

College of Business & Economics
Center for Applied Business & Economic Research Presents

SCORE A TOUCHDOWN!



LEARN WHAT IT REALLY TAKES
TO MANAGE A SUCCESSFUL
FOOTBALL TEAM.

DICK CASS

President of the Baltimore RAVENS

WEDNESDAY, MAY 6 • 7PM - 9PM

STEPHENS HALL THEATER

Sponsored by Lockheed Martin

RSVP TO X4682 BY APRIL 22



DICK CASS

President of the Baltimore Ravens

Professional: Dick Cass is in his 6th year as president of the Baltimore Ravens. Cass oversees every area of the organization, including player and staff personnel, the coaching team, corporate sales, communications and business ventures. In addition to his time with the Ravens, Cass has served as counsel to a number of NFL owners, including both the Washington Redskins and the Dallas Cowboys, as well as the NFL's league office.

Education: He graduated Phi Beta Kappa from Princeton in 1968. A knee injury, coupled with surgery, kept him from athletics his first two years. He played rugby as a junior and senior and graduated from Yale Law School in 1971.

Community Involvement: He serves on boards for the Greater Baltimore Committee, Kennedy Krieger Institute, Maryland Science Center, Baltimore Community Foundation and Bert Bell NFL Players Pension Plan. He has served on the boards of trustees for both Princeton and Mercersburg Academy. He continues as chairman of the Ravens All Community Team Foundation.

CABER

Center for Applied Business and Economic Research

About CABER: The CBE Center for Applied Business and Economic Research, better known as CABER, was created to leverage the vast resources of the Towson University College of Business and Economics. In a coordinated effort, CABER supports the educational, developmental, strategic and information needs of local organizations. CABER fosters continuing education, intellectual partnerships, research, analysis and consulting projects that capitalize on the energy and abilities of the university's faculty, staff, students, and alumni.