, where Speaker Michael Busch invited the nine Towson alumni legislators to stand and be recognized. A 10th, State Senator Karen Montgomery '57 (District 14), retired Jan. 1.

More than words of recognition, The Miller Senate Office Building is now home to a narrative history that describes how

Towson became the second-largest institution in the University System of Maryland. A resolution from the U.S. Senate acknowledges Towson's long and storied journey.

USM Chancellor and former TU President Robert L. Caret joined the celebration, telling the crowd of his pride in how Towson is a major force in Maryland's economy and develops an educated citizenry that's committed to growth and prosperity in the state.

From its beginnings as a tiny teachers' college in downtown Baltimore, the Maryland State Normal School has evolved into the powerhouse that is Towson University. With more than 22,000 undergraduate and graduate students enrolled in more than 100 programs, the university boasts 150,000 alumni.

The anniversary celebration continues throughout the academic year. The display in the Miller Senate Office Building will remain open to the public until June.

What's New

Premier Professor

His students cite his ability to relate classroom discussions to current events. Peers call him "an outstanding researcher in the public relations field."

Last December the Public Relations Society of America (PRSA) Maryland Chapter recognized Cylor Spaulding as the 2015 Educator of the Year.



Count on Him

The extraordinary contributions to teaching, scholarship and service during his 26 years at Towson add up to some stellar recognition for Jay Zimmerman.

The professor of mathematics was honored with the President's Award for Distinguished Service during Winter 2015 Commencement.

He is recognized not only for teaching and attention students, but also for developing new and innovative courses for the mathematics curriculum at both the undergraduate and graduate levels.

A proponent of distance learning, Zimmerman taught sections of differential equations, discrete mathematics, and basic statistics via synchronous distance education to Towson students and students at high schools in

"It's certainly an honor particularly since it's coming from my colleagues in the industry," says Spaulding, assistant professor in the Department of Mass Communication and Communication Studies. "I work very hard to make sure that my students are prepared to go into the public relations industry, and that they are provided with skills of value for their future employers. So, it's great to know that my approach is appreciated."

Spaulding spent almost 10 years in the public relations industry, managing media relations or consumer relations for clients in technology, sports and entertainment. Now in addition to teaching, he researches the history of public relations, public relations and the LGBT community, and entertainment public relations.

Baltimore and Baltimore County from 1996 to 2002.

In addition to publishing more than 34 papers and giving numerous presentations, he has served Towson and the University System of Maryland on countless committees.

His other accolades include the 2001 Excellence in Teaching Award and the 2007 Outstanding Faculty Award, both from the Fisher College of Science and Mathematics.

A Major Award

The College of Education's middle school major earned national recognition last October, winning the Outstanding Middle Level Teacher Education Program.

The National Association of Professors of Middle Level Education recognized Towson's major, begun in 2013, for its outstanding teaching and quality supervision of field experiences. It was also lauded for success in employment and recruitment of graduates.

TU, Maryland's largest producer of teachers, is the first public school in the state to offer the program, which prepares students to meet the needs of those in grades four through nine.

"We are proud to say our graduates are highly qualified middle school specialists who are prepared to work with unique developmental needs of the young adolescent," says Molly Mee, TU associate professor.



Bike-friendly

Here's another reason to like Towson's 329 beautifully landscaped acres.

The League of American Bicyclists has honored the campus with a bronze Bicycle Friendly UniversitySM award.

The distinction recognizes institutions that provide a campus which is cycle compatible. Towson was evaluated on its efforts to promote bicycling in five areas: engineering, encouragement, education, enforcement and evaluation/planning.

Last summer the university installed a repair station outside the union to make bike tools—including an air pump—more accessible to all cyclists.

The four-year designation makes TU the second university in the state and one of 127 nationwide to earn the honor.

"When you think about the impact on decreasing our carbon footprint, reducing healthcare costs and adding to the campus culture, investing in bicycling just makes sense," says Patricia Watson, campus planning and sustainability manager.



Molly Mee (standing) with students.



FOREIGN AFFAIRS

BY DARYL LEE HALE '16 / PHOTOS COURTESY JAMETA BARLOW

First study abroad trip to Ghana shatters myths, highlights triumphs in the West African country

When Maia Williams '16 told her family and friends she planned to study abroad in Ghana, she received an influx of support. But she also received another reaction—assumptions about the country. “Before we went, a lot of people would say, ‘Yeah, they’re all so backward,’” Williams recalls.

Except Ghanaians are neither unsophisticated nor timid. While the country is plagued with electrical outages, miles of unpaved roads and poverty, Ghana is a cosmopolitan haven that, according to the BBC, “until recently was hailed as a model for African growth.”

When Williams set foot in the nation’s capital city, Accra, she found a modern metropolis with skyscrapers, banks, retail businesses, theaters, hotels and a vibrant restaurant scene.

“[Accra] is a very wealthy part of Ghana. Everybody is wearing suits on their way to work,” she explains. “It’s a very modern place.”

Debunking the “typical” view of African countries was one goal of Jameta Barlow, assistant professor of women’s and gender studies, who planned the trip—TU’s first to West Africa.

In January, 14 students travelled across Ghana, visiting Accra, Ho, Koforidua and Kumasi.

Each city offered a look at a different region of the country with its own distinct language. Many Ghanaians are multilingual, speaking English, the country’s official language, as well as many African languages.

While major cities such as Accra and Kumasi are much like those in America in terms of technology and business, 24 percent of the country’s inhabitants, especially those rural areas, were below the official poverty line in 2012, according to the World Bank.

The country also suffers from an energy crisis, with numerous power outages.

When the power died during an interview, Williams remembers a degree of panic—“The power’s out—what are we going to do?” But the Ghanaian just proceeded, saying, “Oh, this happens all the time.”

Despite lacking resources students take for granted, Barlow says Ghanaians are rich, hosting diverse cultures, traditions and even feminist ideals, she explains.

“It may seem like people are without, but they have so much more in ways that we don’t here,” says Barlow. The Akans, who reside in the southern region of the country, believe each person is given a purpose from the day they are born, she says.

Ghanaians are also much more in tune to their surroundings than Americans, according to Williams. “A lot of people were selling things on the street, whether it was fruits, products, clothing,” she says. “Being on your phone isn’t really conducive to that.”



As part of an introduction to the city of Kumasi, Ghana, Jameta Barlow (right), TU assistant professor of women’s and gender studies, is greeted by a Queen Mother, her interpreter and other family leaders.

The trip focused on gender, health and social justice. The students interviewed historians, women in the workforce and activists working to improve their communities.

Though some communities are struggling, Barlow says the Ghanaians don’t seek charity. What they want more than anything is information.

“Most people want to know how they can improve their situation in their neighborhoods and in their communities,” she says. Towson’s students understood that message. “It totally transformed their view of Africa,” Barlow says. The trip also prepared students to interact with those who are much different. “They’ve connected with other people here in a way that I don’t think they would have before,” she adds.

The positive reactions to the trip inspired Barlow to offer another Ghana excursion during the 2017 minimester.

Williams is encouraging her friends, fellow Black Student Union members or everyone at the Center for Student Diversity to sign up.

“Going to Ghana is just a completely different experience,” Williams says. “Not many people can say ‘I’ve studied abroad in Ghana.’” ■

Daryl Lee Hale '16 is a student editorial assistant in Marketing and Communications.



Anee Korme, TU associate director of student diversity and development, practices kente weaving.



TU senior Maia Williams (left) learns the art of adinkra printing in the village of Ntonso.



"She has a hybrid blend of real-world experience, business experience and higher education experience."

USM Chancellor Bob Caret

President Schatzel dons headphones at a TU basketball game.

GAME CHANGER

BY GINNY COOK / PHOTOS BY KANJI TAKENO

Whether it's working on an auto assembly line, leading a multinational company or taking the helm as Towson's 14th president, Kim Schatzel brings order, process and a dash of humor to the job

Mother Nature tried, but even she couldn't stop Kim Schatzel.

When an epic January blizzard greeted the incoming Towson president's arrival to campus, Kim Schatzel plowed right through those 30 inches of snow.

The 14th president of Towson University was out and about, assessing conditions firsthand, talking with maintenance crews and TU police, and conferring with her top staff about when it would be safe to allow students to move in and start classes.

That was quintessential Schatzel—unbound momentum characterized by listening, learning and making decisions.

In the next 90 days, the 59-year-old New York native would stay true to form, using those same tactics when she met with alumni, board members, and dozens of civic, business, nonprofit and governmental leaders from across the state.

In Annapolis, Schatzel garnered support for Towson's budget priority—\$6.15 million in planning funds for the new science facility.

On campus, she held eight town hall meetings, fielding 140 questions from faculty, staff and students, and reviewing an additional 82 questions and comments submitted in writing.

"I like data," she says. And she uses it.

Schatzel quickly distilled the information from those diverse voices "into eight areas where focus and investment of time, money and purpose are needed," she says. Her decisions are informed, deliberate, programmatic and pragmatic.

Already, she envisions a career center that is a lifelong resource for graduates, wants Towson's story retold with a 2016, comprehensive flair and established BTU—an effort that elevates TU's existing work with its 167 partners throughout Greater Baltimore to address the needs of the region. Other initiatives include making the campus more diverse and inclusive, building a culture of philanthropy, investing in faculty via a development center, better supporting traditional and nontraditional students, and aligning all university plans to create a single strategy with funding goals. (See sidebar, page 13.)

In short, Kim Schatzel means business.

It's an objective she comes by honestly, honed during two decades in the private sector, first on an auto assembly line and later as an entrepreneur of a multinational company.

University System of Maryland Chancellor—and Towson University's 12th president—Bob Caret recognized her rare combination of business acumen and academic rigor. "She has a hybrid blend of real-world experience, business experience and higher education experience," he noted last December when her appointment was announced.

Schatzel herself describes her pioneering personality.

"I truly feel that I was an entrepreneur and I am an entrepreneur," she told the Greater Baltimore Committee in March.

Her definition of an entrepreneur? "Someone who has had to worry about payroll," she says. "It informs a lot of what I do in my role."



Schatzel is surprisingly active on social media, tweeting about campus events and achievements, and posting selfies on her Instagram account.



(Above) The president grabbed a rake to help student volunteers during April's Big Event, TU's largest day of community service;

(Top) Students take a selfie with the new president.

So Schatzel swats away the oft-held view that academic institutions move at a snail's pace. "It's a myth," she says, immediately rattling off TU statistics. "We are a half a billion dollar business that manages almost \$2.3 billion in physical plant and assets. We have 3,200 employees and 6,000 'customers' who turn over every year. Towson is an incredibly dynamic model of innovation and attentiveness to detail. We have to be."

An entrepreneurial spirit

Schatzel's path to the presidency began in an unlikely milieu.

After earning her undergraduate degree from the Washington University in St. Louis, she became a shop foreman on a Ford Pinto assembly line in Michigan.

The job was fraught with sexism. "My first boss told me it was unnatural for a woman to have that type of job," Schatzel recalls. "He actually used the word 'unnatural' and wanted me to quit."

Schatzel dug in and . . . "eventually, we got through it and he wound up working for me," she notes.

Schatzel's grit on the line evolved into an entrepreneurial spirit. She founded ICM/Krebs, a multinational industrial firm that employed more than 1,500 people on four continents, serving as president and chief operating officer, and later as chief executive officer. Then

she co-founded DBT Ventures, one of the Internet's pioneering content providers at the time and which later partnered with America Online (AOL).

But after 20 years, she walked away from the private sector and into the classroom, earning her Ph.D. in marketing and management of technology from Michigan State University's Eli Broad Graduate School of Management.

"I had always believed in the importance of education, and I wanted to be part of an institution that could make profound, positive differences in the lives of young people," she says.

Schatzel spent the next seven years at the University of Michigan-Dearborn, working as a marketing professor before becoming dean of the College of Business in 2008. In 2012, she became provost and executive vice president for academic and students affairs at Eastern Michigan University in Ypsilanti.

During her three years at EMU, Schatzel shook things up a bit. She reorganized academic and student affairs to improve the student experience, achieved three consecutive years of record undergraduate enrollment, developed a comprehensive degree completion and retention program, and reinvigorated the Graduate College and Office of Research and Development.

"We really loved her here at EMU and we're quite sorry she's gone," says Geoff Larcom, the university's executive director of media relations and top media spokesperson. "She is very

approachable, down-to-earth and student-oriented.

"At the same time," he adds, "she is very focused and results-oriented. She is always looking at processes and how things can be done more effectively and efficiently. She will definitely shake things up, but it will be a fun ride. She has a great sense of humor!"

Schatzel is already "shaking things up" at Towson University.

For example, she wants to retool the Career Center, making it a "world-class resource for students and a lifelong amenity for alumni."

Increasingly, students (and their parents) want to know what job they are going to get after graduation, Schatzel explains. The center would allow students to understand what career paths are open to them, support them with internships and shadowing, and sharpen their interviewing skills.

The center would also cater to alumni who want to switch careers or retrain if their skills become obsolete. "People change jobs about seven times in their lives," Schatzel says, pointing to herself as "a perfect example of that."

She wants Towson to be as relevant to a 45-year-old professional making the leap from one field to another as it is to an 18-year-old freshman trying to choose a major and first career.

"As an institution of teaching, learning and research, we should be there to help," she says. "We should be highlighting the relevant workforce development, graduate or certificate programs Towson University offers."

"TU Matters to Maryland"

Schatzel also wants to retune constant refrains that are anything but music to her new presidential ears.

During her sojourns, Schatzel would always tout TU facts and figures: TU was not still largely a teacher's college; most students were not commuters; TU is the largest provider of health professionals in the state; TU has more than 75 graduate and certificate programs.

Her news was greeted with two similar phrases: "I had no idea," or "I did not know."

"These comments—from alumni, business leaders, state legislators and community members—mean that the story of Towson University needs retelling," Schatzel notes. And she has a message to deliver—TU Matters to Maryland.

"I want it shouted loudly and often what makes TU distinct and valuable," she adds. "This retelling of a contemporary TU story is even more critical as universities face more and more competition for students, faculty, research funding, alumni, corporate and foundation support as well as funding for operating budgets



President Kim Schatzel is interviewed by Damian O'Doherty during TU's Founder's Day festivities in the State House.

and key capital projects from the University System of Maryland and our state."

That desire to connect and communicate is a big part of who she is. Schatzel is surprisingly active on social media, tweeting about campus events and achievements and posting selfies on her Instagram account.

In addition to her business insight and higher education experience, "I'm also a really good cook," Schatzel says. "I make a 'to-die-for' pot roast. And I like to fix things."

At a recent Leadership Lunch, she mentioned having her general contractor's license, something that will come in handy as she and her husband Trevor renovate a nearby house in Ruxton, which they moved into in May.

In the coming weeks and months, look for Schatzel to revitalize parts of the campus as well. There's an identity audit—to sharpen how the university is perceived and how it can reinforce positive perceptions—and a search for a new vice president, a chief inclusion and institutional equity officer in the newly created Office of Inclusion and Institutional Equity. The position will be responsible for the design, promotion and delivery of best-practice diversity, inclusion and cultural competency efforts across campus.

These priorities are just a few of the game-changing ways that Schatzel in her brief tenure is shouting her mantra that "TU Matters to Maryland." If her past performance is any indication, millions of Marylanders will want to stay tuned for the successes Schatzel has in store for Towson University. ■

Ginny Cook is the editor of *Towson*.

Ray Feldmann, senior director of Marketing and Communications, contributed to this story.

PRESIDENTIAL PRIORITIES

After extensive fact-finding, President Kim Schatzel outlines her eight pillars for Towson

1 "TU Matters to Maryland," a comprehensive communication strategy that retells what makes TU distinct and valuable to the state in 2016 and beyond

2 A more diverse and inclusive campus achieved through senior level leadership and strategic vision for the design, promotion, and delivery of best-practice diversity, inclusion and cultural competency efforts across this campus

3 A world-class Faculty Development Center to support teaching and academic innovations with technology, collaborative space, seminars, teaching workshops, and other resources

4 A world-class, lifelong Career Center with services and support for students and alumni

5 An alignment of TU's vision, strategic plan, strategic plans of the divisions and colleges, and the Campus Master Plan to formulate an operating plan and funding model to support strategic goals such as a financially stable, gender-equitable, and competitive athletics program and expanding TU's national and international reputation in arts and communication

6 A culture of philanthropy that will conduct a campaign feasibility study this fall to determine the campaign's potential as well as provide a strategy for its achievement

7 TIGER Way, the Transfer, International, Graduate Enrollment Resource Initiative to support the entire student population, especially transfer, international and graduate students

8 BTU, an effort that will enhance and strengthen relationships with the Greater Baltimore community via Towson's 167 partnerships

OH, THE PLACES WE'RE GOING

BY GINNY COOK

Renderings courtesy of the Campus Master Plan, executive summary



Towson's Master Plan updates campus **GROWTH** and **PRIORITIES** for the next 15 years.

(Above) Rendering of the New Science Facility to be built south of Stephens Hall for the Fisher College of Science and Mathematics. (Opposite page) The 2015 plan includes a new building for the College of Health Professions, an expansion of Cook Library and other buildings to accommodate enrollment growth to 25,000 students over the next 15 years.

It gives the lay of the land—where we've been, where we're going and how we're going to get there.

This is Towson University's Master Plan, a proposal that charts the growth of the campus for the next 15 years. It aims "to create a better future for the students, faculty, staff, alumni, neighbors and partners of Towson University," according to the plan's executive summary.

Updated every five years and presented to the University System of Maryland (USM) Board of Regents last September, this plan came together after a yearlong process that included community input from more than 600 people at 65 open forums, focus groups or meetings.

All told, the plan calls for 31 capital projects—new construction, renovations, expansions or updates of buildings, roads, grounds and infrastructure. Fourteen projects require state support; the remaining 16 will be system-funded. (See sidebar, page 16.)

The projected total cost is a staggering \$2 billion—\$700 million over the next 10 years, says Kris Phillips, TU director of facilities planning. But the plan provides for implementation in stages when funding becomes available.

What's more, notes TU President Kim Schatzel, the university is a sound investment because of its efficiency in using state money. "Each Towson degree or certificate costs 33 percent less than the average for all Maryland traditional public universities—\$40,000 versus \$60,000," she explains. "With some 5,800 degrees or certificates awarded in 2015, TU saved the state and taxpayers \$116 million.

"Towson gives a tremendous return on investment," she adds.

The first major step in implementing the plan came in January when Gov. Hogan's budget included \$162.8 million of the \$183.8 million needed for the new Fisher College of Science and Mathematics facility to be built on York Road. The

building will replace the outdated 40-year-old Smith Hall and strengthen the university's STEM (science, technology, engineering and math) initiatives.

A new College of Health Professions building is another major proposal. Sited for construction near the Liberal Arts building in the center of campus—the Academic Core—it would help consolidate the seven locations where the college now holds classes.

Other key features of the plan are a 10-foot wide bike and pedestrian beltway to create safer paths for recreation and travel along two miles of the campus perimeter; a new building at the corner of York Road and Burke Avenue to better integrate the campus with the community; and a second pedestrian bridge across Osler Drive to connect the athletics area—now designated the South Campus—to the Center for the Arts.

"These projects not only improve pedestrian safety, but also help to promote campus sustainability by creating

“As good environmental stewards and good neighbors, Towson is committed to responsible development.”

—Kris Phillips, director of facilities planning

a more walkable and bike-friendly campus,” Phillips says.

A number of campus buildings are earmarked for renovations, including Smith, Hawkins, Psychology, Stephens, Glenn Towers, Van Bokkelen and Cook Library. “Most of these buildings were constructed or renovated during the last major building boom on campus in the ’70s and early ’80s, and now their building systems are near the end of their useful life,” Phillips explains. “They all require comprehensive renovations and modernization to reflect the way students learn today.”

New garages are in the proposed plan, which would increase the number of parking spaces by 1,700 to a total of 9,490. Yet its primary transportation goals rely not on parking spaces but alternative ways of getting to and around

campus to reduce parking demand. Improved walking paths, shuttles, park-and-ride lots, carpooling and ridesharing incentives, more bike racks and increased access to Zip cars are all part of the plan.

Environmental stewardship was also high on the list. More than a third of the university’s 329 acres is designated as non-buildable green space within the plan. “As good environmental stewards, and good neighbors, Towson is committed to responsible development,” Phillips notes. That means protecting forest easements, streams, valleys, and verdant campus spaces. “The Glen, for example, has been enjoyed by countless students through the years, and we want to preserve this campus oasis for future generations,” he adds.

The 2015 plan combines the principles of the university’s two previous Master

Plans crafted in 2003 and 2009, mapping out the facilities needed to accommodate a projected 25,000 students by 2024.

The growth of the university “from a local institution with a large commuter population to a traditional four-year college with regional stature,” according to the executive summary, includes plans to add housing for 3,000 more students.

Phillips sums it up this way. “The Master Plan is Towson’s road map for the future. It guides us, ensuring that short-term projects mesh with long-term goals, but is also flexible enough so that we can modify our route if and when Towson’s priorities or funding change.” ■

Ginny Cook is the editor of *Towson*.

To read the entire Executive Summary visit: towson.edu/facilities/masterplan/documents/execsummarytufinal.pdf



A pedestrian bridge across Osler Drive, which connects West Village to the Academic Core, opened in 2014.



DEVELOPMENT SINCE 2009

Towson projects completed, under construction, or in design

2010

- Campus Gateway at Towsontown Boulevard

2011

- College of Liberal Arts Phase 2
- West Village Housing Phase 2
- West Village Commons
- West Village Garage

2012

- The Institute for Well-Being and WTMD at City Center

2013

- Richmond and Newell Halls renovated
- SECU Arena
- Ward and West renovation
- Public Safety Building

2014

- Pedestrian bridge across Osler Drive
- 7400 York Road renovated
- Burdick Hall renovated

2015

- Softball facility improvements
- Burdick turf field completed
- West Village Housing Phase III&IV under construction
- Burdick Hall expansion under construction

In design phase, new science facility, Residence Tower renovation, Newell Dining renovation

Proposed Long-Term Master Plan

STATE-SUPPORTED PROJECTS

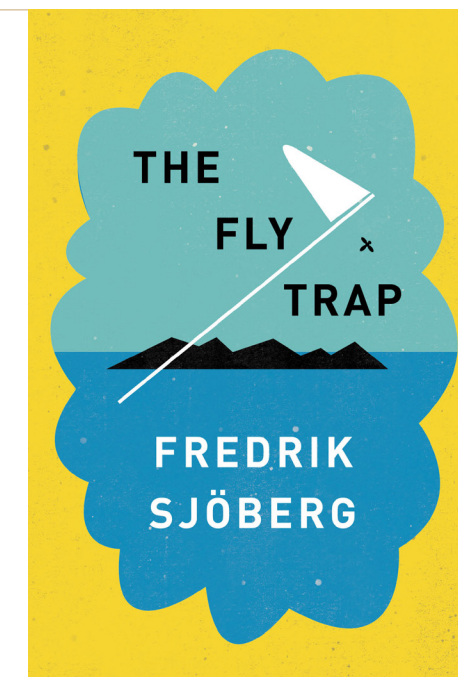
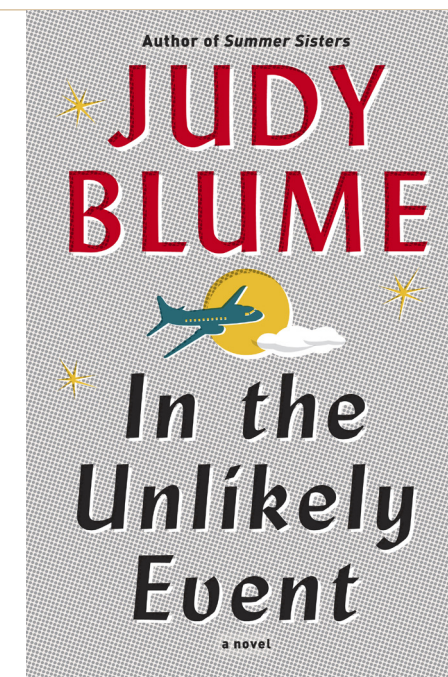
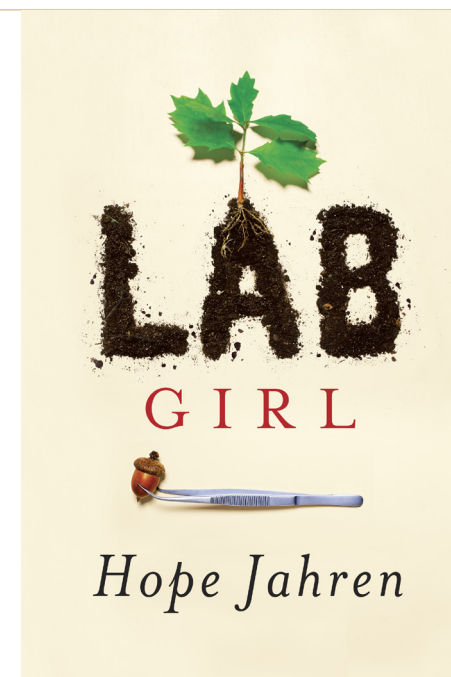
1. New science facility
2. New College of Health Professions building
3. Visual communications technology - Smith Hall adaptive reuse
4. Hawkins Hall and Psychology Building renovation
5. Cook Library expansion and renovation
6. Future building
7. New Enrollment Services building
8. Campus pedestrian and bicycle beltway
9. Stephens Hall renovation
10. Van Bokkelen Hall renovation
11. General services building expansion
12. Power plant updates
13. Future buildings
14. Future buildings

SYSTEM-FUNDED PROJECTS

15. New West Village housing phase III and IV
16. Burdick expansion
17. Newell Dining Hall renovation
18. University Union addition and renovation
19. Union Garage expansion
20. Residence Tower renovation
21. New South Campus housing, parking, and pedestrian bridge
22. Glen Towers and Dining Hall renovation
23. New Glen housing, parking, and pedestrian bridge
24. Athletics complex improvements
25. Competition and practice field improvements
26. West of West Neighborhood
27. Administration garage
28. Center for the Arts garage
29. New residence hall
30. New West Village housing phase V
31. Future athletics support

BEST-DRESSED BOOKS

KELLY BLAIR '98, associate art director at the Alfred A. Knopf publishing house, has designed jackets for books by some of the world's most respected and beloved authors.



TU WAS GREAT

The graphic design program—it was called visual communications then—was just getting off the ground in the mid-1990s. In fact, I think my mother (retired TU graphic designer Pat Dideriksen '98) and I were among the first graduates. As a student I made a special connection to professors Bridget Sullivan, Stuart Stein and Haig Janian, who were all very encouraging.

RISING TO THE TOP

I designed book jackets for a year at St. Martin's Press, then worked at Little, Brown and Company for five years. As a freelancer I designed jackets, but branched out to newspaper and magazine illustration. My clients included *The New York Times*, *Newsweek*, *Time* and *O, The Oprah Magazine*. I've been with Knopf since 2012.

FIRST IMPRESSIONS COUNT

Getting jackets right is crucial. Lots of people—authors, agents, publishers, editors and sales—get involved, and they all have different points of view. It can take several rounds before everybody agrees that this is the jacket that will sell the book.

ANNE TYLER

She's from Baltimore, so it was really exciting to design the jacket for *A Spool of Blue Thread*. First I read her description of the shade in the novel, then I went to the Etsy website and bought spools of vintage thread until I found the perfect blue. I met her in a meeting; she's lovely to work with.

BOOKS AREN'T ON THE WAY OUT

Everybody says print is becoming obsolete, but I don't see it happening anytime soon. Books will never go away completely because people love them so much. I love designing jackets and think they'll always be an important part of a book. ■



I ♥ NY

I went to New York right after graduation to intern with AIGA, the professional association for design. I'd heard about the internship while working with AIGA's Baltimore chapter and thought it would be a great way to spend the summer. That was nearly 18 years ago, and I'm still in New York.

Assateague ADVOCATE

BY JAN LUCAS

Matt Heim '06 spearheads effort to protect and preserve Assateague Island

One might say Matthew Heim was born to advocate for one of Maryland's most beloved—and threatened—natural resources: Assateague Island and the Delmarva's coastal bays.

An Eastern Shore native, Heim is steeped in the region's many charms and challenges. As a boy he accompanied his mother, a "boat nurse" for the Somerset County Health Department, when she traveled from the mainland to remote Smith Island. "My mom visited islanders who were unable to cross the Chesapeake Bay for medical care," Heim recalls. Young Matt experienced the island's unique maritime culture firsthand, meeting the locals and listening to their colorful yarns.

It was a childhood rich in history and the outdoors, he says, that eventually led him to the Assateague Coastal Trust (ACT), headquartered in Berlin, Maryland, where he serves as outreach and communications coordinator.

Born over 40 years ago of the effort to preserve Assateague Island, (See sidebar, page 22.) ACT's watershed includes portions of Delaware, Maryland and Virginia that are home to a variety of wildlife species and habitats. Although ACT boasts over 1,200 members and community partners, its advocacy, conservation and education efforts are carried out by four full-time employees and an AmeriCorps position funded by the Chesapeake Bay Trust.

It's a big job, says Heim, but rewarding. "ACT is a really good fit for me," he says, explaining that his background prepared him to interact with constituencies ranging from federal, state and local governments to public schools and faith-based groups. As a Towson undergraduate majoring in history (with a political science minor), he was actively involved with the

SGA's efforts to curb rising tuition at University System of Maryland campuses. "I worked with student activists from other public universities and got to learn about the legislative process," Heim says, adding that he established some "great ties" in Annapolis during his visits to the state capital.

NURTURING A LOVE OF PLACE

He remembers Towson history professor Nicole Dombrowski-Risser for her guidance during what turned out to be a meaningful juncture in his academic career. "It was a history writing seminar," Heim recalls. "And Dr. Dombrowski encouraged me to write my first major undergraduate research paper on the history of Maryland's Eastern Shore."

Pursuing his passionate interest in Eastern Shore history, Heim enrolled in a master's program at Salisbury University. There, with a treasure trove of resources on Delmarva history and culture at hand, he wrote a thesis on the Chincoteague Bay's oyster industry and Assateague Island's 19th and 20th century maritime communities.

"Demand for historians wasn't so hot in 2008," Heim quips. "I got a summer job with the National Park Service at the Assateague National Seashore, and during the off-season I worked as a kayak guide for a local canoe company."

Heim spent a few years overseeing a water-monitoring program for the Nanticoke Watershed, working with Salisbury's Promise alliance for youth, and managing a network of 25 community gardens in Memphis, Tennessee, as part of a local foods movement.

Activists scored a recent victory for wildlife and the pristine shores of Assateague (above) when the Department of the Interior removed the Atlantic from its 5-year leasing program for offshore drilling.

LEADING THE FIGHT AGAINST OFFSHORE DRILLING

Returning to the Eastern Shore in 2013, he joined forces with ACT to lead a successful grassroots effort to stop proposed offshore drilling in the Atlantic.

"In 2015 the U.S. Department of the Interior proposed to open waters off the mid-Atlantic and southeastern coasts to offshore oil and natural gas production beginning in 2017," Heim explains. "The leasing area would begin 50 miles off the coasts of Virginia, North Carolina, South Carolina and Georgia. That's outside ACT's operating region, but the threat of a devastating environmental and economic disaster in Maryland was very real."

Heim says ACT and other environmental groups also opposed seismic testing. "Before drilling can begin, oil companies have to locate potential drilling sites on the ocean floor," he says. "They create a map by firing compressed air from 30 to 40 seismic air cannons into the ocean every 10 seconds, 24 hours a day, 7 days a week and recording the reflection of sound waves. The mapping can last for weeks."

Heim notes that the cannon's 200-240 decibel sonic burst is louder than a 747 jet engine on takeoff. There have been no studies on the East Coast, he says, but arctic research has shown that sonic testing deafens whales and affects crab reproduction, which could have meant trouble for horseshoe crabs.

Secretary of the Interior Sally Jewell presented the proposal last year as a balanced one that "protects sensitive resources and supports safe and responsible development of the nation's energy resources to create jobs and reduce our dependence on foreign oil."



"LITTLE VOICES CAN HAVE
BIG IMPACTS WHEN
THEY COME TOGETHER."

—MATT HEIM '06

Heim respectfully disagreed, pointing out that the Atlantic holds only about 0.4 percent of the country's oil and gas reserves. "Studies indicate that it's about an eight-month supply of oil and a 21-month supply of natural gas," he adds. "ACT contended that the risks of offshore drilling far outweighed the rewards."

Heim's communication strategy involved pushing out ACT's message in a variety of ways. The organization's website featured him narrating a video on the impact of offshore drilling.

He coordinated efforts with other grassroots environmental organizations to persuade coastal communities to pass resolutions opposing seismic testing and offshore drilling. “More than 100 resolutions, primarily from town councils, were passed from Maine to Florida,” he notes. “By February we had eight resolutions on the Delmarva, with two pending.”

On March 15, Heim and other offshore drilling activists scored a victory when the Department of the Interior removed the Atlantic from its 5-year leasing program. Cited among the many factors leading to the decision were “significant potential conflicts with other ocean uses such as the Department of Defense and commercial interests; current market dynamics; limited infrastructure; and opposition from many coastal communities.”

Heim believes groups and individuals from the Delmarva Peninsula played a key role in the removal. “It goes to show that little voices can have big impacts when they come together,” he adds.



Heim works with students at Stephen Decatur Middle School to establish a “food forest” of native perennials where people will be able to take what they need.

Although Atlantic offshore drilling cannot be reconsidered until the next 5-year-plan is made for the years 2022-2027, seismic air-cannon surveys remain a possibility. “Since no drilling can occur in the near future, we’re hoping these companies will withdraw their permit applications,” Heim says.

In the meantime, He’s working with students at the nearby Stephen Decatur Middle School on an ACT-sponsored service-learning project.

“We’re going to plant a Native American-inspired “food forest” that mimics natural growth,” he explains. “The kids and the town of Berlin are partnering to establish this public resource with native perennials: paw paws, berries, apples, nuts. The forest will perpetuate itself, and people will be able to take what they need from it.

“I’m really excited to be involved in this kind of outreach and education,” Heim says. “I see my work with the Assateague Coastal Trust as a calling.” ■

Jan Lucas is associate director of publications in University Marketing and Communications.

ILIA FEHRER '48



Ilia and Joe Fehrer canoed the Pocomoke, inventorying the river’s environmental and wildlife assets.

TOWSON ALUMNA BECAME A REGION’S ENVIRONMENTAL CONSCIENCE

Marylanders owe a debt of gratitude to Ilia Fehrer ‘48 (1927-2007), a tireless advocate for Assateague Island and the Lower Eastern Shore.

Fehrer’s legacy includes Assateague Island state and national parks, the designation of the Pocomoke as a “wild and scenic river,” the Nassawango Creek Preserve and the Worcester County rural legacy area. She battled offshore waste incineration, the building of an industrial park near Ocean City, the needless destruction of acres of wetlands and forests and the permitting of ill-planned communities.

Ilia J. Leonard grew up on a farm in Baltimore County. In 1948 she earned a bachelor’s degree from Towson and married Joseph C. Fehrer. She taught elementary school in Baltimore before staying home to rear her children. In 1967 Joe Fehrer took a job with the National Park Service, where he assembled the properties that became the Assateague Island National Seashore. Ilia Fehrer began her career as an environmental activist after the family moved to Snow Hill, Maryland.

She “watch-dogged” state agencies, commenting on applications and attending hearings for wetland disturbances, reported soil and erosion control violations, called for hearings on water and sewer permits, and opposed the hardening of shorelines while championing soft shoreline protections.

Ilia and Joe Fehrer canoed the Pocomoke, inventorying the river’s environmental and wildlife assets. In the 1980s, they spearheaded the effort to establish a water-quality monitoring program and prevented the damming of Nassawango Creek. They convinced the Nature Conservancy to preserve the creek and upland forest, and founded the Nassawango Creek Stewardship Committee.

During the 1990s, Ilia Fehrer helped establish the Maryland Coastal Bays Program. She served a 5-year term on the Worcester County Planning Commission and was one of the first citizen stakeholders to serve on the habitat restoration subcommittee.

As a member of the Committee to Preserve Assateague, known now as the Assateague Coastal Trust, she testified before Congress to save the island. A nature walk on the island honors her memory.

Ilia Fehrer was inducted into the Maryland Women’s Hall of Fame in 2009.

Sources: [The Maryland Commission for Women](#) and [the Baltimore Sun](#) (obituary published July 20, 2007)



FROM OUR ALUMNI PRESIDENT

“Everyone at the Alumni Association is excited about working with the new president.”

I am honored to accept the invitation to remain president of the Alumni Association and am eager to assist Towson's new leader, President Kim Schatzel. Everyone in the Alumni Association is excited about working with the new president on her initiatives to take Towson University to the next level.

I'm also happy to report two milestones reached by the University System of Maryland and Towson University. The USM now has one million alumni nationwide; TU's portion totals 150,000 alums, a figure reached in our 150th year. These are two great accomplishments which expand our presence in the region and the nation.

As we plan our summer vacations and short breaks from our busy lives,

the Alumni Association continues to work hard to support the goals and mission of the university. Our 150th celebrations are winding down, but I hope you were able to get involved with an event on campus or in the community to show your Tiger pride. There have been many great events that demonstrated not only our great history, but also indicate where we are headed as a university.

Remember, you will always be a part of the growing Towson University alumni network, and we want you to stay connected to your alma mater. The Alumni Association will help you do this, and we look forward to hearing about your accomplishments and successes.

Lance Johnson '93
President

Alumni Association receives grant from Alumni Association International, Inc.



TU President Kim Schatzel (left) and Lance Johnson '93 (right), president of the Towson University Alumni Association received a \$4,000 grant from Alumni Association International, Inc. Candance Hall (center) to fund our Graduation Station, the one-stop shop for TU graduates.

2016-2017 Board of Directors

The Towson University Alumni Association is pleased to announce the 2016-2017 Board of Directors

Officers

Lance Johnson '93
President

Keith Ewancio '94/'07
Vice President

Fran Bond '55/'60
Treasurer

Erika Moore '93/'00
Secretary

At Large Members

Brian Dempsey '95, Karen DiGiovanni '03, Oluomachi (Oly) Ebiringa '13, Tierra Fields '10, Kristen Guy '09, Anthony Hamlett '76, Linnita Hosten '11, Stephanie Johnson '95, Taylor Lutz '14, Darren Margolis '92, Edward McDonald '78, Brittany Miller '10, Brandon Moore '08, Maria Morales '94, David Rossiello '09, Karen Schafer '68/'75, Matt Sikorski '12, Bill Stetka '77, Tanisha Taylor '04, James Torrence '10

College of Business and Economics
Glenn Ross '81

College of Education
Thomas Proffitt '69

College of Fine Arts and Communication
Joan Cox '91

College of Health Professions
Sharon Mary Curran '79

College of Liberal Arts
Doug Goldsmith '06/'08

Fisher College of Science and Mathematics
Liina Ladon '76

Ex-Officio Members:

Kim Schatzel
President

Gary Rubin '69
Vice President, University Advancement

Lori Armstrong
Associate Vice President, Alumni Relations
and Executive Director, Alumni Association

Volunteers of the Year

The 2015 Volunteer Recognition Reception

The Alumni Association honored its top volunteers Oct. 8 at a ceremony in the Chesapeake Rooms.



1 Fran Bond '55/'60 with her children and grandchildren

2 Bethany and Damon Pace

3 Alex Storrs, associate professor of physics, astronomy and geosciences, and his family

4 Justina Syrett with family and friends

5 James Torrance '10 and his fiancée Orlett Haskett

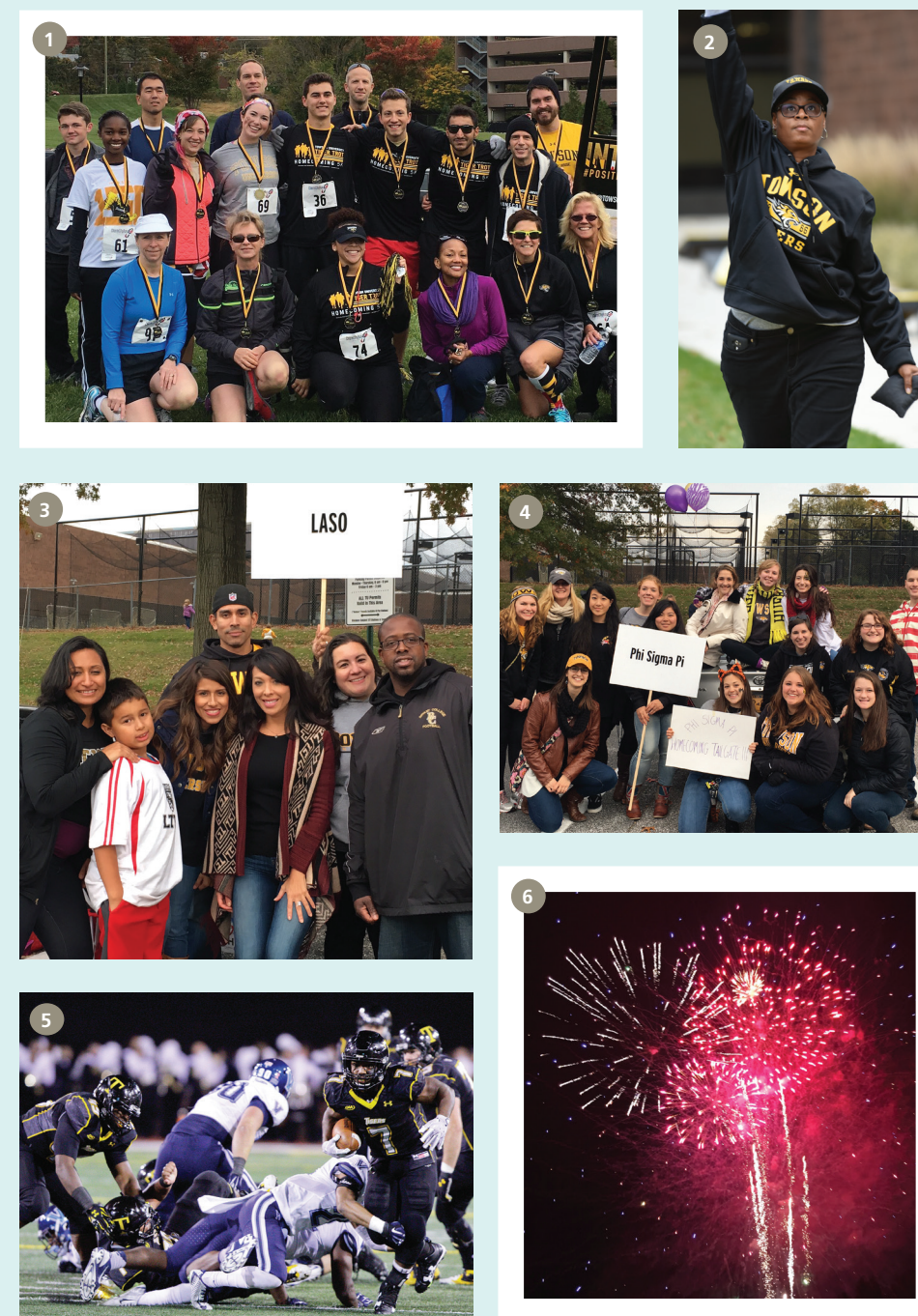
6 Shawn and Mary Nadelen

7 The 2015 recipients of the Volunteer Recognition Awards; Alex Storrs, Bethany Pace, Justina Syrett, Fran Bond '55/'60, Shawn Nadelen and James Torrance '10.

Homecoming 2015

Celebration is marked with a 5K, cornhole, tailgating, football and fireworks

Thousands of alumni came back to campus for TU's annual Homecoming. We kicked off the day with the first annual Tiger Trot 5K, followed by a cornhole tournament with cash prizes. Tailgating followed with 35 alumni groups in Lot 20 before they watched the Tigers beat Villanova 28-21. Then the perfect ending—fireworks over Johnny Unitas® Stadium.



1 Winners of the first Tiger Trot 5K Race

2 A graduate practices her cornhole tournament form.

3 LASO

4 Phi Sigma Pi members

5 The Tigers move the ball down the field against the Wildcats.

6 Fireworks over Johnny Unitas® Stadium

Battle of the Beltway

Orioles vs. the Nats

Oriole fever was raging Sept. 23 when we travelled to Washington, D.C., to celebrate a 4-3 victory over the Nationals.



1 Vernell Jackson '77, Tiffany King '95, Brittnee Alford '14 and Wilma Alford

2 Alena Kangas '12 and Kerry Worthington '12

3 Amy Vega-Arellano '05, Candance Hall '87 and Denise Reed '82

4 Mark Maloney '80, Lou Dollenger '74, David Nutter and Lance Johnson '93 enjoy the game.



Major Awards

Scholarship luncheon honors recipients of scholarships and grants

Students, community members and professionals received support from the Alumni Association with scholarships or community and professional development grants. Presentations were made at a lunch on Oct. 27 in the Potomac Lounge.

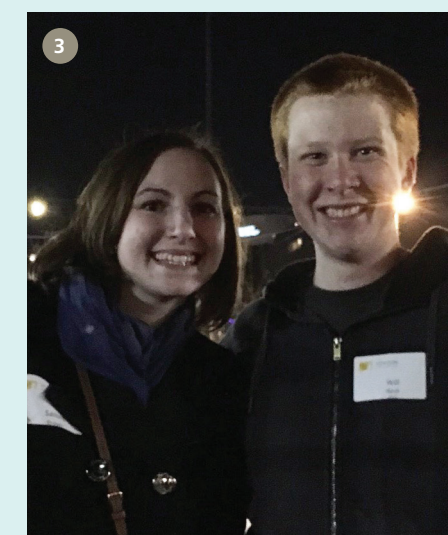
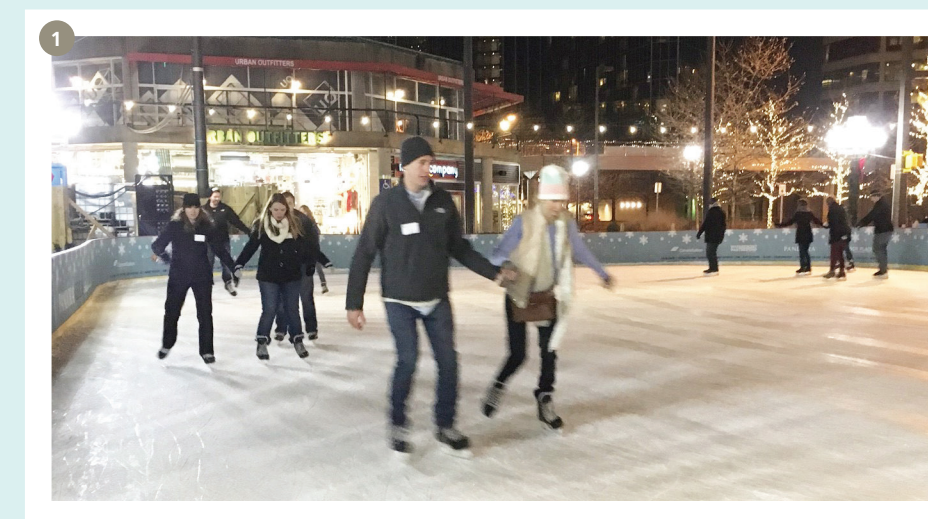


1 Keith Ewancio '94/'07, (left) alumni association vice president and chair of the Awards and Recognition Committee, with the 2015 scholarship and grant recipients

Blade Runners

Alumni Association puts party on ice

Celebrations moved outdoors on Jan. 17 as graduates gathered in Baltimore's Inner Harbor at Pandora Ice Rink to enjoy an old-fashioned glide on the ice. Cups of steaming hot chocolate helped friends brave the cold.



1 Alumni skating together
2 Lateaka Johnson '09 and Robin Kane '13
3 Sammi Brown and Will Nash '15

“Tap” ping In

Towson Advocacy Program promotes higher education initiatives

Alumni, faculty and staff learned how to advocate for Towson in Annapolis at the annual TAP (Towson Advocacy Program) lunch on Jan. 29. Robert Pevenstein, USM regent, TU President Kim Schatzel, Kurt Anderson, SGA president, Pierce Jaffri, SGA director of legislative affairs, and James Torrence '10, TAP chair, delivered remarks.

James Torrence '10, President Kim Schatzel and Robert Pevenstein, regent

Pierce Jaffri, SGA director of legislative affairs, and Kurt Anderson, SGA president

The Honorable Patrick Young '10, Rich Reinhardt and Deb Moriarty



Network Partners

Alumni Association, Student Government Association and the Career Center form alliances

This three-year-old Alumni Association initiative links the SGA and the Career Center with TU's corporate partners to assist students in finding internships and career placements.

David Vanko, dean of the Fisher College of Science and Mathematics, Anthony Hamlett '76, Lance Johnson '93, Brian Dempsey '95 and Terry Cooney, dean of the College of Liberal Arts

Halina Siegel, SGA assistant marketing director, Anthony Battaglia, Target team leader, Anita Guzman, Target senior field campus leader, Gina Mogollon, Target district team leader, and Taylor James, SGA vice president

Net Results

Sellout crowd attends bartending and basketball event

A sellout crowd—more than 50 percent of whom had never attended an alumni event before—packed the Minnegan Room Feb. 13 for instructions on how to make Maryland-themed cocktails. Then the neo-mixologists headed to a suite at SECU arena to watch the Tigers take on William & Mary.



1 Rookie bartenders learn the trade.

2 (Seated) Luis Arellano Jr. '01 and Amy Vega-Arellano '05 (Standing) Tanisha Guthrie and Patrick Guthrie '01

3 Jerrod Huggins and Michelle Huggins '94

4 Lance Johnson '93 and Christine Johnson '06

5 Khris Uy Bengkee, Dianne Sarra '15 and Melinda Dennis '14

For the Birds

Alumni gather during spring training to cheer for “dem Os”

More than 300 fans packed Ed Smith Stadium in Sarasota, Fla, for an alumni tradition—crabs and Orioles baseball. The event has become so popular we had to extend it to two days, March 25 and 26. Thanks to Pincher Crab Shack for steaming up those classic Maryland crabs.

1
Linda Benyon and
Jim Benyon '81



2
Elizabeth Schultz '74
and George Schultz



3
Saundra Blanding '86
and Tony Gaffney



4
President Kim Schatzel
with the Oriole Bird



5
Bill Stetka '77,
Dan McCarthy '75/ '83,
Mary McCarthy, Tom Hipp,
Kelly Hipp, Debi DeVou
and Gregory DeVou





Today, more than ever, this country is paying close attention to how higher education performs. Are colleges and universities producing graduates who are capable of thinking critically, articulating effectively, acting decisively and leading in a complex, rapidly changing world?

As we celebrate Towson University's 150th anniversary, our response to these challenges is evident in our graduates. Towson alumni have made a profound impact on education, science, business and government in communities across Maryland and far beyond. I hear it from alumni almost every day: "TU made an indelible impact on me and shaped my life in ways I never thought possible." That's a powerful statement about any institution.

In FY15, nearly \$10 million in total private support helped strengthen our alma mater and ensured that Towson University continues its legacy of providing highly effective educational programs and producing graduates who will tackle the world's challenges.

Towson's ability to be competitive relies on our success in securing financial strength, attracting the best faculty and brightest students, and continuing to produce graduates who will change the world. I hope you will answer our call for support and consider joining the growing ranks of philanthropists whose gifts—both large and small—are preparing Towson for the next 150 years.

—Michael C. Cather '93

ASSOCIATE VICE PRESIDENT FOR DEVELOPMENT

For the Birds

Wayman-McAuliffe Family Endowment for Ornithology will fund bird research

Bird watching helped Catherine McAuliffe feel at peace when she was caring for her mother. Her hobby soon nurtured a keen appreciation for the intriguing behavior, physiology, beauty and freedom of birds. McAuliffe is now involved with birding societies, including the Carroll County Bird Club, and enjoys birding expeditions, such as a trip to Costa Rica. Her exposure to these winged creatures taught her how important birds are to our world, not only through their pollination, insect control and seed scattering, but also through their role as environmental indicators.

McAuliffe wanted to preserve birds in their natural habitat, especially in the diverse habitats of Maryland. This led her and her husband, Kenneth Wayman, to explore giving to a Maryland university in support of ornithological research and education. When Towson's biology department popped up on an Internet search, this led the couple

to create the Wayman-McAuliffe Family Endowment for Ornithology. After meeting with campus leadership, they were reassured that they had chosen the right institution. McAuliffe says, "Towson had the enthusiasm, emphasis and facilities that we were hoping to support."

Laura Gough, chair of the Department of Biological Sciences, says the fund "will create an opportunity each year for a student interested in ornithological research to engage in an authentic research experience. A research experience can be life changing, potentially setting students on a new career path while also helping them to become scientifically literate citizens." McAuliffe hopes students' research will be published and presented to the birding community. "We would be very happy if our fund could help others understand the importance of maintaining bird habitats in Maryland," she says.



Catherine McAuliffe and Kenneth Wayman



A Grateful Tribute

Reception celebrates donors and gives a glimpse of plans for new science facility

Drenching rain failed to dampen enthusiasm at the annual Donor Recognition Reception Oct. 1. The evening celebrated and thanked Towson University's most generous and loyal donors, including members of the Founders Society, Founders GOLD, Tower Light Society and Golden Tiger Society who have given for 20 or more consecutive years.

These philanthropists contributed nearly \$10 million in private support last year, a \$1 million increase from the year before. "Your philanthropy offers new resources and new opportunities for our students," says Gary Rubin '69, vice president of University Advancement. "State funding does not cover the full expense of educating a student, so we are dependent upon your generosity to meet the ever-changing needs of higher education."

The reception, moved from a tent on the site of the new science facility to the University Union's Potomac Lounge, found guests enjoying an inflatable planetarium and a first look at plans for TU's newest capital project—the science facility. This new building will not only replace 40-year-old Smith Hall, but also spotlights Towson's potential in producing needed graduates in science, technology, engineering and math.

Enrollment in the Fisher College of Science and Mathematics has grown 130 percent in the last 20 years, Timothy Chandler, then interim president and now provost, told the crowd. "Towson could have only reached its 150th because of the tremendous vision and investments of those who came before us," he noted. "We have the same responsibility for those we are serving today and those who will come after us."

1. Guests have a first look at renderings for the new science facility
2. James Pomfret, James Clerkin, Ellen Clerkin and Gretchen Pomfret
3. Daniel Eng, Jacqueline Bell, Oumou Diallo, William Logan '09 and Brandon Moore '08
4. Deborah Ross, Glenn Ross '81, Bill Murray '08/'11 and Rodica Johnson

Smashing Pumpkins

Midterm stress relief is all the rage for giving back

By all accounts, the Great Pumpkin Smash was a raging success. It not only helped students relieve the stress caused by midterm exams, it also raised money for TU's student philanthropy campaign.

Sponsored by the Towson University Presidential Ambassadors (PA), the Oct. 22 event was all about zapping the stress with the help of 200 pumpkins. Students wrote their stressor on a pumpkin and then shattered it to smithereens. Students also learned about donating to the Towson Fund after PAs told them about Gold and Black Giving Back, the student philanthropy campaign.

PAs created the Gold and Black Giving Back campaign last year to engage students in giving back to Towson. The PA's efforts have made a considerable difference in student giving. Between fiscal year 2014 and 2015, TU saw a 57 percent increase in the amount of money donated by students and a 1,115% increase in the number of student donors. The group also received honorable mention in Generous U, a national student philanthropy competition and won the 2016 District 2 CASE-ASAP Award for Emerging Student Philanthropy Programs.



(Top) From financial aid to feelings, stressors penned by these students on pumpkins are about to be smashed. (Bottom) A student hammers out her stress by smashing a pumpkin.

Strategic Managers

Student investment group gets hands-on experience in the market



Students in the Towson University Investment Group manage \$125,000 worth of stocks and cash.

The Towson University Investment Group (TUIG), a student-run organization, is entrusted with investing Towson University Foundation funds. TUIG presented a portfolio plan to the Foundation Board in 2003, and after review, the board gave the group \$5,000 to manage on a trial basis. Pleased with TUIG's portfolio performance, the board has since allocated the group \$100,000 to manage. TUIG allows students interested in investing to expand their knowledge while also improving financial literacy throughout campus. "Managing foundation money is an incredible chance to link knowledge to practice and bridge the theoretical to the practical," explains TUIG's acting adviser, Michaël Dewally, assistant professor of finance.

TUIG now manages \$125,000 with 80 percent of its assets invested in the stock market and 20 percent invested in cash. Investment decisions are based on competitive companies with strong cash flows and balance sheets, a proven track record and the ability

to grow revenue and net income. This hands-on experience with investing gives students an advantage in a competitive job market.

As a TUIG member Stefan Bordonaro, a portfolio manager in the class of 2016, secured an internship with Blue Point Investment Management. "My internship at Blue Point was an incredible learning experience," Bordonaro says. "With what I have learned and experienced through TUIG, I feel far more prepared to enter the workforce."

TUIG also reaches out to students in various disciplines and the community to improve their financial literacy, teaching the benefits of saving and compound interest as well as making smart investments. Bordonaro explains, "The skills we teach in our investment group are also essential for non-finance majors. TUIG prepares students to not only invest on their own, but also to be inquisitive and independent thinkers."

Financial Need

\$370 MILLION

estimated collective debt of all TU students with financial need after four years

\$16,500

average needed by each student per year

\$10,300

average gap between costs and financial aid

11,899

number of full-time undergraduates who applied for financial aid

8,934

number of full-time undergraduates who need financial aid

862

number of TU Foundation scholarships awarded

Expanding Horizons

Towson students need your support

During Towson University's 150th anniversary, nearly \$2 million in new gifts has funded need- and merit-based financial aid. While the anniversary fundraising goal was met, the need for scholarship support continues to grow.

Last year, 72 percent of Towson's full-time undergraduate students applied for financial aid and 54 percent demonstrated financial need. The average gap between financial need, grant or scholarship awards and the cost of education per student was \$10,300. This gap was filled with jobs, loans or reduced living expenses—all of which jeopardize academic focus and future success. By the time Towson students with financial need graduate in four years, they could potentially amass nearly \$370 million in collective student-loan debt. To protect our students from a future of debt and to allow our best and brightest students to benefit from the excellent education and opportunities that Towson provides, we ask for your support.

Donors who heard our call this year and created a scholarship fund include Todd Holden, Maggie Reitz '79/'88 and Shirley Thim Hollander '58.



William Ross Thomson

Inspiring others

Maggie Reitz '79/'88, TU vice provost, honors the memory of her father through the William Ross Thomson Endowed Scholarship. Thomson, a retired Air Force technical sergeant, became banquet manager at the Officer's Club at Andrews Air Force Base. He inspired his young employees to pursue higher education, having never received that opportunity himself. He encouraged one mentee to pursue occupational therapy at Towson University. Reitz says, "I hope this scholarship supports many students in the years to come and allows them to pursue a degree in occupational therapy. I hope they in turn provide services to communities with limited access to occupational therapy."

Relieving debt

"Smaller scholarships can also help students."

—Shirley Thim Hollander '58



Todd Holden (photo courtesy of Tedd Henn)

"His art was his life."

For Todd Holden's son, Sam, "his art was his life." Todd created the Sam Holden Endowed Scholarship after Sam died unexpectedly in 2014. Sam was a professional photographer who also taught advanced lighting techniques at Towson. He was known to inspire the lives and artwork of his students. "Sam was dedicated to the classes he taught, so I was happy to suggest a scholarship fund in his memory at Towson. The scholarship could afford students a chance they otherwise might not have had to pursue their interests in photography," Todd explains.

Shirley Thim Hollander '58 created the Shirley Thim Hollander Scholarship for students in any major because she wanted to relieve some financial pressure and give students the chance to graduate with less debt. "It troubles me that students graduate with excessive student-loan debt," she says. "That's not a good way to start their careers." Hollander established a non-endowed scholarship and hopes that potential donors see that they should give what they can. "Smaller scholarships can also help students," she notes.

1960

KATHLEEN AUSTIN '66 and **LORRAINE BERGKVIST '72 M.ED.** are collaborating authors of *Principles of Information Technology*, a high school textbook published by Goodheart-Wilcox.

TOM SUPENSKY '68 M.ED. presented at the 2016 National Council on Education for the Ceramic Arts in March in Kansas City, Mo. Last year, he exhibited his ceramic art at the Aiken Center for the Arts in Aiken, S.C., and signed his book, *Looking at Art, Aesthetic Concepts Fundamental to Being an Artist*, at the Aiken Public Library.

CARROLL KEHNE JR. '69 M.ED., a guest at the Towson Reading Clinic, read *Mommy, Who Made Earth?*, a book he wrote and illustrated using original silkscreens.

1970

ARNOLD EPEL ACCT '78, former deputy commissioner of the Division of Aging and Care Services for the Baltimore

City Health Department, joined Catholic Charities in October as director of the senior services division.

1980

BRENDA CARL '80 MCOM has returned to WBAL radio as a part-time news reporter. She most recently worked at WCBM radio as news director and at WNEW (All News 99.1) in Washington, D.C.

ADRIANNE ARTHUR '82 was named director of operations and communications of MPowering the State, where she will assist the educational and research collaborations between the University of Maryland, Baltimore and the University of Maryland, College Park. Arthur has more than 25 years experience in management, communications, marketing and business development.

BEN FOWKE '82 BUAD, chairman president, and CEO of Xcel Energy, spoke at the University of Minnesota Carlson School of Management's speaker series in February. Fowke also serves on the board

of directors of the Edison Electric Institute, Electric Power Research Institute, Nuclear Energy Institute, Energy Insurance Mutual, and Institute of Nuclear Power Operations. He is active in the Minnesota community and advocates for hiring military veterans.

HERBERT HAND '83, a senior scientist at Adhesives Research, Inc. in Glen Rock, Pa., develops and commercializes adhesive tapes and coatings for use in medical devices. In his more than 23 years in the industry, Hand has worked with companies throughout the United States, Europe, Australia and Asia.

LUWANDA W. JENKINS '84 CCM is vice president for community relations and diversity at the Cordish Companies, a Baltimore-based real estate developer. Previously, Jenkins spent 10 years with the Maryland Department of Economic Development and served as director of the Office of Minority Affairs. She has also worked in community relations for CareFirst Blue Cross Blue Shield, *The Baltimore Sun* and Provident Bank of Maryland.

FRANCIS SOISTMAN JR. '79



Volunteer and Philanthropist

FRAN SOISTMAN JR. RECEIVES HONORARY DOCTORATE

Francis "Fran" Soistman '79 may have graduated from Towson some 37 years ago, but he really never left his alma mater behind.

Whether as a volunteer or a philanthropist, Soistman, executive vice president of Aetna and president of the Government Services segment, is one of TU's most loyal and respected supporters.

The College of Business and Economics recognized his generosity at winter commencement on Dec. 17, awarding him an honorary Doctor of Humane Letters degree.

"Fran's exemplary dedication and commitment to the growth and development of Towson University is demonstrated by his outstanding service, engagement and philanthropy," says Gary Rubin '69, TU vice president of University Advancement.

Soistman's volunteer service includes being a member of the Board of Visitors, vice president of the Towson University

Foundation Board, and a member of the Athletics Advisory Board and the Athletics Solutions Committee. He also serves as a member of the University System of Maryland Chancellor's Advisory Council, as well as the University System of Maryland Foundation Board of Directors.

Soistman established the Francis S. Soistman Endowment for Top Ten Scholars, which defrays the educational expenses of economically disadvantaged students from Baltimore City and Baltimore County.

The Endowment Fund for Faculty Excellence and The Fran Soistman and Family Endowment provide scholarship support to students in the College of Business and Economics.

In addition, he was instrumental in fundraising to name Towson's football stadium, provided the lead gift to establish the Center Court Club for men's basketball and helped raise

more than \$150,000 in a few days to support the Tiger football team's travel to the Football Championship Series (FCS) playoffs.

At Aetna, Soistman is responsible for driving growth in the company's Medicare, Medicaid and public and labor businesses, including the Federal Employees Health Benefits Program business.

He was previously executive vice president, chief operating officer and co-founder of Jessamine Healthcare, a firm focused on strategic investment opportunities in the health care industry.

In 2004 he received the Young Entrepreneur of the Year award from Ernst & Young in the Health Care Technology/ Services category, and TU's 2012 Distinguished Alumni Award. ■

—Daryl Lee Hale



The ceramic art of Tom Supensky '68 M.ED.



Luwanda W. Jenkins '84 is vice president for community relations and diversity at the Cordish Companies.

MICHAEL JESSUP '86 BUAD was named chief executive office of the non-profit, Center for the Arts. He has more than 20 years experience in nonprofit management and fundraising, both professionally and as a volunteer, including the membership committee of TU's Tiger Club. He lives in Abingdon, Md., with his wife, Jennifer, and their three children, Emily, Tyler and Maddie.

BERNARD TRUSTY '88 POSC is chair of the board of directors for Greater Indy Habitat for Humanity in Indiana. In November, his team celebrated by providing a house to its 500th family.

CARLA PRICE BARRERA '89, athletic director at Baltimore Polytechnic Institute, is in her 25th year teaching physical education in Maryland. The former member of TU's field hockey and softball teams is also working on her master's in athletic administration.

1990

MICHELLE "SHELLEY" STRONG '90 CCMM was promoted to executive vice president of physical production for DreamWorks Studio, ensuring that each of the studio's projects meets its deadlines and budgets. Her credits at the studio include "The Help," "Real Steel" and "A Dog's Purpose."

CHUCK KINES '91 GEOG, a park and trail planner for the Maryland-National Capital Park and Planning Commission in Montgomery County, is working on a comprehensive update to the Countywide Park Trails Plan. He and his wife, Amy, also launched an educational consulting firm last year. Ready Aim Teach! offers workshops for K-12 teachers and support staff, as well as customized training for schools throughout the United States.

JERRY MITCHELL '91 HIST/'93 MA GEOG, a member of the geography faculty at the University of South Carolina since 2004, was re-appointed editor of the *Journal of Geography* for a third term. He also received an Excellence in Teaching award from the National Council for Geographic Education.

CARLA NEALY '92 BUAD was promoted to executive vice president/chief operating officer at Baltimore-based Harbor Bank.

MIKE LOCKSLEY '92 BUAD became interim head football coach at the University of Maryland in October. He played Tiger football from 1988-91 and was head coach at New Mexico before becoming a running backs coach at Maryland.

IN MEMORIAM

alumni

Mary C. Weber Kastner '31
March 26, 2014

Eloise B. Buckler Tippett '32
Jan. 26, 2016

Mary Dimarcantonio '32
April 1, 2014

Rose H. Hyatt Datnoff '35
Dec. 31, 2012

Eleanor S. Schnepfe Hawkins '36
Nov. 21, 2015

Florence Dillon '37
April 10, 2012

Goldie Watcher Beber '37
Nov. 24, 2015

Cecil Grossman Portney '38
November 2015

Margaret C. Clark Smith '38
Feb. 23, 2015

Lucille S. Scherr Alter '39
Oct. 27, 2015

Agnes C. Carpenter Bowie '39
Dec. 17, 2015

Gwendolyn Partridge Sadler Minor '40
Dec. 18, 2015

David H. Nelson '41
Sept. 27, 2015

Daniel Bixler Wheeler '44
Feb. 16, 2016

Eleanor S. Schutz Riffle '45
March 11, 2016

Margaret Z. Ziemann Goodhand '46
Feb. 19, 2016

Donald R. Hammerman '48
Oct. 4, 2015

Betty L. Bedsworth Herman '50
Dec. 25, 2015

Lois B. Butler Northam '50
Nov. 13, 2015

Mary Lou Weisengoff Marshall '50
Sept. 23, 2013

Elizabeth S. Sturgis Manera '51
Oct. 11, 2015

Harold L. August '51
Aug. 4, 2015

Helen B. Seipp Burns '51
Feb. 26, 2016

Irene T. Gallagher Schumovich '51
Oct. 4, 2015

Tess Panos Malamatis '51
Sept. 29, 2015

Virginia A. Elkins '51
Dec. 25, 2015

Doris S. Sakie Rasche '52
Jan. 5, 2016

Kathryn P. Childs Semler '52
Sept. 19, 2015

Bernard D. Smith '53
June 22, 2012

Eugene M. Spurrier '53
Oct. 13, 2015

Frank Kaiss '53
Dec. 07, 2014

James R. Peeling Jr. '54
Nov. 17, 2015

Edriess Judith Wright Spencer '55
July 18, 2015

Janet S. Stine Schmidt '55
Jan. 4, 2016

Nancy K. Kibbe Matthews '56
Dec. 4, 2015

Joyce H. Harris Upham '57
Jan 28, 2016

Mary L. King Fishpaw '57
Sept. 9, 2015

Elizabeth A. Lallas Pentikis '58
Oct. 17, 2015

Edith C. Willoughby '59
Nov. 24, 2015

Henrietta S. Stenger Lemen '59
Dec. 18, 2015

Larry Q. Hutchins '59
Oct. 23, 2015

Betty L. Lord Tredway '60
March 3, 2016

Patricia F. Taschenberg '60
Feb. 19, 2016

Thomas J. Elam '60
Dec. 29, 2015

Alfred F. Florian '62
Oct. 5, 2015

Carol M. Loveless '63
Dec. 9, 2015

Tracey J. Axelberd '63
March 9, 2016

Barbara J. Murphy '64
June 18, 2015

Harriette Z. Sody '64
Oct. 15, 2015

Conrad J. Schneider '65
Oct. 21, 2015

Richard T. Nelson '65
December 2015

Carolyn L. Burger '66
Dec. 12, 2015

Martha E. Wickless Gerwig '66
Dec. 15, 2015

Nancy E. Miller '66
Dec. 7, 2015

Russell C. Carfagno '66
March 2, 2016

Maceo C. Dailey '67
Oct. 11, 2015

Timothy J. Cassidy '67
Oct. 31, 2015

Gilbert A. Bowers '68
Jan. 22, 2016

Guinevere M. Raynor Robinson-Berry '68
May 17, 2012

Jesse J. Barkley '68
Oct. 3, 2015

Jean Louise Kuhns Thomas '68
Oct. 24, 2012

Guy H. Stevens '69
March 16, 2014

James W. Merchant '69
Feb. 27, 2015

John M. Massie '69
Oct. 2, 2015

Carl E. Brunner '70
Jan. 12, 2013

Ruth J. Gilham '70
July 31, 2013

Carol A. Lewis Mehrling '71
June 14, 2015

Joanne A. Ramer '71
Sept. 30, 2015

Gregory P. Stewart '72
Dec. 20, 2015

Rosario V. Liberati '72
Dec. 25, 2015

Stephen L. Deeble '72
Oct. 17, 2015

Richard W. Bennett '73
Oct. 30, 2015

Santo J. Lombardo '73
Jan. 23, 2016

William B. Vain '73
June 1, 2014

Anthony F. Durdock '74
Feb. 23, 2016

Dorothy J. Klein Dustmann '74
Aug. 29, 2015

Craig S. Saxon '75
Dec. 10, 2015

Daniel L. Welch '75
Dec. 21, 2015

Glenn W. Bittner '75
Feb. 19, 2016

Glenn H. Lyburn '75
Jan. 13, 2014

Patricia M. Mullan Marchant '75
Feb. 9, 2016

Ronald M. Stearns '75
Feb. 2, 2016

Barry M. Amass '76
Jan. 9, 2016

Fred A. Haifley '76
May 29, 2015

Phillip G. Sachs '76
June 19, 2015

Ann F. Finley '77
Feb. 28, 2016

Carol R. Cohen Moskowitz '77
Feb. 2, 2016

Dale A. Iorillo '77
Dec. 31, 2015

Edward J. Gallagher '77
June 1, 2015

Frank E. Houser '77
July 22, 2012

Melissa C. Beitman Marcin '77
Nov. 17, 2015

Robin K. Greene '77
July 15, 2015

William C. Benjamin '77
Sept. 26, 2015

Charles L. Flagle '78
Oct. 2, 2015

George G. Miller '78
Nov. 7, 2015

James B. Snyder '78
Oct. 27, 2015

Teresa Lois Troup Boyer '78
May 8, 2014

Carl H. Davis '79
Aug. 25, 2012

Elizabeth L. Lavache Jackson '79
Dec. 6, 2015

Helen F. Feldman London '79
June 1, 2013

Virginia I. Bruce '79
April 16, 2012

Robert J. Reed '80
Oct. 13, 2015

Alice L. Zagardo '81
Sept. 30, 2015

Judith Groffman Gilchrist '81
Nov. 9, 2015

Richard S. Leigh '81
Aug. 23, 2015

Kevin J. Colgan '82
Oct. 13, 2015

Edward E. Thorsett '83
Oct. 26, 2015

F. Carmel Gonzon '83
Oct. 14, 2015

Gregg L. Stainbrook '83
Feb. 8, 2015

Grazina Eringis '85
Nov. 17, 2015

Janice Wohlgemuth Snider '85
Jan 13, 2016

Christopher Baltus '87
Nov. 22, 2015

Kenneth Robinette '90
July 29, 2015

Sherre A. Taylor '90
Oct. 12, 2015

Andrew L. Wilkerson '91
Nov. 11, 2014

Arlene L. Lawrence Coughlin '91
Dec. 26, 2015

Helen B. McFadden '91
Dec. 12, 2015

Lynette K. Haykel Johnson '92
Feb. 9, 2016

Megan M. Wilkinson '93
Nov. 16, 2015

Joseph L. Brom '95
Jan. 5, 2016

Allison L. Conner '96
Feb. 8, 2016

John Edward Kelly II '98
Feb. 15, 2014

Meghan Moran McKeever '98
Nov. 20, 2015

Karen Licharowicz '99
Sept. 18, 2015

Michael Belt Greenwood '99
Sept. 16, 2013

Brian G. Macdonald '02
Dec. 12, 2015

Brandon Michael Frank '12
Jan. 19, 2016

Kimberly S. Suarez '13
Oct. 25, 2015

students

Jeffrey Thornton
July 5, 2015

Lucas Dagbovie
Feb. 28, 2016

staff/ faculty

S. Ann Brobst
Dec. 17, 2012

Kenneth E. Carden
Sept. 20, 2015

Robert A. Magill Jr.
Nov. 10, 2015

Patricia W. Romero
Dec. 6, 2015

Henry N. Sanborn
Dec. 30, 2015

Robert Francis Smith
Jan. 8, 2016

Dennis Muniak
Feb. 22, 2016

Reynaldo G. Reyes
Feb. 14, 2016

C. Richard "Dick" Gillespie
April 2, 2016

OBITUARIES



Professor Emeritus C. Richard "Dick" Gillespie, founder of TU's undergraduate academic theater major in 1963, died April 2 at Blakehurst Retirement Community. He was 86.

He started in the theater as an actor, but found his life's work in teaching and directing. Gillespie began his career at Towson State Teachers College in 1961. During his 37-year tenure at Towson, he served as director of theater, vice president and dean of students, and chair of the Department of Theatre Arts.

He also helped establish the Black Student Union, the Women's Center, and the innovative MFA in Theatre Arts. He led the president's task force on computerizing the university. He retired in 1998.

A Baltimore native, Gillespie earned his master's and doctoral degrees in theater from the University of Iowa. He served in the U.S. Army as a motion picture cameraman in Korea, earning numerous service medals including the Korean Service Medal and the United Nations Service Medal.

He was married to Maravene Loeschke '69/'71, Towson University's 13th president, who died June 25, 2015.

Visit towson.edu/news/2016/finalcurtain.html to read more.



Reynaldo G. Reyes, TU professor of music and an internationally known concert pianist, died Feb. 14 at Sinai Hospital. He was 82.

A child prodigy, Reyes studied at the University of Santo Tomas Conservatory of Music in Manila in his native Philippines. After earning a bachelor's degree in music in 1951, he won a scholarship in Paris to the Nationale Supérieure de Musique.

During a retirement celebration at Towson last April, Eileen M. Hayes, chair of the Department of Music, said, "The 'glue' that bound us together on that evening was our deep respect and admiration for the musician we celebrated."

"In addition to teaching, Reyes performed for more than 50 years, won many prestigious contests, including the International Piano Competition in Rio de Janeiro, the International Piano Competition in Bolzano, Italy, and the Marguerite Long-Jacques Thibaud International Piano Competition in Paris according to an obituary in the *Sun*.

Visit baltimoresun.com/news/obituaries/bs-md-ob-reynaldo-reyes-20160226-story.html to read more.

MARY JENNIFER TALICURAN '93

ACCT received the Top Women in Grocery award from *Progressive Grocer* for her work with SpartanNash, the largest food distributor serving U.S. military commissaries and exchanges in the world. As director of finance, Talicurán leads all aspects of financial reporting, financial reconciliations, financial planning and analysis, totaling about \$2.4 billion in sales.

MARIA C. MORALES '94 BUAD, of the Hawthorn asset management group, surpassed hundreds of nominees to win a 2015 PNC Performance Award. The award recognizes employees who provide unparalleled customer service, generate exceptional results, demonstrate leadership and teamwork, live PNC's values and brand, and make a personal commitment to their community. Morales is also on the TU Alumni Board and is active with Baltimore's local chapter of the American Society for the Prevention of Cruelty to Animals.

KEITH EWANCIO '94/'07, lead human resources specialist, Social Security Administration, received the agency's Commissioner's Team Award for his work on a pilot program for SkillsConnect. He was also one of only four SSA employees to receive the 2015 Volunteer Service Award. Ewancio serves on the board of the TU Alumni Association.

JOHN PETTIT '95 and **JULIE SLEVIN PETTIT '99** welcomed a son, Noah Thomas, on Oct. 1, 2015. Noah has a proud big brother, Jake.

STEPHANIE NEVIN-MCCOY '96 has been a mother to her twin girls since 2009. She manages the lifestyle blog *The Sweetly Decorated Life* and received an Associated Press Award in 2014 for her New York parenting blog.

DOUGLAS REEDY '96 GEOG became dockmaster at the Chesapeake Bay Maritime Museum and will oversee its marina operations. Reedy has more than 30 years of power boating and sailing experience and is a member of the American Boat and Yacht Council, and the Maryland State Geographic Information Committee.

JEFFREY R. ASH '96 ECON was named associate dean of diversity and inclusion at the University of Maryland, Baltimore, School of Nursing.

2000

GINGER DONNAN BERMAN '01 and **KATHLEEN BILLY MAIORANA '00** have turned their TU friendship into a business collaboration. Instead of being competitors—they both operate event planning businesses—they have worked together on projects. "We believe we work in a unique way, particularly as mothers of small children trying to juggle work and home life," says Berman. Efforts include last June's Youth INC State of the Market Conference and the OFALS Gala in November.

RYAN STURM '02 BUAD, CPA, was promoted from principal to shareholder at KatzAbosch, a CPA and business consulting services firm.

JASON A. HOROWITZ '02 BUAD graduated from Columbia Business School's Executive MBA program in May 2015. In July, he was promoted to vice

president and hedge fund investment director at Wellington Management Company LLP in Boston.

KRISTIN HUCHT '02 ACCT, CPA, was promoted from principal to shareholder at KatzAbosch, a CPA and business consulting services firm.

MINDI LEVIN '03 MS HEALTH SCIENCE, founder and director of a student outreach center at Johns Hopkins, received a national award from ACPA College Student Educators International for Excellence in Practice and a regional award from the Maryland-DC Campus Compact for institutional Leadership.

JASON GROVE '04 ACCT was promoted to chief financial officer of Surface Logic, LLC, in Jessup, Md. Grove has been with the company since 2014.

LINDSAY FORTIER '12



1,580 Miles to a New Beginning

CHANGING LIVES
IN AUSTIN, TEXAS

After working two years for a large company in Baltimore, Lindsay Fortier '12 decided it was time for a change—a drastic one. So the lifelong Baltimore resident packed her belongings and drove 1,580 miles to Austin, Texas, to pursue her dream of helping others.

Fortier found her opportunity with AmeriCorps, a program that engages more than 75,000 Americans each year who want to serve. Now she works at the Ascend Center for Learning, a nonprofit that provides GED-prep classes to low-income members of the community. "This is an opportunity for them to change their lives and change their families' lives," Fortier says. "I just couldn't help but get fully invested in it."

Fortier works about 50 hours per week, teaching 10 to 15 adults reading and math to train them for the GED. She also does outreach for the program.

Fortier says the long hours are never a burden because each day her students impress and inspire her. Many of them, she says, sleep in homeless shelters. One of her students is taking classes in addition to working and raising a family. Recently, her first student progressed to taking the GED exam.

"It's absolutely incredible to see peoples' lives change from a little one-on-one attention from us," she says.

Fortier was so inspired by her diverse group of students, she found a new direction in her own life. When her term with AmeriCorps is complete, she intends to go to law school so she can advocate for people in situations similar to her students. "There are a lot of changes that can be made to help more low-income people," Fortier says. "I just want to know I did something great for a population." ■

—Daryl Lee Hale

TERRANCE SPENCER '04 DANC performed in the ensemble of the world premiere musical, "Breaking Through," which ran Oct. 27 – Nov. 22 at The Pasadena Playhouse in Pasadena, Calif.

KETRYN MARTIN PORTER '05 THEA appeared in season two, episode seven ("Crazy Train") of the TV show, "Scorpion," as a customs officer.

JOE ANDERSON '06 EMF wrote, directed and starred in his first feature film, "Bob Thunder: Internet Assassin." The film is an action/comedy satire about trying to become famous on the Internet and is available on iTunes and GooglePlay. Anderson lives in Los Angeles and goes by "Joe Nation" professionally.

RAFE BRIDGES '06, five-year letter winner on the TU baseball team, joined SVI Trucks as the eastern regional sales manager in Fort Collins, Colo.

ASHLEA WOLCOTT '07 CCMM was promoted to vice president at Media Works, Ltd., a Baltimore-based integrated marketing agency.

BEN WOOD '07 and **JENNA WOOD '09** welcomed their first child, Ethan Benjamin, on August 12, 2015.

BRANDON HAIRSTON '07 PSYCH won the award for Best Dramedy at the 2015 Miami Web Fest for his work writing, directing and producing "D.C. Yuppies." The Web series also won a Silver Award for Internet Screenwriting at the 2015 DC Web Fest. Hairston wrote, directed and produced the short skit "Did You Get My Evite?" and wrote and published the book *Now I Know My ABCs*.

SUSAN HOFFMANN WOLFE '07 ACCT, CPA, was promoted to tax manager at Arthur Bell.

COURTNEY BUETTNER BRUST '10 joined the Maryland law firm of Hewitt, Waicker & Keely specializing in estate administration. Previously, Brust served as a judicial clerk for the Hon. Angela M. Eaves and a judicial intern of the Hon. Thomas E. Marshall, both sitting judges on the Circuit Court for Harford County.

DAVE SAXE '08, former participant in the College of Business and Economics Associate competition, presented a case last winter focusing on his business, Mangia DC Food Tours, a culinary walking-tour business.

ALEXIS PERKO '09 joined the law firm of Gallagher Sharp as an associate at the Ohio trial and business practice firm. While at Towson, Perko was a member of the volleyball team.

KELSEY PAINTER THEA '09 and **ZACH BOPST '14 BFA** performed last fall in the Chesapeake Shakespeare Company's production of William Shakespeare's "Titus Andronicus." Painter played the role of Young Lucius and Bopst played Alarbus and Publius.

2010

BRYAN PORTER '10 ACCT, CPA, was promoted to director at Ellin & Tucker, an accounting and business consulting firm in Baltimore. His expert insights have been published in leading industry publications, including *CFMA Building Profits and IndustryWeek*.

JEREMIE GUY '10 ENGL released his fantasy novel, *The Third of Seven*, published by Anaphora Literary Press. The story follows Abram Jacobson, who wakes up in a new dimension and struggles to get home.

KELLIE J. REESE '11 ACCT was promoted to supervisor at Smith Elliott Kearns & Company, LLC. Reese is an auditor for employee benefit plans and manufacturing clients.

CARRIE BEALL '12 BFA finished a memoir, *Hard to Say*, which includes short stories, family photos and illustrations from her childhood in Chesapeake Bay, Md. The book aims to understand how to cope with the inability to fully express emotions and is part of her MFA thesis at the University of Kansas.

BRIAN FITZPATRICK '12 BUAD is an account executive at Madison Capital in Owings Mills, Md.

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alumni@towson.edu

Maria C. Morales '94

surpassed hundreds of nominees to win a 2015 PNC Performance Award.

**Douglas Reedy '96**

became dockmaster at the Chesapeake Bay Maritime Museum.

Alexis Perko '09

joined the law firm of Gallagher Sharp as an associate at the Ohio trial and business practice firm.

**Joe Anderson '06**

wrote, directed and starred in his first feature film "Bob Thunder: Internet Assassin."

Ginger Donnan Berman '01 and Kathleen Billy Mairorana '00

have turned their TU friendship into a business collaboration.



KATIE DELL '12 participated in Miami University's Earth Expeditions global field course in Namibia where she studied cheetah physiology and ecosystem management with the Cheetah Conservation Fund. Dell is an eighth-grade science teacher at Windsor Mill Middle School in Randallstown, Md.

SAM LUKOWSKI '12 THEA had non-paid roles in some 30 movies but now gets a paycheck as "a lowly extra" on TV shows such as "House of Cards," "VEEP," "Parks and Recreation" and "Turn: Washington's Spies." He thanks "all of the theater department staff who were there to teach and guide me," especially Peter Wray and Steve Satta.

FRANCESCA A. VOLTURO '13 was promoted to booker at Shepard Smith Reporting in November 2015 after joining the FoxNews Channel in November 2013. She has primary producing responsibility for pitching stories, securing guests and conducting pre-interviews for the daily news show.

ROBBIE TUNE '13 and **NICHOLE PACIFICO '13** married on June 27, 2015. Robbie works in the marketing department for the Baltimore Ravens and Nichole is a registered nurse at the University of Maryland Medical Center's NICU.

GRAYSON GILBERT '14 MCOM was presented with the Children's Hope Medal of Honor by the World Health Foundation for his work inspiring fellow cancer patients.

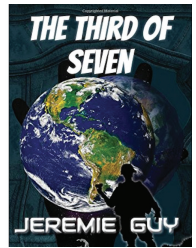
CASEY GIOVANAZZI '15 PSYCH joined TU's Division of University Marketing and Communications as receptionist and operator. While at Towson, she attended LeaderShape and was a member of the volleyball team.

EMILY SPENCE ARNDTS '15 MS OCHT married her high school sweetheart, Eric Arndts, in October 2015.

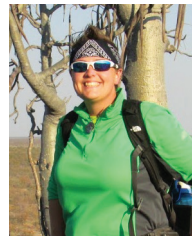
SHELBY CONRAD '15 is teaching English to kindergartners in Changshu, China.



Jeffrey R. Ash '96 was named associate dean of diversity and inclusion at the University of Maryland, Baltimore, School of Nursing.



Jeremie Guy '10 released his fantasy novel *The Third of Seven*.



Katie Dell '12 studied cheetah physiology and ecosystem management in Namibia.

AARON STEVEN '09

The Reality of Writing

SCREENWRITER TACKLES HOLLYWOOD'S INTRICACIES

As a student Aaron Steven '09 RTVF dreamed of being a professional writer—waking at 11 a.m. and writing in his pajamas whenever he got the whim. Now, as a Los Angeles-based screenwriter, he understands the stark reality of writing for a living.

Creating a script is a precise process, Steven explains, even from the initial stages. An idea must be sustainable so "you can wake up every morning and write and think about it for the next six months to potentially years."

Then ideas are discussed with a representative—again and again.

"You'll pitch them all these different ideas and when everybody really connects with one and thinks it would be the right move commercially, you work on a one-page summary," Steven explains.

Then that summary is expanded to five to 10 to 20 pages and once approved, the script-writing can finally start.



"That's where the real time commitment comes in," Steven says. "Turning out that first draft can take anywhere from one to three months."

Next come revisions. During this stage, Steven works closely with his manager from Kaplan/Perrone Entertainment, which also manages screenwriters David Callaham ("The Expendables") and Jeremy Slater ("The Fantastic Four").

Then, all that's left is sending the final version to producers in hopes of selling it.

Steven's writing received second place at Screen-craft's 2014 Action/Thriller Screenplay Contest. "I owe [EMF department chair] Michael Angelella and the program a lot for teaching me and showing me that good writing is something that is achievable," Steven recalls. ■

—Daryl Lee Hale

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honor of Marvis Evon Barnes
and Myra Ann Harris, who
were the first African American
students to graduate from
then Towson State University.



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