

# B.S. in Business Administration — Leadership & Management

## Additional Admission Requirements

1. Students must first be admitted to Towson University. This requires an overall GPA of 2.0 or higher. Please read the “How to Apply to TUNE” sheet for further instructions. The Business Administration program at TUNE **only accepts applicants for a fall semester** start date.
2. To meet the requirements for admission into the Business Administration major, a grade of C or above and a cumulative GPA of 2.7 or higher is also required in the following courses:
  - Principles of Financial Accounting
  - Microeconomic Principles
  - Macroeconomic Principles
  - Legal Environment of Business
  - Statistics for Business & Economics
  - Calculus

## About the Program

The Business Administration - Leadership & Management program is accredited by AACSB-International, the premier accrediting body of business school programs. AACSB Accreditation represents the highest standard of achievement for business schools worldwide. Less than 5% of the world's 13,000 business programs have earned AACSB Accreditation.

Through the Business Excellence program, students translate their academic knowledge into value in the professional world. Students also complete a 120-hour professional internship while enrolled in the Professional Experience course.

All TU Business Administration students compete in a live Strategic Management Case Competition presented by local companies during the required upper-level MNGT 481 Strategic Management course. Teams tackle a real business case provided by a local company, challenging students to not only think on many different levels at once but also exercise communication and presentation skills.

Students who successfully complete program requirements earn excel certification from Microsoft Office. TUNE students also have access to participate in networking opportunities, professional development events, and regional case competitions offered through the main campus in Towson. A degree in Business Administration opens the door to a wealth of job and career opportunities, not only in business but also in government and nonprofit sectors as well.

## Harford Community College: Associate of Science (A.S) in Business Administration Towson University: Bachelor’s Degree (B.S.) in Business Administration— Concentration in Leadership and Management

Towson University offers students the opportunity to obtain a bachelor’s degree (B.S.) in Business Administration without ever leaving Harford County! Students who complete Harford Community College’s Associate of Science (A.S) in Business Administration will be eligible to transfer to the Towson University in Northeastern Maryland facility on the Harford Community College campus to earn a bachelor’s degree.

### Recommended Course Schedule Sequence at Harford Community College

<p style="text-align: center;"><u>First Semester (15-16 credits)</u></p> <p><b>Arts/Humanities Elective (3) GH (D)</b></p> <p><b>BA 101</b> Introduction to Business (3) <b>GI</b></p> <p><b>ECON 101</b> Macroeconomics (3) <b>GB</b></p> <p><b>ENG 101</b> English Composition (3) <b>GE</b></p> <p><b>MATH 203</b> Calculus I (4) <b>GM OR</b></p> <p><b>MATH 212</b> Calculus with Applications (3) <b>GM</b></p>	<p style="text-align: center;"><u>Second Semester (16 credits)</u></p> <p><b>Arts/Humanities Elective (3) GH</b></p> <p><b>CIS 102</b> Introduction to Information Sciences (3) <b>GI</b></p> <p><b>ENG 102</b> English Composition and Literature (3) <b>OR</b></p> <p><b>ENG 109</b> English Composition: Research Writing (3) <b>OR</b></p> <p><b>ENG 216</b> Business Communications (3)</p> <p><b>MATH 216</b> Introduction to Statistics (4) <b>GM</b></p> <p><b>ECON 102</b> Microeconomics (3) <b>GB</b></p>
<p style="text-align: center;"><u>Third Semester (16 credits)</u></p> <p><b>ACCT 101</b> Accounting Principles I (3)</p> <p><b>BA 246</b> Legal Environment of Business (3)</p> <p><b>CMST 101</b> Speech Fundamentals (3) <b>GI</b></p> <p><b>Biological/Physical Lab Science Elective (4) GL</b></p> <p><b>Business Administration Elective (3) *</b></p> <p><small>*Do not take BA 203 or BA 109 as Business or General Elective</small></p>	<p style="text-align: center;"><u>Fourth Semester (13 credits)</u></p> <p><b>ACCT 102</b> Accounting Principles II (3) <i>(required as a prerequisite for first term at TU)</i></p> <p><b>Behavioral/Social Science Elective (not Economics) (3) GB</b></p> <p><b>Biological/Physical Science Elective (3) GS</b></p> <p><b>Physical Education Elective (1)</b></p> <p><b>General Elective (3) *</b></p>

**NOTE:** The following codes identify courses which satisfy the General Education Requirements at HCC:

- |  |   |
|--|---|
| <b>GB</b> Behavioral/Social Science *            | <b>GE</b> English Composition                 |
| <b>GH</b> Arts/Humanities *                      | <b>GI</b> Interdisciplinary & Emerging Issues |
| <b>GM</b> Mathematics                            | <b>GS</b> Biological/Physical Science         |
| <b>GL</b> Biological/Physical Laboratory Science |   |

**TO SATISFY THE DIVERSITY REQUIREMENT:** Associate degree students must complete one 3-credit diversity course **D**. It is recommended that students select one of the 3-credit **GB, GH, GI** course electives from those that appear on the approved list of diversity course graduation requirements.

At HCC, future transfer students to Towson University will use general education requirements credits to count toward the **Core Curriculum** Requirements at TU. These requirements consist of coursework in 13 TU **Core** categories.

**Program Transfer Agreement last revised 03/2024.** Please note agreement sequences are subject to change. Be sure to meet with your HCC advisor each semester to track your progress and confirm course schedule needs.

# B.S. in Business Administration Concentration in Leadership and Management Towson University in Northeastern Maryland

**Students must first be admitted to Towson and meet the requirements for admission into the Business Administration major. These requirements are:**

- A cumulative GPA of 2.0 is required
- A grade of C (2.0) or higher is required in all major courses and the following prerequisites:
  - ◊ Principles of Financial Accounting
  - ◊ Microeconomic Principles
  - ◊ Macroeconomic Principles
  - ◊ Legal Environment of Business
  - ◊ Statistics for Business & Economics
  - ◊ Calculus

**First Fall Term (14 units)**

**BUSX 301** Business Communications (3) **(Core 9)**  
**EBTM 250** Problem Solving in Business I (1)  
**EBTM 251** Problem Solving in Business II (1)  
**FIN 331** Principles of Financial Management (3)  
**MNGT 361** Leadership and Management (3)  
**MKTG 341** Principles of Marketing (3)

**First Spring Term (12-15 units)**

**EBTM 350** Business Analytics (3)  
**EBTM 337** Enterprise Information Systems (3)  
**EBTM 365** Principles of Operations Management (3)  
**Management Elective** (3)  
**Core 14** (3) \*\*  
 \*\* Depending on transfer credits  
**MNGT 482** Business Ethics and Sustainability (3) **(Core 14)**

**Second Fall Term (15 units)**

**MNGT 381** Human Resource Management (3)  
**MNGT 391** Developing Management and Team Building Skills (3)  
**MNGT 395** Management of Organizational Behavior (3)  
**MNGT 425** Organization Theory and Development (3)  
**MNGT 463** Organizational Leadership (3)

**Second Spring Term (15-16 units)**

**BUSX 460** Professional Experience (3)  
**MNGT 465** Leadership, Learning, and Change (3)  
**MNGT 481** Strategic Management (3)  
**Management Elective** (3)  
**General Elective** (3-4) \*\*  
 \*\* Depending on transfer credits

**General Information**

TU in Northeastern Maryland  
 510 Thomas Run Road • Bel Air, MD 21015  
 410-704-TUNE (8863) • TUNEMD@towson.edu



**Meghan Behm**

Professional Development Partner,  
 College of Business and Economics  
 410-704-6163 • mvbehm@towson.edu

## Cecil College: Associate of Arts (A.A.) in Business Administration Transfer Towson University: Bachelor’s Degree (B.S.) in Business Administration— Concentration in Leadership and Management

Towson University offers students the opportunity to obtain a bachelor’s degree (B.S.) in Business Administration without ever leaving northeastern Maryland! Students who complete Cecil College’s Associate of Arts (A.A.) in Business Administration Transfer will be eligible to transfer to the Towson University in Northeastern Maryland facility on the Harford Community College campus to earn a bachelor’s degree.

### Recommended Course Schedule Sequence at Cecil College

#### First Semester (16 credits)

**EGL 101** Freshman Composition (3) **E**  
**BUS 103** Introduction to Business (3)  
**ACC 101** Accounting I (3)  
**CIS 101** Introduction to Computer Concepts (3) **I**  
**PSY 101** Introduction to Psychology (3) **SS**  
**ACT** Activity Elective (1)

#### Second Semester (17 credits)

**SPH 121** Interpersonal Communications (3) **OR**  
**SPH 141** Public Speaking (3) **H**  
**MAT 127** Introduction to Statistics (4) **M**  
**ECO 222** Economics-Macro (3) **SS**  
**ACC 102** Accounting II (3) \*required as a prerequisite for first term at TU  
**EGL 102** Composition and Literature (3) **H**  
**ACT** Activity Elective (1)

#### Third Semester (16 credits)

**ECO 221** Economics-Micro (3) **SS**  
**Biological Elective w/ Lab** (4) **SL**  
**Arts and Humanities Elective** (3) **H**  
**MAT 125** Applied Calculus (3) **M**  
**Social Science Elective** (3) **SS**

#### Fourth Semester (16 credits)

**MAT** Math Elective (Select from MAT121, 128, 201, 202, 203)(4)  
**BUS 210** Business Law (3)  
**Science Elective** (3) **S**  
**History Elective** (3) **H**  
**BUS 187** Business Ethics (3)

**NOTE:** The following codes identify courses which satisfy the General Education Requirements at Cecil:

- |  |  |
|--|--|
| <b>E</b> English Composition                   | <b>SL</b> Science with Lab               |
| <b>H</b> Arts and Humanities                   | <b>S</b> Science                         |
| <b>I</b> Interdisciplinary and Emerging Issues | <b>SS</b> Behavioral and Social Sciences |

At Cecil, future transfer students to Towson University will use General Education requirement credits to count toward the **Core Curriculum requirements** at TU. These Core requirements consist of coursework in 13 TU **Core** categories .

**Program Transfer Agreement last revised 08/2023.** Please note that this information is subject to change. Be sure to meet with your Cecil advisor each semester to track your progress and confirm your course schedule needs.

# B.S. in Business Administration

## Concentration in Leadership and Management

**Students must first be admitted to Towson and meet the requirements for admission into the Business Administration major. These requirements are:**

- A cumulative GPA of 2.0 is required
- A grade of C (2.0) or higher is required in all major courses and the following prerequisites:
  - ◊ Principles of Financial Accounting
  - ◊ Microeconomic Principles
  - ◊ Macroeconomic Principles
  - ◊ Legal Environment of Business
  - ◊ Statistics for Business & Economics
  - ◊ Calculus

### First Fall Term (14 units)

**BUSX 301** Business Communications (3) **(Core 9)**  
**EBTM 250** Problem Solving in Business I (1)  
**EBTM 251** Problem Solving in Business II (1)  
**FIN 331** Principles of Financial Management (3)  
**MNGT 361** Leadership and Management (3)  
**MKTG 341** Principles of Marketing (3)

### First Spring Term (12-15 units)

**EBTM 350** Business Analytics (3)  
**EBTM 337** Enterprise Information Systems (3)  
**EBTM 365** Principles of Operations Management (3)  
**Management Elective** (3)  
**General Elective** (3) *\*depending on transfer credit*

### Second Fall Term (15 units)

**MNGT 381** Human Resource Management (3)  
**MNGT 391** Developing Management & Team Bldg. Skills (3)  
**MNGT 395** Management of Organizational Behavior (3)  
**MNGT 425** Organization Theory and Development (3)  
**MNGT 463** Organizational Leadership (3)

### Second Spring Term (15-16 units)

**BUSX 460** Professional Experience (3)  
**MNGT 481** Strategic Management (3)  
**MNGT 465** Leadership, Learning and Change (3)  
**Management Elective** (3)  
**General Elective** (3-4) *\*depending on transfer credit*

### General Information

TU in Northeastern Maryland  
 510 Thomas Run Road • Bel Air, MD 21015  
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### Meghan Behm

Professional Development Partner,  
 College of Business and Economics  
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## Three Reasons to Apply

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### Same Quality Programs. Same Quality Degree.

- Established partnerships with local community colleges provide a seamless transfer and assure maximum transfer credit.
- All programs are Maryland Higher Education Commission (MHEC) approved and, if applicable, accredited by their specific professional organization.
- The same high caliber instructors teaching on main campus also teach courses at Towson University in Northeastern Maryland (TUNE).
- Students receive a bachelor's degree awarded by Towson University. The programs at TUNE are identical to those on main campus.

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### Save Money.

- Fulltime TUNE students save more than \$1,500 per year on fees as compared to students on the main campus. Tuition amounts are the same at both locations.
- Parking is free and convenient.
- TUNE students save on room and board, which costs approximately \$11,000 per academic year on the main campus.
- Students are eligible for the same Financial Aid packages (grants, scholarship, loans, etc.) that are awarded to main campus students. In order to be considered, students must submit the FAFSA by the posted deadline.
- Student employment opportunities are available on-site.

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### Convenient. Close to Home.

- Program advisors and admissions representatives hold regular office hours on-site.
- Select programs offer internship opportunities in the region.
- TUNE's Director of Student Services organizes diverse student life activities and events to bring the full college experience to TUNE.
- Students may purchase from TU's main campus UStore, textbooks, class materials, TU apparel, and much more and the items will be delivered to their home.
- Food, beverages, and snacks are available on-site at the TUNE café, vending machines, and food pantry, which is located in the student lounge.

## How to Apply

1. To access the online application, please visit our webpage at [www.towson.edu/tune](http://www.towson.edu/tune) and click the “Apply Now” button. You can also visit the application directly at [www.towson.edu/applytune](http://www.towson.edu/applytune).
2. Please read the application instructions carefully. Allow yourself approximately 20-30 minutes to fully complete the application. A \$50 non-deferrable, non-refundable fee is required with your application. Payment may be made with a credit card or electronic check.
3. Remember to send official transcripts from all previously attended colleges and universities to Admissions  
via email to: **Admissions\_Documents@towson.edu** [Some schools will send electronically to TU.]  
  
or via postal mail to: **Towson University**  
**Office of Undergraduate Admissions**  
**8000 York Road**  
**Towson, MD 21252**
4. Some majors have additional requirements or screening criteria, such as prerequisite courses, supplemental applications, GPA requirements, or passing Praxis scores. **Admission to Towson University does not guarantee entry into these majors.** The following programs at TUNE have additional requirements: Business Administration, Education, and Nursing.

## The Deadlines

The final application deadline is **June 1 for fall admission**. The application will remain open on a space-available basis.

To be considered for merit-based scholarships offered through the University, your TU application and official transcripts **must** be submitted by **March 1**.

The TU Priority Deadline for the FASFA is usually in mid-January and posted at [www.towson.edu/finaid](http://www.towson.edu/finaid).

## Questions?

Transfer advising staff are on-site at regular times throughout the semester. Please call us at **410-704-TUNE (8863)** or email [tunemd@towson.edu](mailto:tunemd@towson.edu) to make an appointment to meet with a counselor if you have questions regarding transfer of credits or the application process.