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**Position Overview:**

- As a member of the Marketing team, the Videographer supports marketing and communication initiatives by capturing visual representations of Campus Recreation programs, facilities and events. The successful candidate will have experience in videography and have a knowledge of video editing software.

**Position Duties and Responsibilities:**

- This position shoots and edits videos that highlight Campus Recreation programs and facilities.
- This individual must develop a comprehensive understanding of Towson University brand standards and the Campus Recreation Marketing Policies & Procedures Style Guide.
- This individual supports internal marketing and communication initiatives by filming videos with Campus Recreation students and staff.
- This position edits raw footage to generate creative and engaging videos.
- This individual contributes creative ideas about how to utilize videos to support Campus Recreation marketing and communication needs.
- This position coordinates filming with the Communication Program Assistant and/or the Assistant Director, Marketing & Communication.
- This individual communicates directly with Campus Recreation professional staff and the Marketing program area to discuss various events and activities that require videography services.
- Manage and upload videos to Campus Recreation's YouTube channel.
- This position will assist with other duties as assigned to support the day-to-day functions of the Marketing program area.

**Qualifications:**

- This position will require approximately 6-9 hours per week
- Experience in using editing software including Final Cut Pro, Adobe Premiere and After Effects (must present working portfolio with examples of videography)
- Strong videography and creative video editing skills
- Proficiency using video equipment
- Enrollment in a relevant program, such as Electronic Media and Film, Digital Art and Design is preferred
- Be flexible to work around events scheduled during the day, evenings and weekends
- Must have excellent time management skills and the ability to meet deadlines
- Ability to self-motivate with little to no supervision

**Supervisor:** Assistant Director, Marketing Strategy & Engagement

**Contact Person:** Assistant Director, Employee Experience

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