

Economic Outlook FORUM Thursday, November 7 9:00AM

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Economic Outlook



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Dr. Mark R. Ginsberg

President

Towson University

Join the Conversation: X@RESIofTU **I** RESI of Towson University



Economic Outlook



Daraius Irani, Ph.D.

Chief Economist, RESI

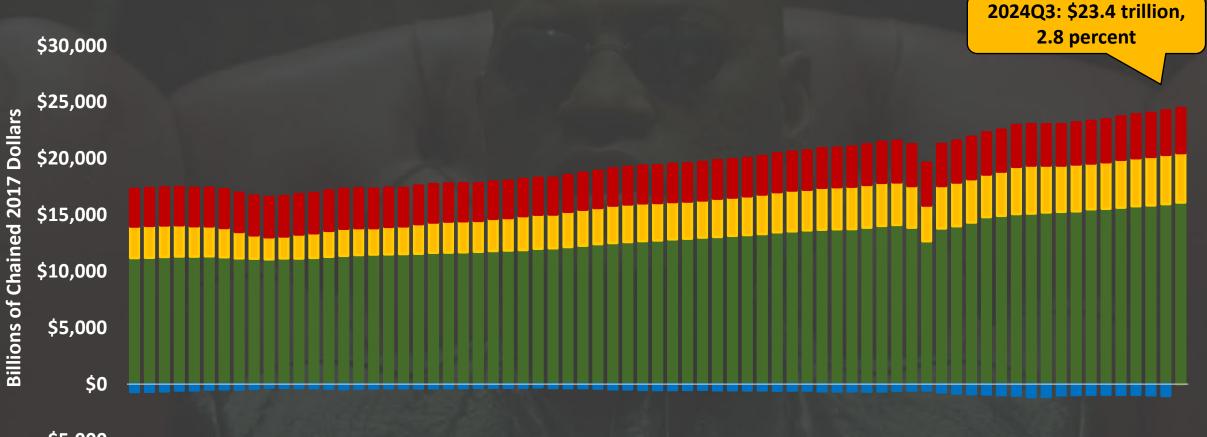
Vice President, Strategic Partnerships and Applied Research

Towson University

THE ALECDIONY

"Remember, all I'm offering is the truth. Nothing more."

GDP Has Increased for Ten Straight Quarters



-\$5,000

2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

Personal consumption expenditures

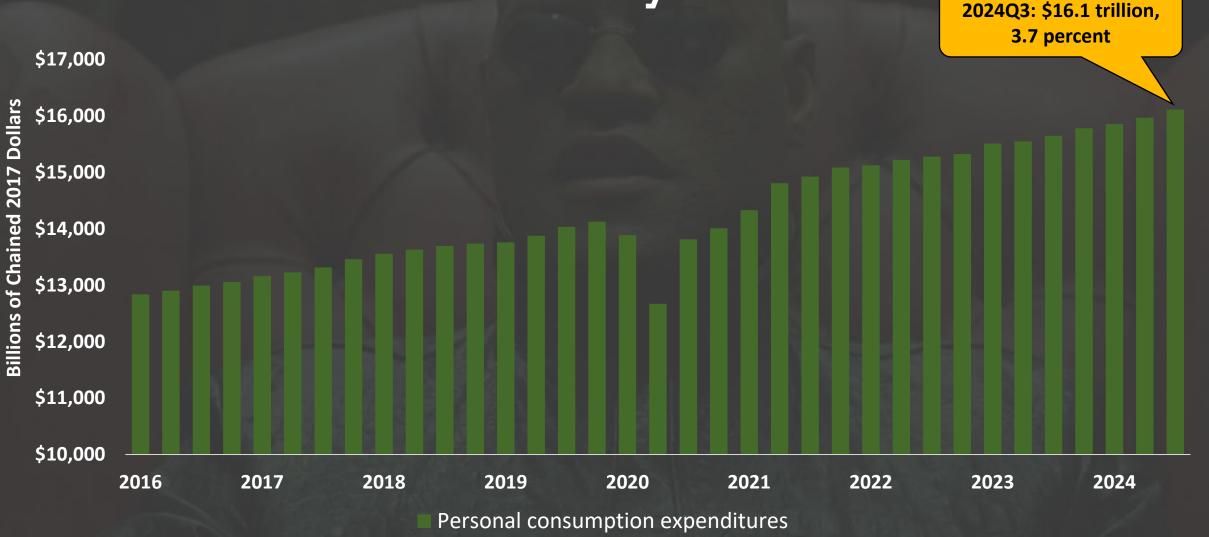
Net exports of goods and services

Gross private domestic investment

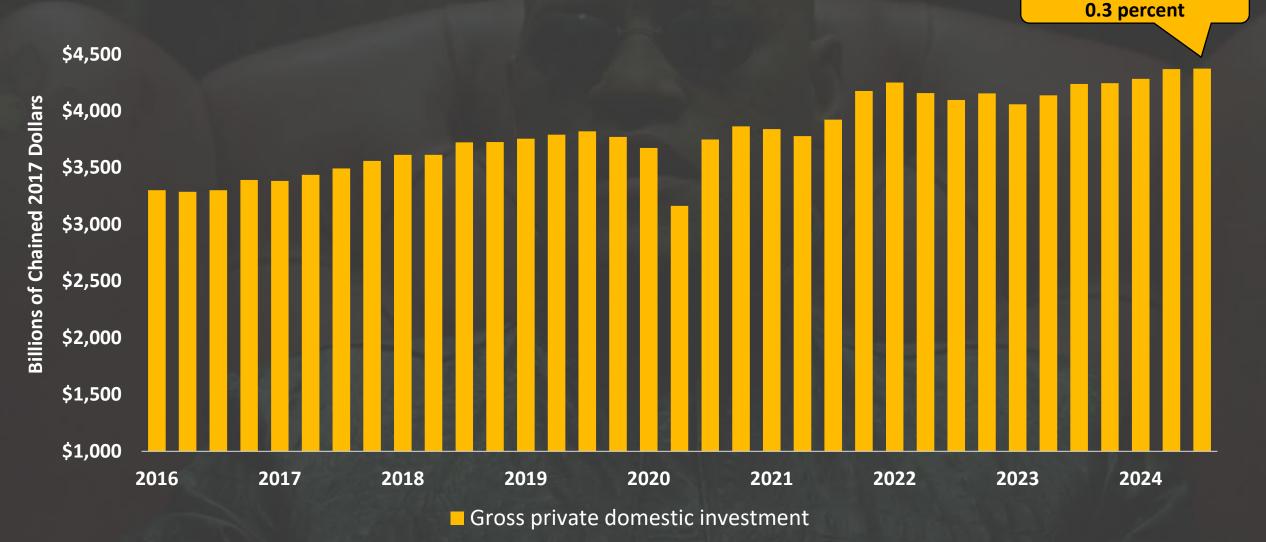
Government consumption expenditures and gross investment

Source: U.S. Bureau of Economic Analysis

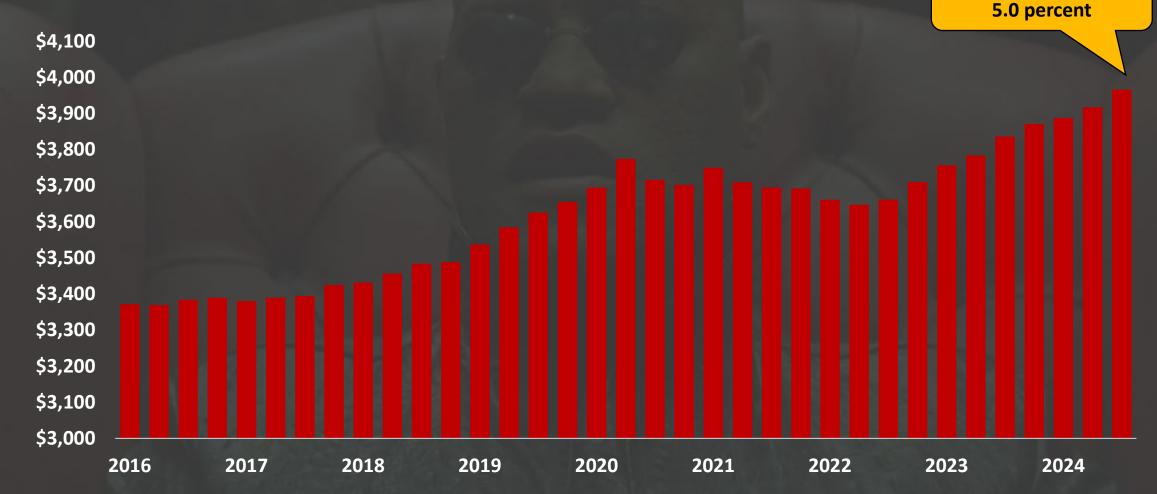
Consumption Continues to Climb at a Steady Pace



Investments Slowed Slightly In the Third Quarter of 2024 2024Q3: \$4.3 trillion,



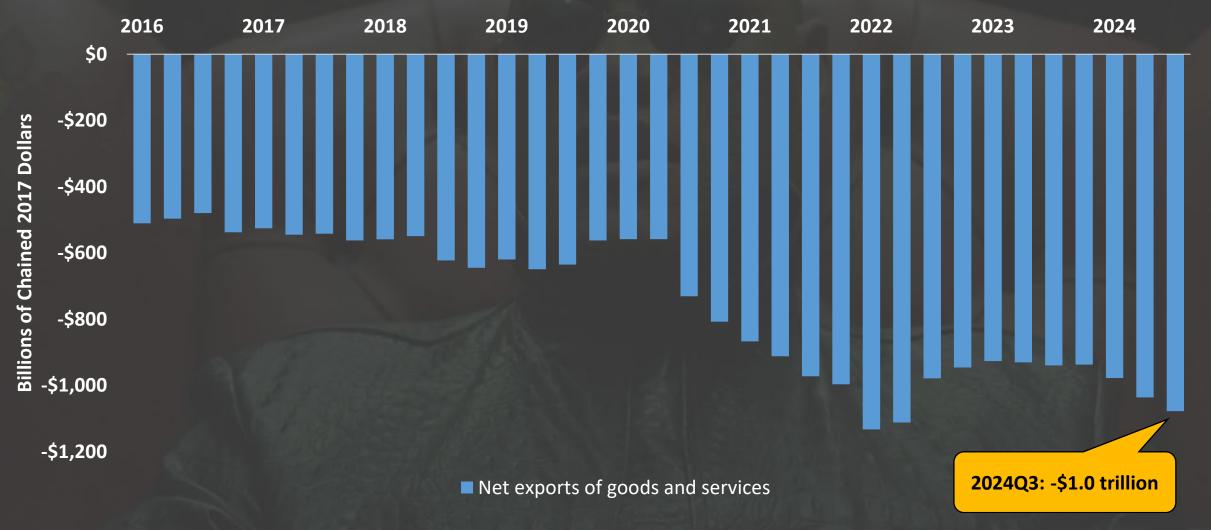
Government Spending Has Risen Sharply for Nine Straight Quarters 2024Q3: \$3.9 trillion,



Government consumption expenditures and gross investment

Source: U.S. Bureau of Economic Analysis

The Trade Deficit Increased Slightly in the Third Quarter of 2024



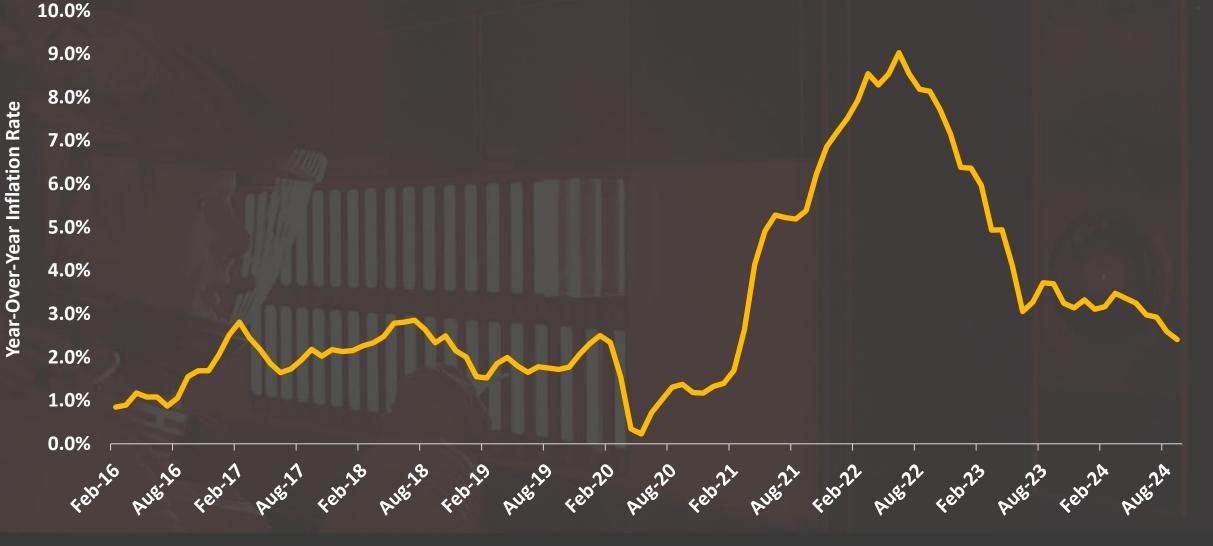
Source: U.S. Bureau of Economic Analysis

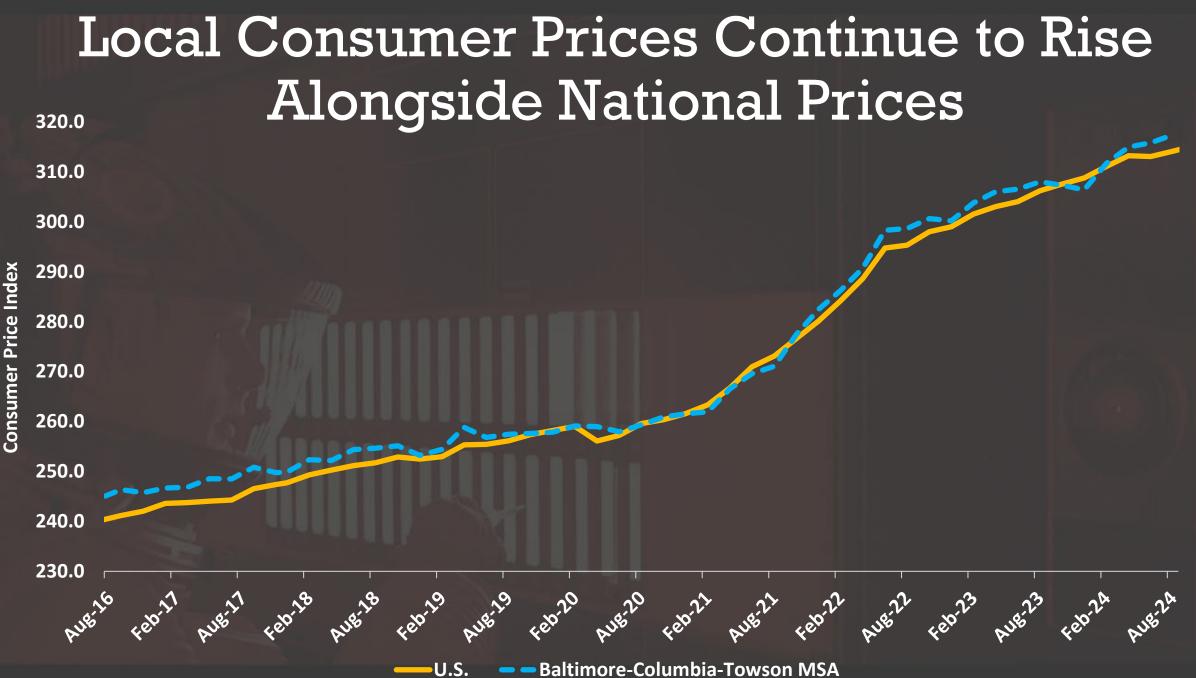


Unemployment Underemployment

"I know I've made some very poor decisions recently, but I can give you my complete assurance that my work will be back to normal."

Year-Over-Year Inflation Is Approaching Federal Reserve Target

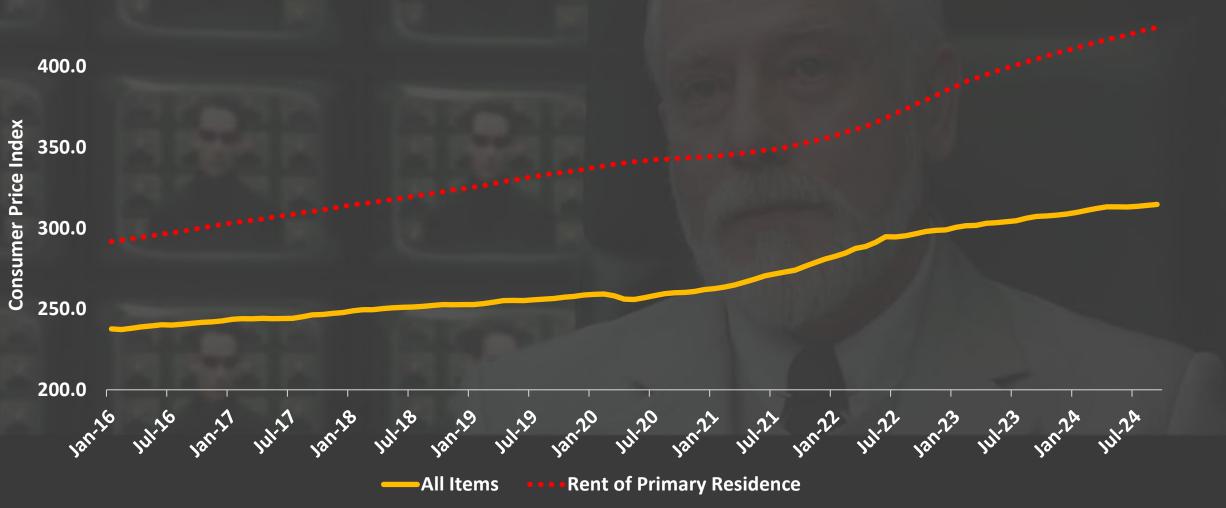




Source: Bureau of Labor Statistics

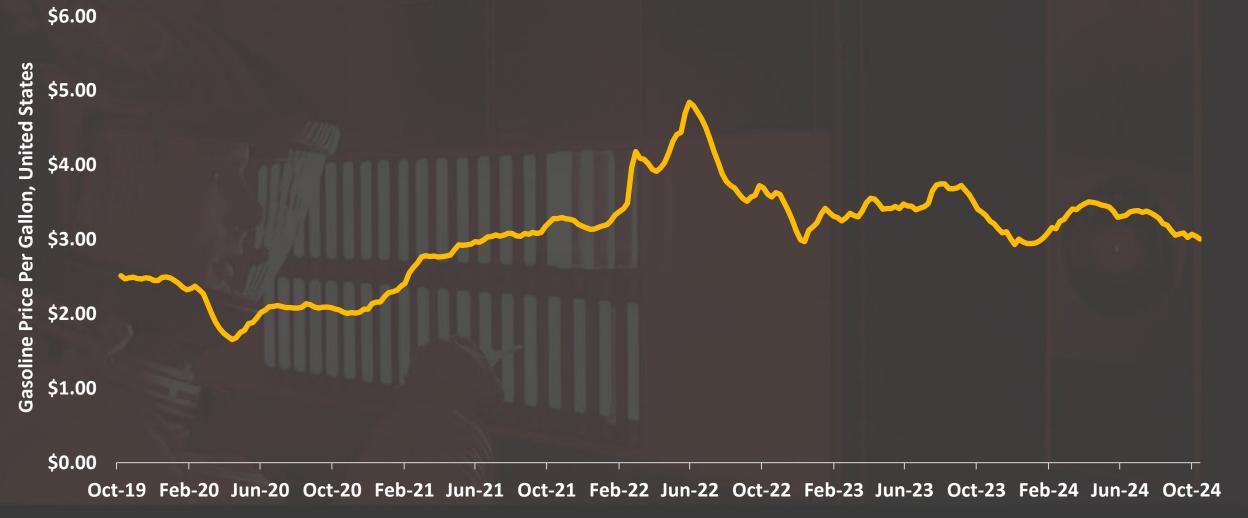
The Price of Rent Rises Faster Than Overall Inflation in U.S. Cities

450.0



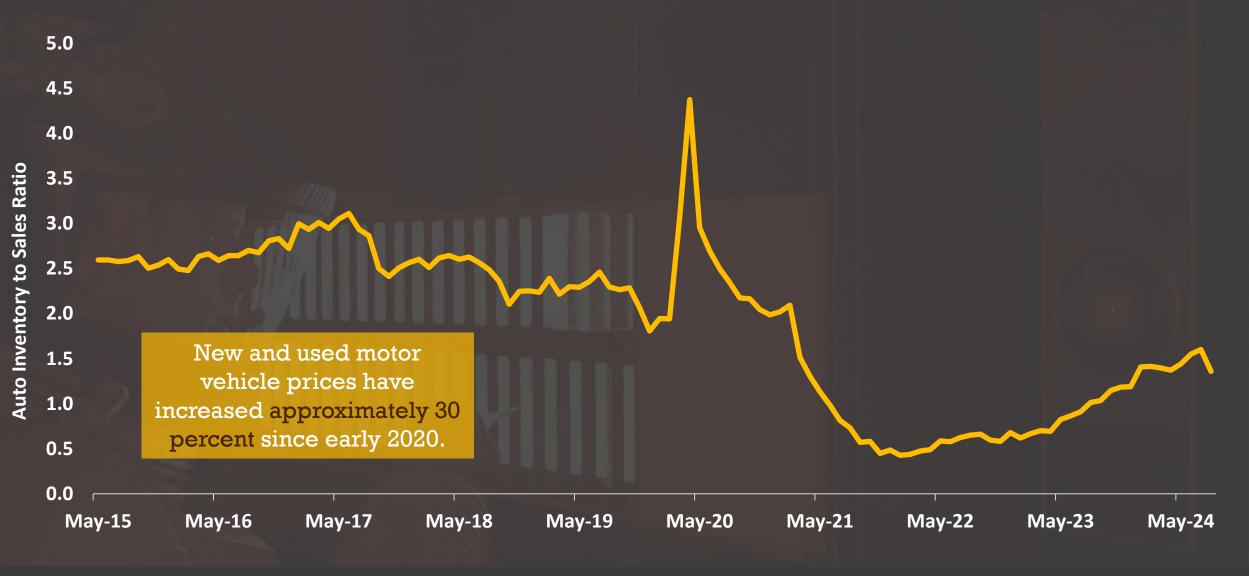
Source: Bureau of Labor Statistics

Gasoline Prices Slowly Decline After a \$0.40 Increase in Early 2024



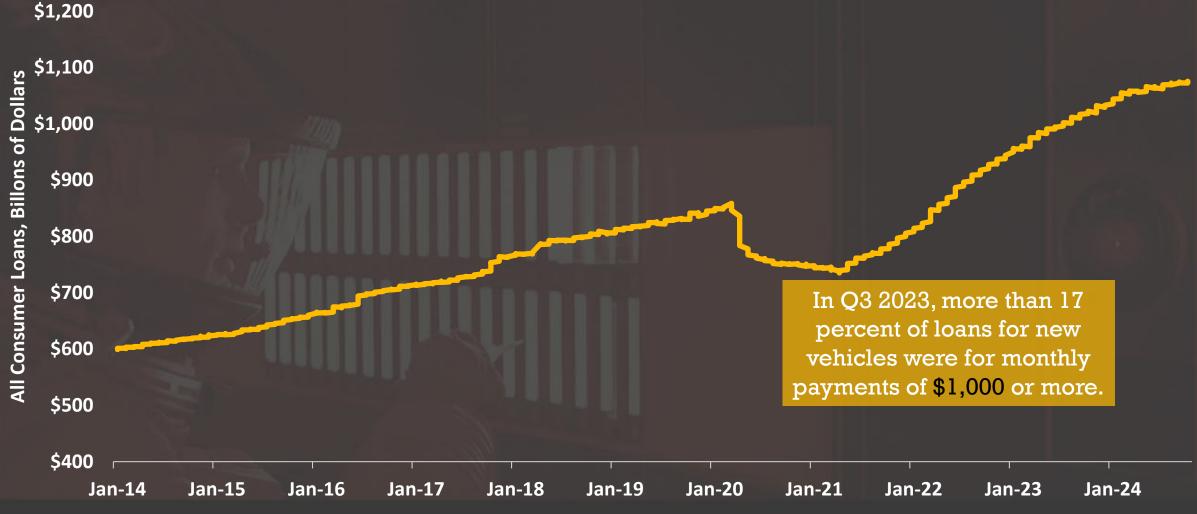
Source: Federal Reserve Economic Data

Inventory for Cars Is Low but Improving



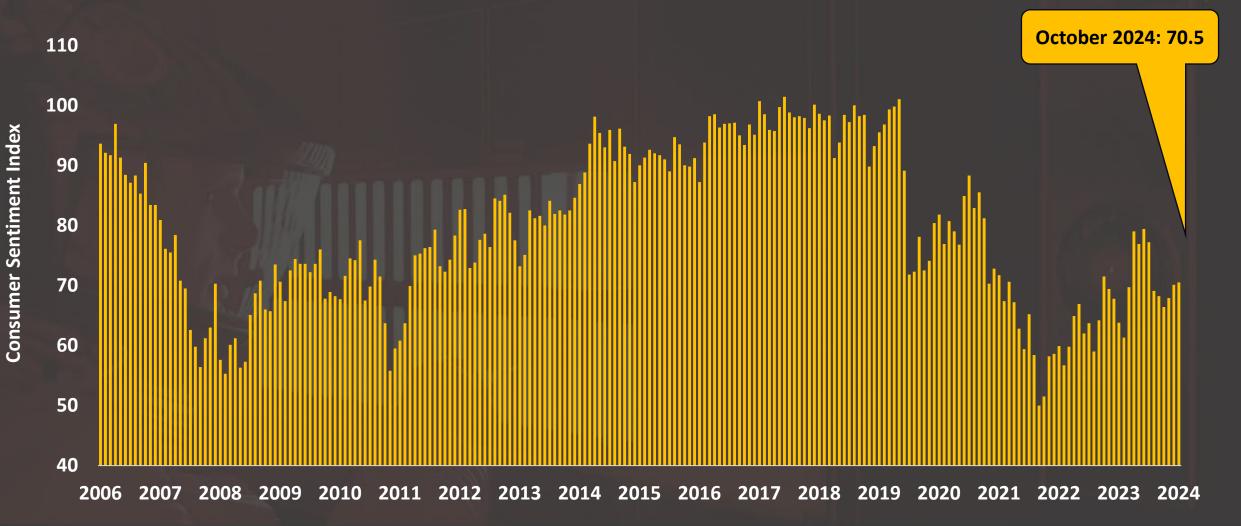
Source: Federal Reserve Economic Data

Consumer Debt Dropped in 2020 but Has Climbed Since



Source: Federal Reserve Economic Data

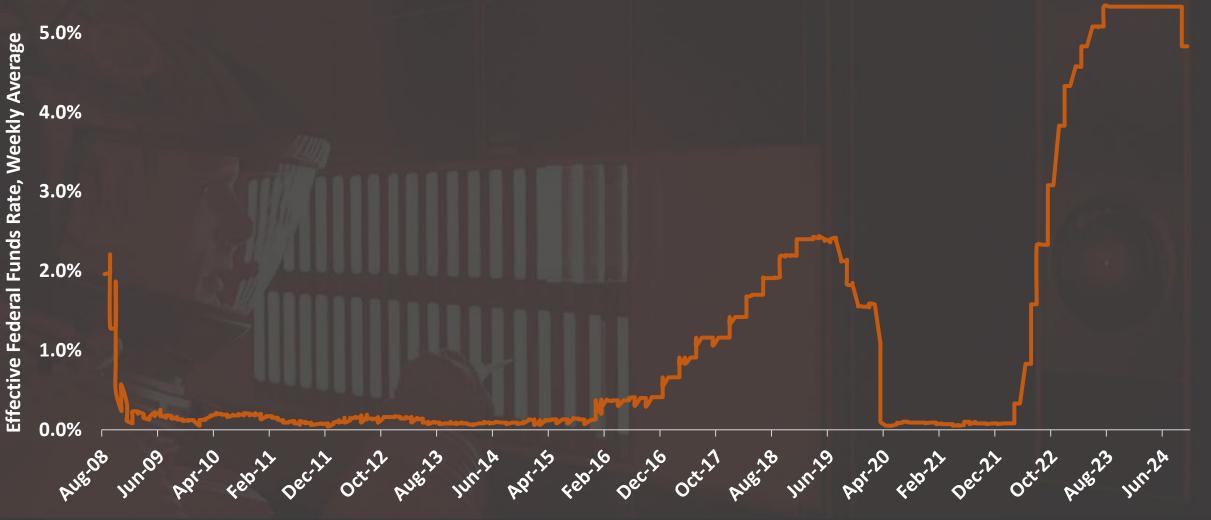
Consumer Sentiment Has Struggled, Remains Near 2023 Levels



Source: University of Michigan



The Fed Lowered Interest Rates, and is Expected to Lower Rates Further



Sources: FRED, Board of Governors of the Federal Reserve System

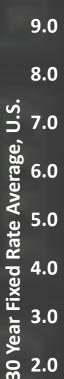
Mortgage Rates Have Dropped A Full Point Since November 2023, but Remain High

Feb-22 Jun-22 Oct-22 Feb-23 Jun-23

Oct-23

Feb-24

Jun-24



1.0

0.0

Feb-20

Jun-20

Oct-20

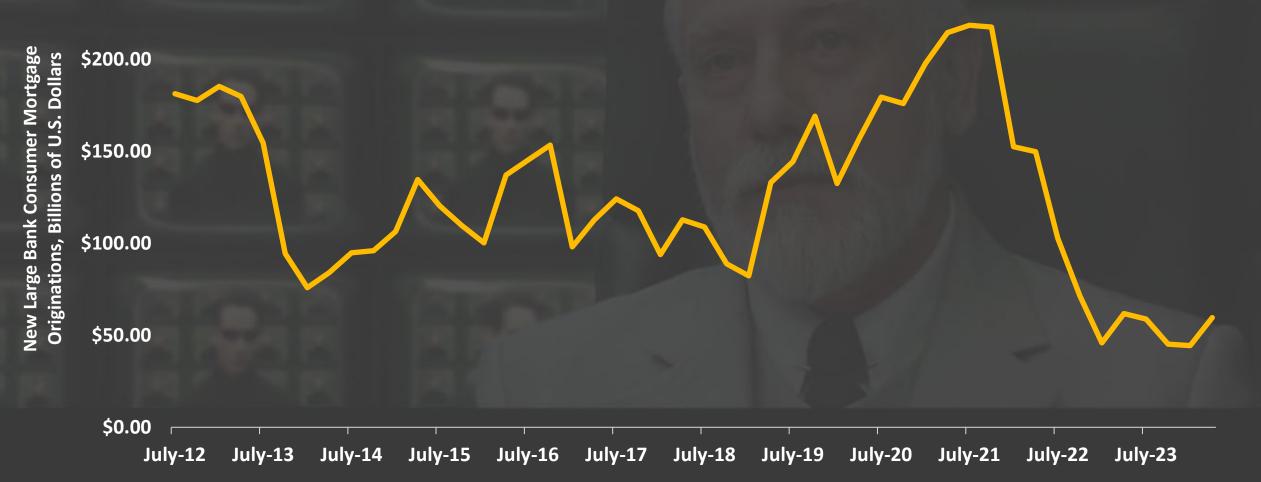
Feb-21 Jun-21

Oct-21

Oct-24

Mortgage Originations Have Dropped After Peaking in 2021

\$250.00



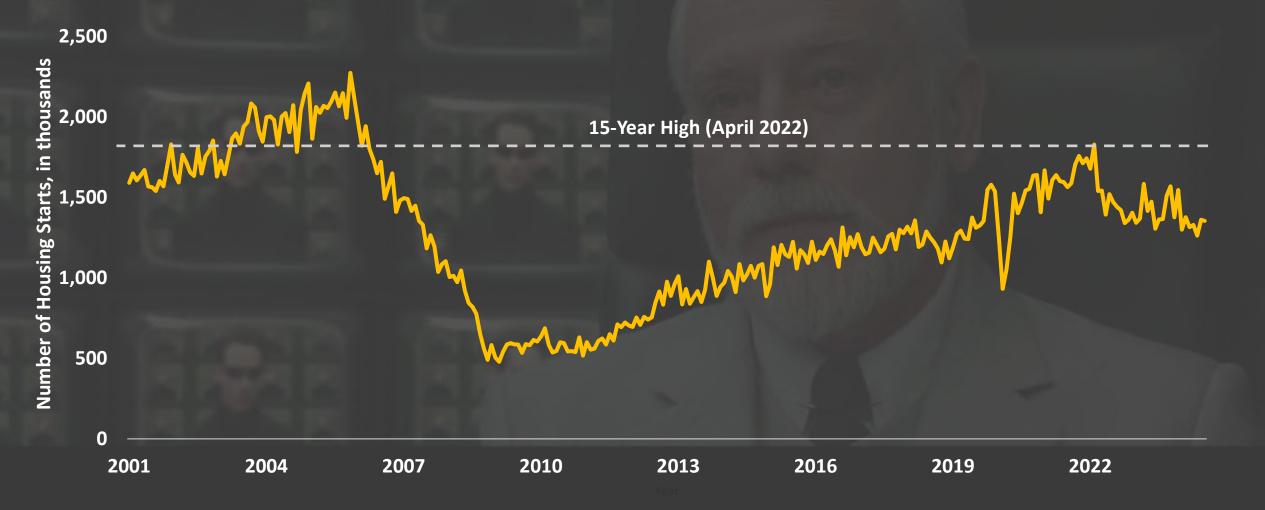
Source: Federal Reserve Bank of Philadelphia

The U.S. is Currently Short up to 6 Million Homes

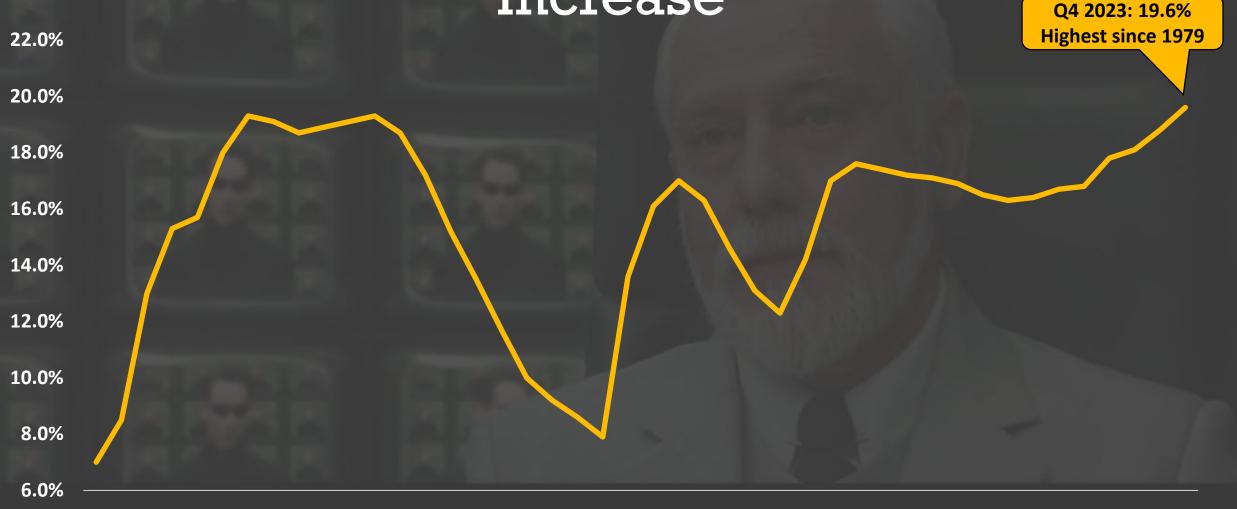
- According to various estimates, the United States is short anywhere between 2 and 6 million homes.
- This not only drives up home prices and rental rates – it can exacerbate inequality and contribute to climate change through increased use of cars.



Housing Starts Have Declined After Hitting a 15-Year High in April 2022

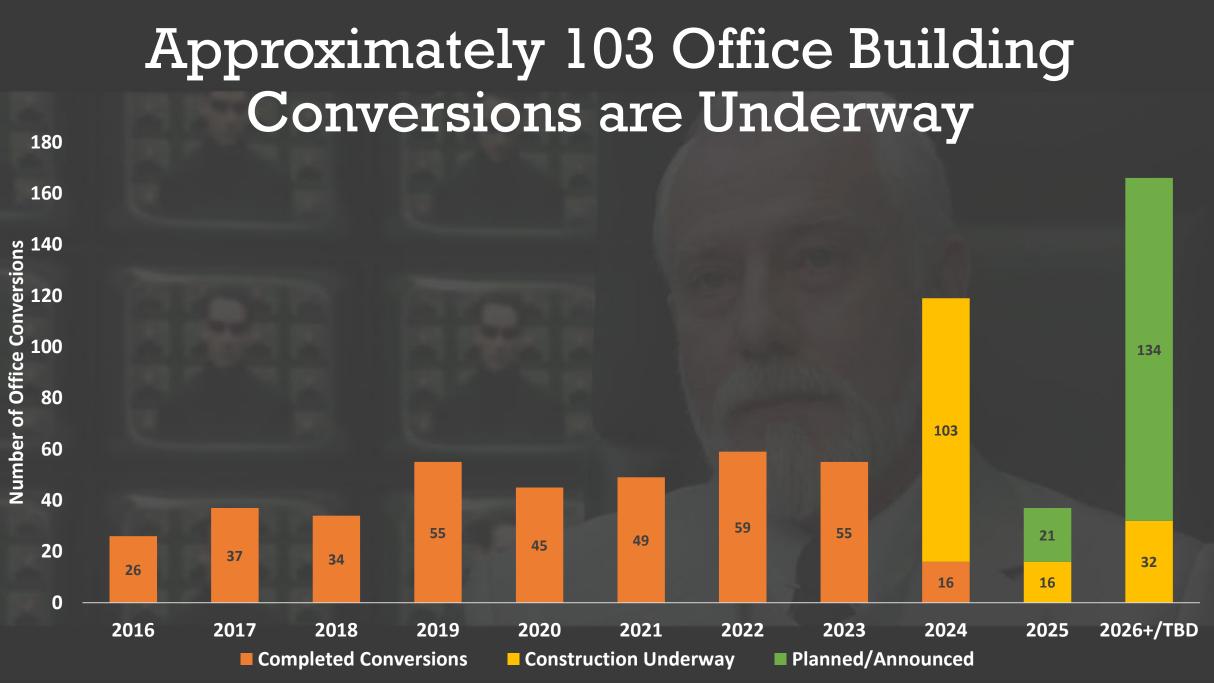


Office Vacancy Rates Continue to Increase



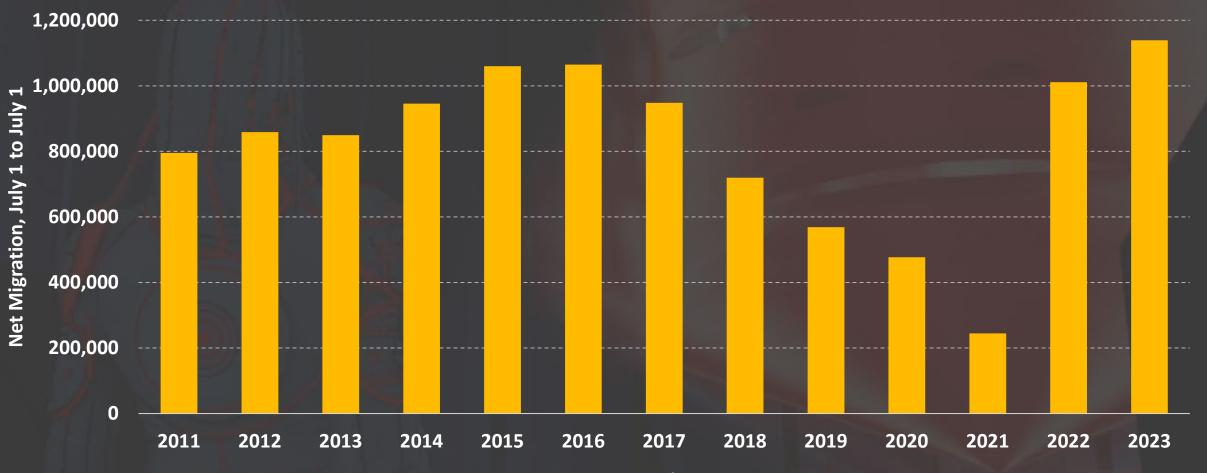
1980 1982 1984 1986 1988 1990 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022

Source: WSJ, Moody's Analytics



"With the information I can access, I can run things 900 to 1,200 times better than any human."

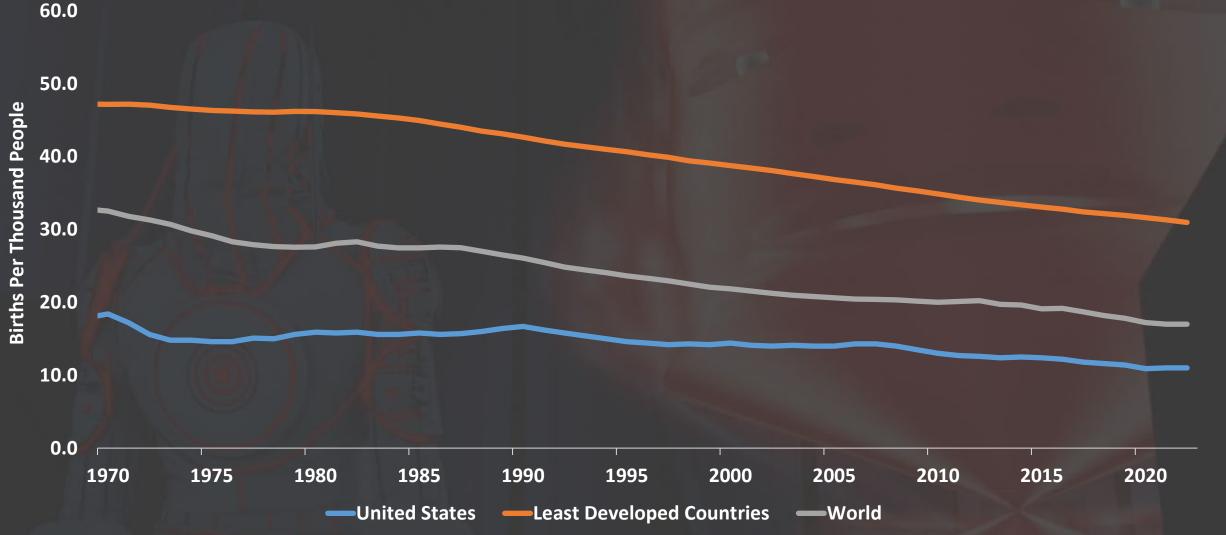
National Net Migration Dropped During the Pandemic but Has Bounced Back



Year Ending

Source: U.S. Census Bureau

Birth Rates Are Dropping Across the World



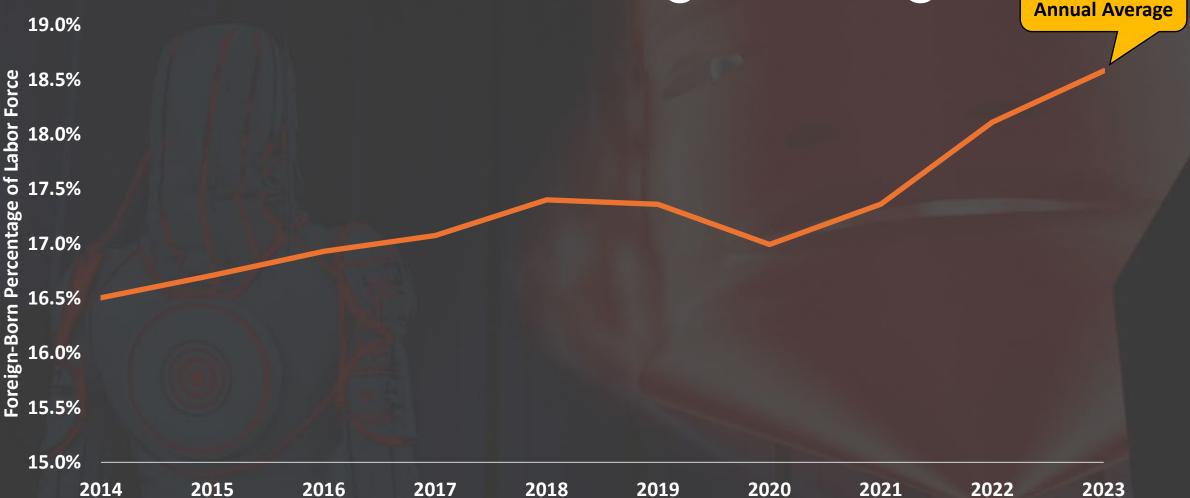
Source: World Bank

Immigrant Share of Labor Force Reaches Record High

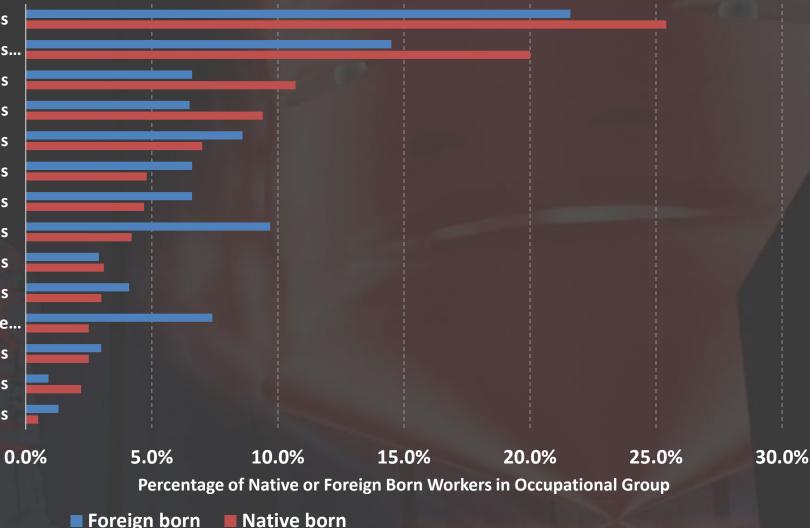
- According to various analysis of the Current Population Survey (CPS) data from the BLS, the immigration share of the labor force reached a record high of 18.6% in 2023.
- Immigrants are filling gaps caused by demographic changes and are playing key roles in the U.S. labor force within multiple industries.



Foreign-Born Percentage of Labor Force Reaches High Average

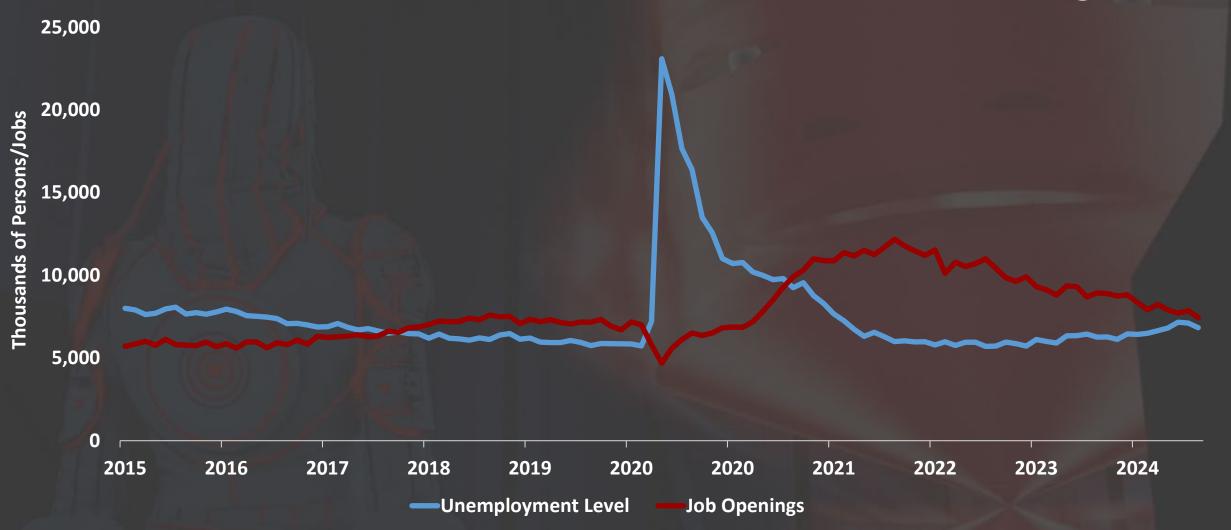


Distribution of Native and Foreign-Born Workers Across Occupations



Professional and related occupations Management, business, and financial operations... Office and adminstrative support occupations Sales and related occupations Transporation and material moving occupations **Production occupations** Food preparation and serving related occupations **Construction and extraction occupations** Installation, maintenance, and repair occupations Healthcare support occupations Building and grounds cleaning and maintenance... Personal care and service occupations **Protective service occupations** Farming, fishing, and forestry occupations

The National Gap Between Job Openings and Unemployed Persons is Closing



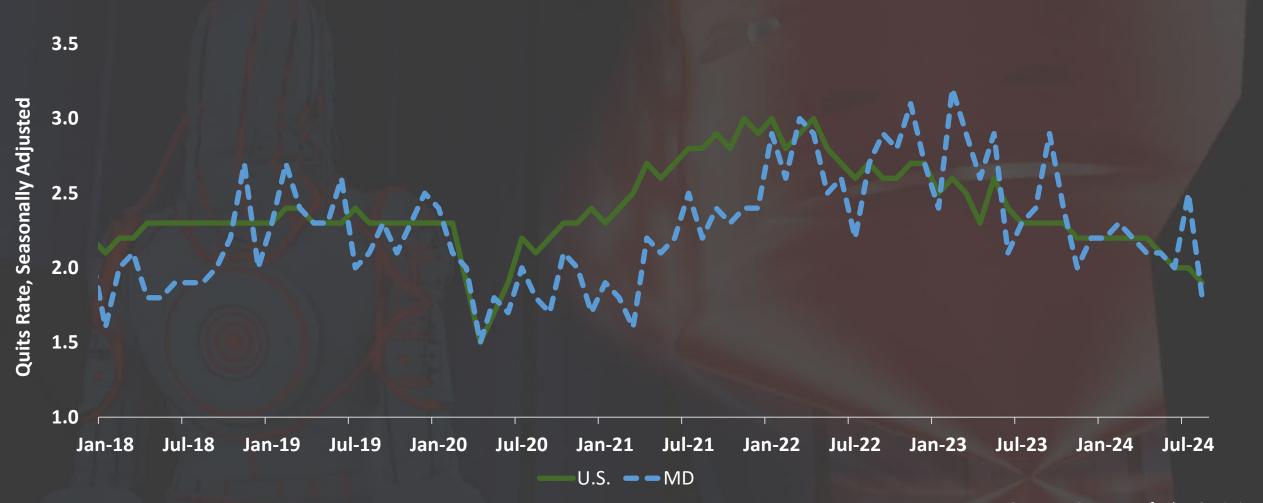
Source: U.S. Bureau of Labor Statistics

Job Openings Still Outnumber Persons Looking for Work in Maryland

300,000 Jobs 250,000 Individual Persons 200,000 150,000 100,000 50,000 0 **Nov-15 Jul-16** Mar-17 Nov-17 Jul-18 Mar-19 Nov-19 Jul-20 Mar-21 Nov-21 Jul-22 Mar-23 Nov-23 Jul-24 Unemployed Persons **—Job Openings**

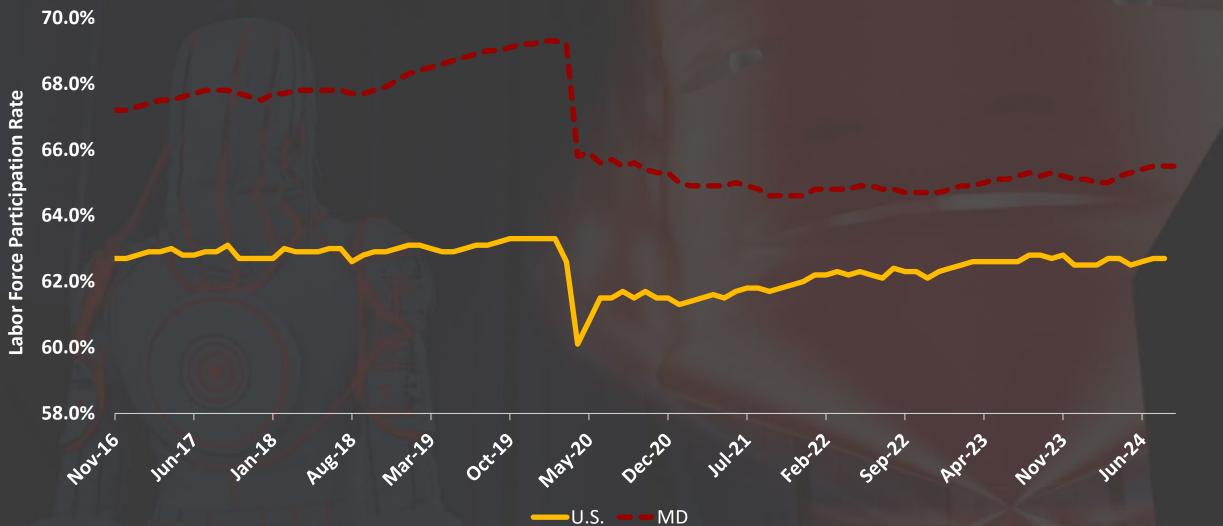
Source: U.S. Bureau of Labor Statistics

Quit Rates Have Dropped From Previous Highs



Source: U.S. Bureau of Labor Statistics

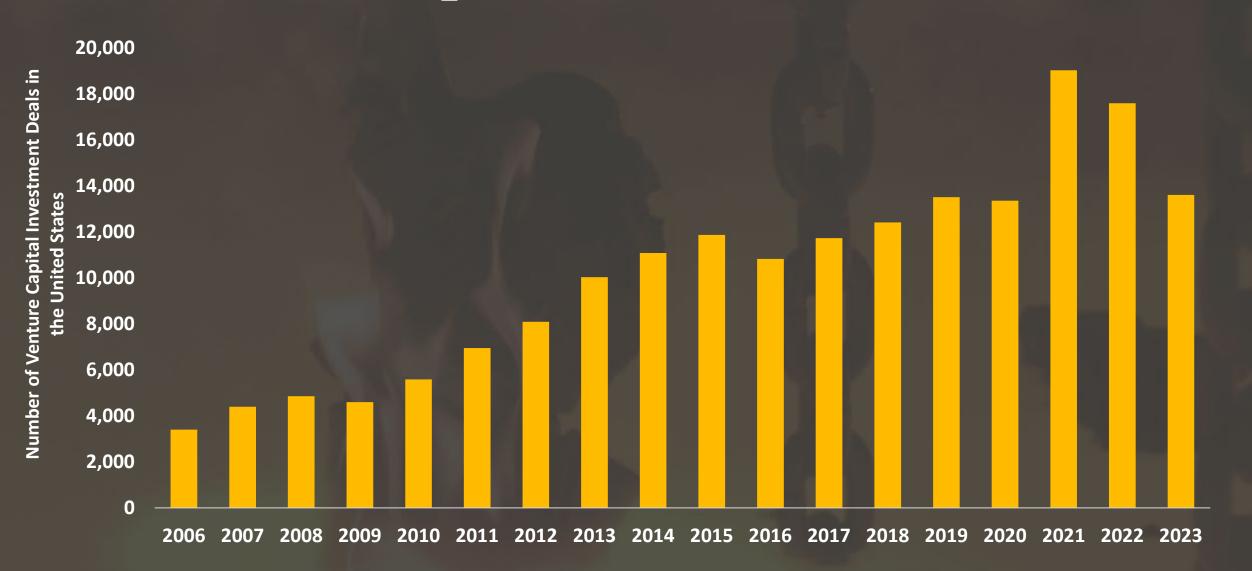
Labor Force Participation Overall is Lower Than Pre-Pandemic



Source: U.S. Bureau of Labor Statistics

"The future has not been written. There is no fate but what we make for ourselves."

Venture Capital Deals Declined in 2023



Source: Pitchbook and Statista

The Potential Effects of A.I. on GDP

- A report from McKinsey Global Institute estimates that generative A.I. could add \$4.4 trillion to the global economy annually.
- Up to 60 to 70 percent of workers' time could be saved through automation, improving productivity



A.I. and Automation Will Displace Jobs but New Jobs Will Take Their Place

• The World Economic Forum's "Future of Jobs Report 2023" estimated that 83 million jobs are projected to be lost over the next 5 years.

• Over the same period, 69 million jobs are expected to be created.

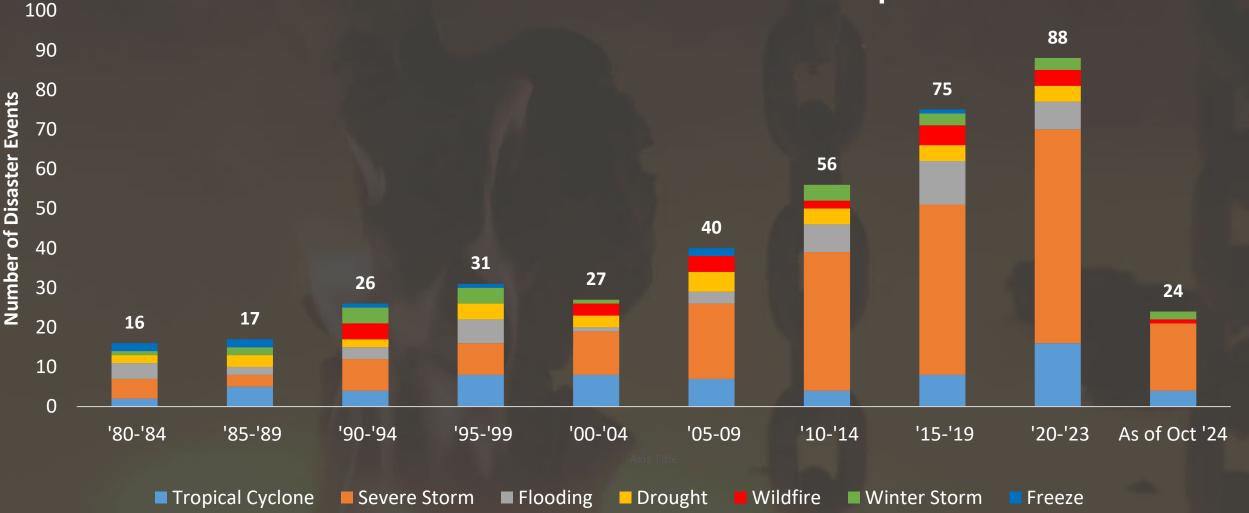


Over \$2.7 Billion in FEMA Assistance has Been Approved for Communities Impacted by Hurricane Helene and Milton

- September 2024 was recorded as the second warmest September on record in the U.S. and the globe. This climate change resulted in flash flooding across the Southeast of the U.S. and roughly 250 deaths.
- Following the aftermath of Category 4 Hurricane Helene, and Category 3 Hurricane Milton, thousands of families have experienced significant housing and income loss. Many have utilized transitional shelters and will access Disaster Unemployment Assistance. Severe economic impacts are expected as reports indicate many individuals are facing inadequate or denied insurance claims.
- Federal Assistance approved for both hurricanes includes:
 - \$1.5 billion for housing repairs, personal property replacement, and essential recovery efforts for survivors.
 - Over \$1.2 billion for debris removal and emergency protective measures.

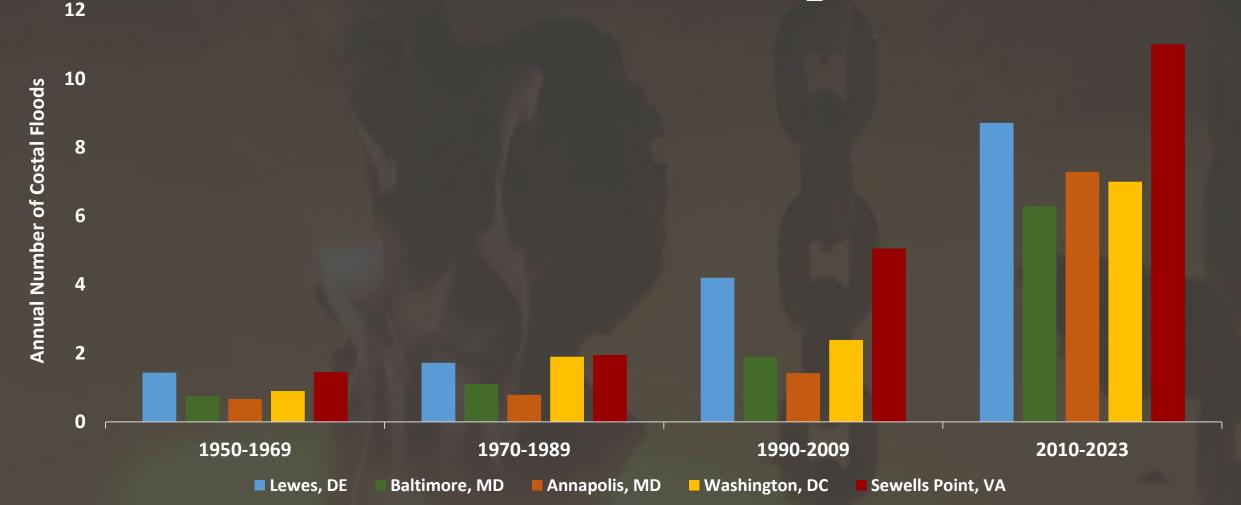


Increases In Severe Storms Are Causing More Disaster Events Over \$1Billion



Source: National Oceanic Atmospheric Administration, and NPR

Coastal Flooding in our Region Has Become More Frequent



Source: Environmental Protection Agency

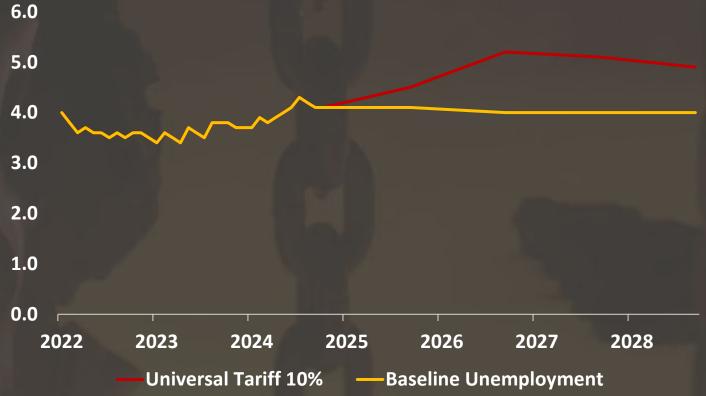
The 2024 Presidential Election

What Post-Election Could Mean for the Economy

Reciprocal tariff proposals, massive deportation and immigration policies, and corporate tax

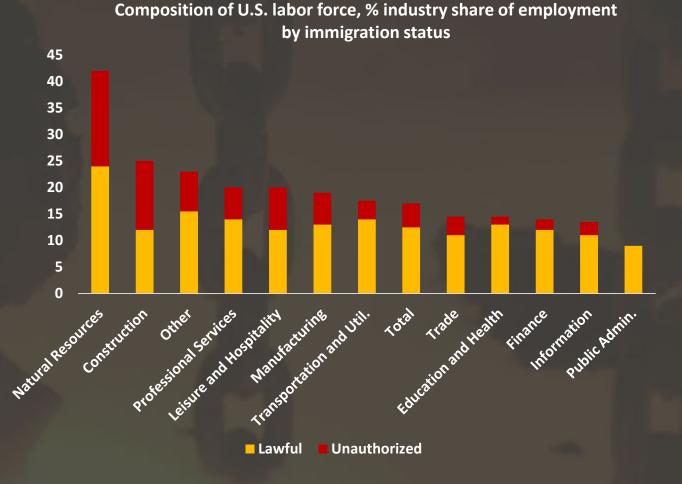
Import Heavy Industries Will Likely Be Impacted by Trump's Tariff Proposals

- The unemployment rate could peak at 5.3% by Q3 of 2026 due the weakened economy imposed by Trump's Universal Baseline Tariff Scenario of 10% on all imports.
- The economic contractions following the proposed tariffs can lead employers to lay off workers and decelerate hiring.
- Import sensitive industries such as the Construction, and Manufacturing industry's will be amongst those greatly impacted by Trump's Tariff Proposals.



Trump's Proposed Restrictive Immigration Policies and Mass Deportation Will Tighten an Already Tightfisted Job Market

- Immigrant-heavy Industries such as agriculture, construction, retail, and leisure and hospitality will see significant tightening under Trump's immigrant enforcement measures.
- These policies will stimulate wage, and price pressures within the hardest impacted industries. Immigrants have shown to be crucial within U.S. goods production and world food supply.
- Labor costs and inflation have been a focal point for the Federal Reserve, which may either resume interest rate hikes or delay rate cuts in response to these constraints. The threat of a recession will reemerge as economic growth slows.



What the Future Holds

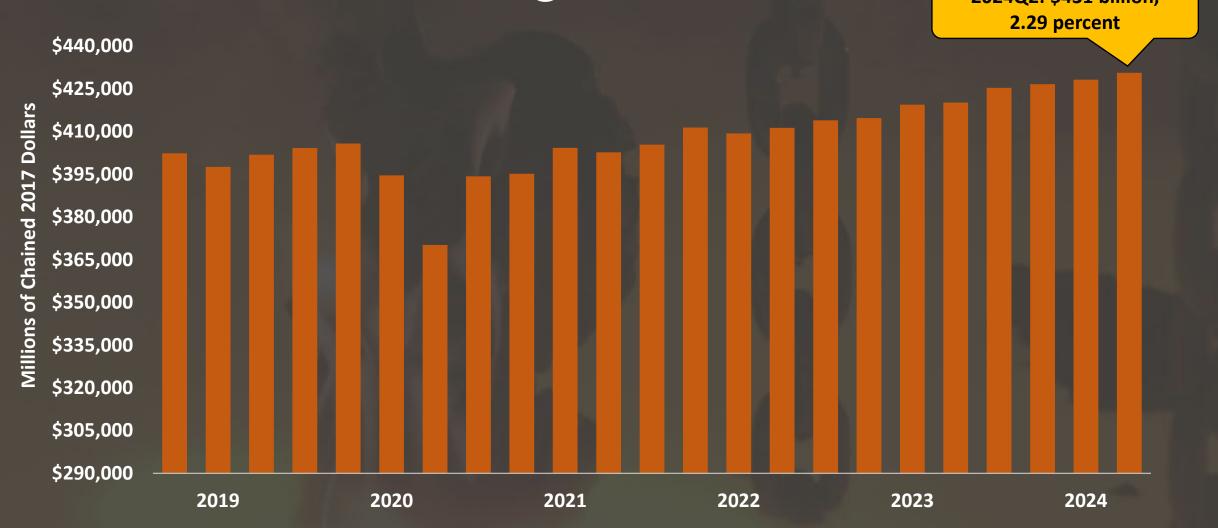
Headwinds

Tailwinds

- Continuing War in Ukraine
- Terrorist Attack/Expanding regional conflict Mideast
- Divided Congress
- Climate Change impactsmore frequent, more severe
- Post-Election Economy

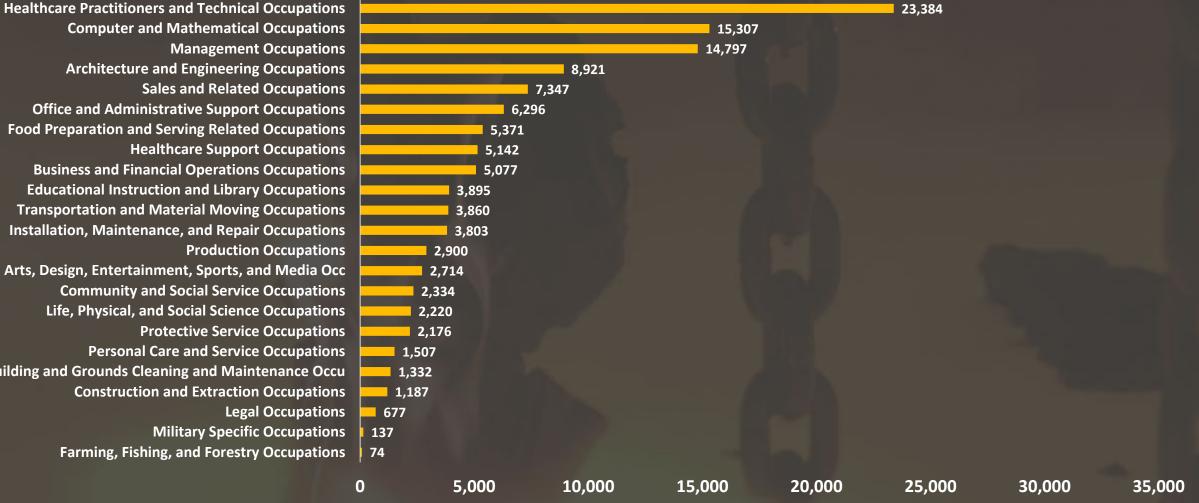
- Strong Labor Markets
- Strong GDP Growth
- Softening Home Prices
- Slowing Inflation
- Interest Rates Falling

Maryland GDP Grew Consistently Throughout 2023



Source: U.S. Bureau of Economic Analysis

Healthcare, Computer, and Management **Occupations Dominate Openings in Maryland**



Computer and Mathematical Occupations Management Occupations Architecture and Engineering Occupations Sales and Related Occupations Office and Administrative Support Occupations Food Preparation and Serving Related Occupations Healthcare Support Occupations Business and Financial Operations Occupations Educational Instruction and Library Occupations Transportation and Material Moving Occupations Installation, Maintenance, and Repair Occupations **Production Occupations** Arts, Design, Entertainment, Sports, and Media Occ **Community and Social Service Occupations** Life, Physical, and Social Science Occupations **Protective Service Occupations Personal Care and Service Occupations Building and Grounds Cleaning and Maintenance Occu Construction and Extraction Occupations** Legal Occupations Military Specific Occupations Farming, Fishing, and Forestry Occupations

Source: Maryland Workforce Exchange

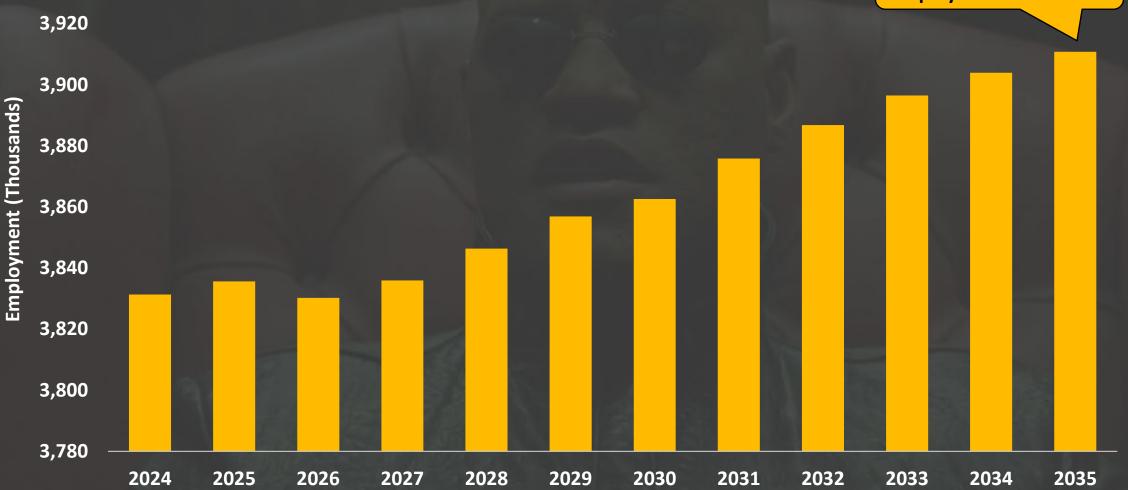
Government and Healthcare Jobs Have the Largest Current Maryland Employment

Government	536.6
Health Care and Social Assistance	385.9
Professional, Scientific, and Technical Services	278.3
Retail Trade	268.3
Accommodation and Food Services	220.2
Administrative and Support and Waste Management and Remediation Services	167.1
Mining, Logging and Construction	157.1
Financial Activities	137.6
Transportation, Warehousing, and Utilities	109.1
Other Services	107
Finance and Insurance	93.6
Educational Services	87.9
Wholesale Trade	83.3
Durable Goods	56.3
Non-Durable Goods	54.4
Arts, Entertainment, and Recreation	45.1
Real Estate and Rental and Leasing	44
Management of Companies and Enterprises	29.8

Forecasted Employment

Maryland, 2024-2035

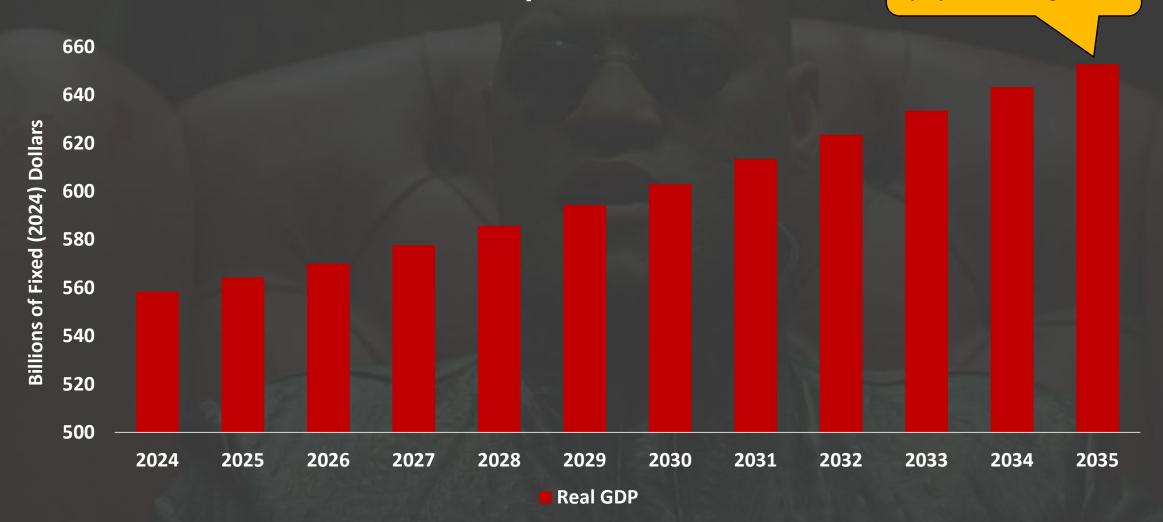
Forecasted 2035 Employment: 3.9 million



Forecasted GDP

Maryland, 2024-2035

17% growth in real GDP projected through 2035



Maryland's Economy

- Uncertainty around Federal budget and policies
 - Francis Scott Key Bridge (funding)
- MD Structural Deficit
- Population decline
- Affordability
- Labor shortages continue to plague hospitality and eating establishments in addition to IT, health and transportation



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Economic Outlook

Thank You for Attending the 2024 Economic Outlook Forum

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